



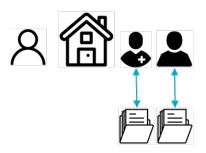
### What we'll cover this morning

- ► Introduction to OneLondon programme
- ► Conversation with Londoners
- ► OneLondon Citizens' Summit

### What is the problem we're trying to solve?



- No single shared description about what is going on for a person
- Systems do not empower a person to see the whole picture of their care
- When a person gets care from one organisation it is very often the case that their care team cannot see all the information they need to provide the safest and most coordinated care
- This situation perpetuates reactive and fragmented care



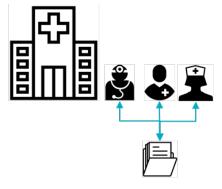
- Nursing care needs
- Social care package
  - Social situation (e.g. lives alone)







- Previous conditions
- Ongoing prescriptions
- · Record of care plan
- · Record of flu jab



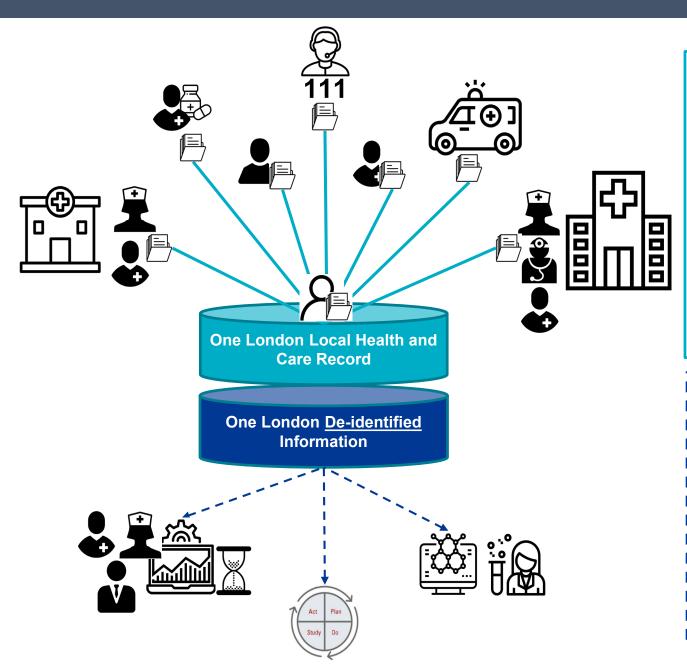
- Test results
- Diagnoses
- Procedures
- Hospital attendances
- Hospital appointments





### We think things could be better





- A genuine health record for everyone
- People empowered to see, and add to, their own record
- Professionals able to see all relevant information they need to
- New abilities to use data to support proactive care
- Using de-identified data to supporting planning
- Using evidence of what has happened to develop a genuinely 'learning health system'
- Enabling new discoveries that we can all benefit from

### But just because we could, doesn't mean we should...



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More from Nick

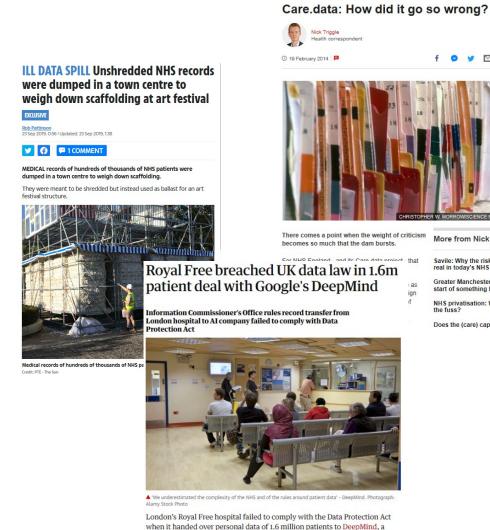
Savile: Why the risks are

start of something big?

NHS privatisation: Why

Does the (care) cap fit?

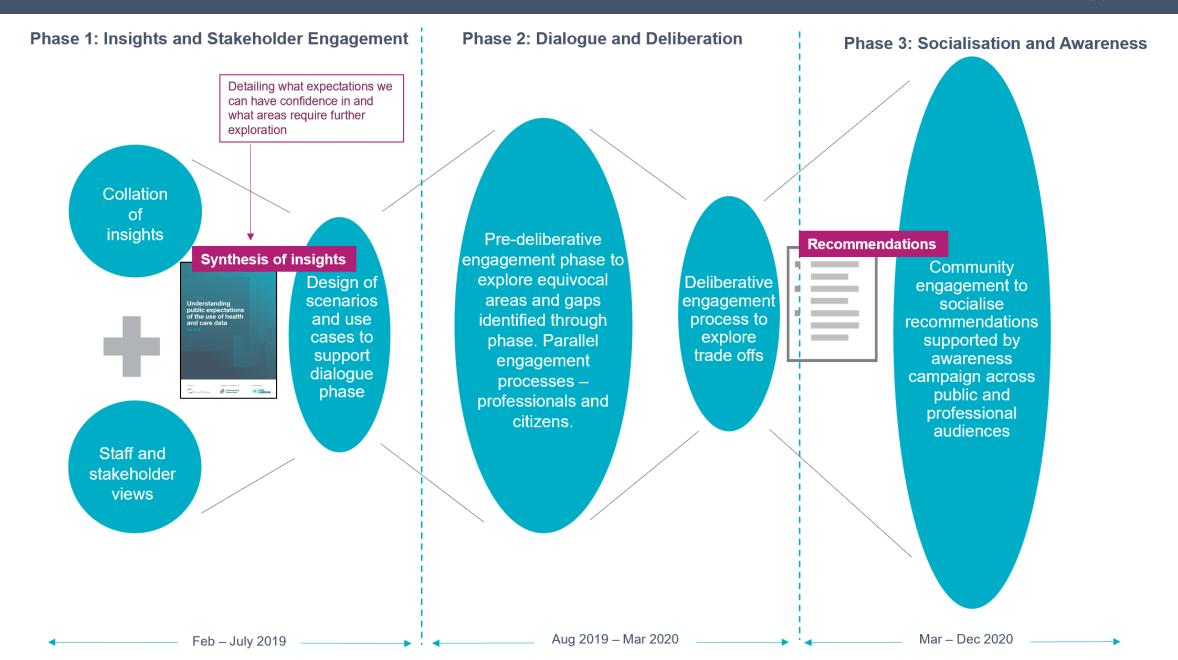
- The technology exists to join-up health and care information
- But just because we could, doesn't mean we should... and how to do it is a point of legitimate debate
- This isn't just a technical issue for managers, it is an ethical issue and different people have different perspectives and opinions
- New technologies always open up **new opportunities** and **new risks**, and we must strike a balance that the public feels is acceptable
- To make policy decisions we need to work with Londoners to understand what matters, and why.



Google subsidiary, according to the Information Commissioner's Office.

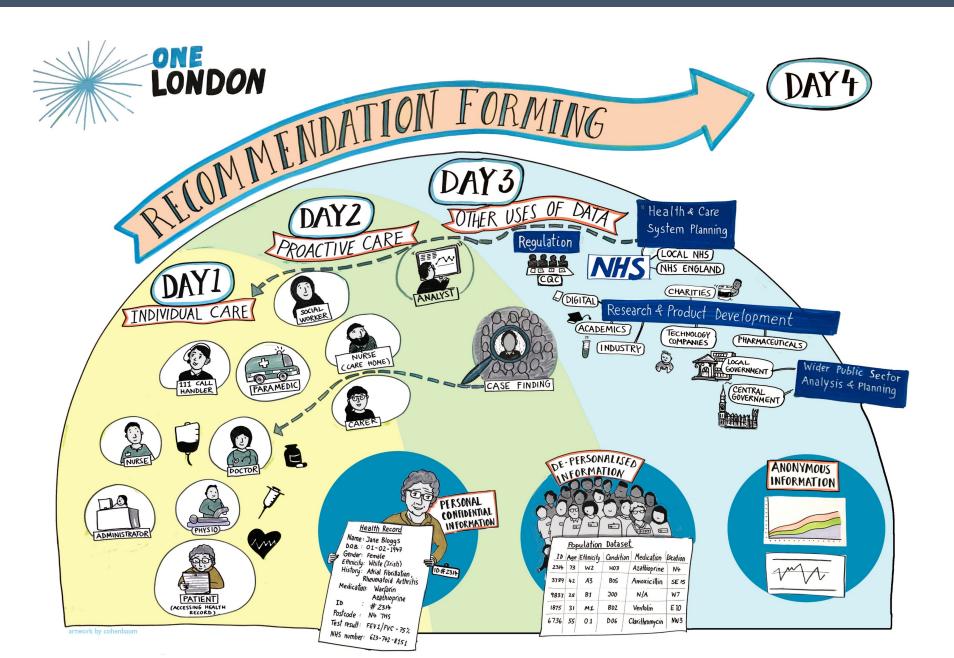
### **Conversation with Londoners**





### **OneLondon Citizens' Summit**







### Follow the conversation at @OneLondon4

Visit onelondon.online



## London Data Commission

Presentation to SMART London Board February 4<sup>th</sup> 2020



**Dur Mission**: Bringing the public sector and business together to unlock data-led solutions to our capital's people, places and connectivity challenges





## Our Commission will seek to be the authoritative business voice on city data and to answer key questions...



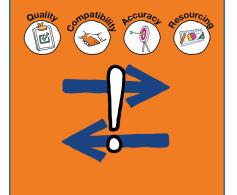
What are the incentives to share data for the Private Sector?



How will we address the big issues in data sharing?



How can we enable data sharing?



How do we improve the platforms, processes and governance that



Outline the big issues for London where data sharing could be transformative and achieve breakthroughs









e.g. Improving skills and training



e.g. Tackling the housing crisis



e.g. Reducing overcrowding and congestion

We will deliver this through research, interviews & roundtables and research over the next ~6 months



Making practical recommendations that helps to solve how the public and the private sectors can work together to create a data ecosystem that provides solutions to these big issues for Londoners

### Timelines for the rest of the year

**Public launch to** coincide with 10th **Anniversary of LDS** 

#### Roundtable 2

Finding the right question and focus on different models for sharing

> 6 weeks Basic set of 11/02 recommendation drafted

#### Interviews

15 to 20 mixture of advisory group members, commissioners and other key stakeholders

> **Member Survey** LF Membership and possibly TechLondon advocates

Are there other related efforts for the LDC to connect to, leverage and promote?

### "Membership feedback" session

Review of findings & focus on the recommendations

15 May

6 weeks Narrative & final set

of recommendations drafted

#### Hackathon

Roundtable 3

Focus on evidencing

the impact & models for

sharing

31

March

Featuring a collection of 'doers' from commissioners organisations with some interesting datasets

**Developing longevity plan to inform recommendations** 

Ownership, membership, mission and ambition.

Date to be reconfirmed

DebateTech Roundtable hosted by Tech London Advocates

**London Mayoral** Elections



**Full report** 



~ 10

8-12

June

3 weeks

Publication of Publication of recommendations report

> Sept 2020



We are convening ~15 Private Sector Commissioners from across London's corporate sectors, supported by challenge and insight from public, NGO and third sector observers

### **London Data Commission Private Sector Commissioners**

**ARUP** 

**Isabel Dedring** Global Transport Leader





**OLIVER WYMAN FORUM** 

John Romeo **Oliver Wyman Forum**  Are there other key stakeholders or organisations we should involve?

**Telecom** 

BT

Howard

Watson

Chief Tech.

Officer

**Utilities & Energy** 

bp 💥

Harry Cassar

Director of

Digital Innov.

Hospitality

(A) airbnb



Theo Lomas\* Head of Public Policy



Julian Barker Head of Smart Places



**Property** 

Neil Impiazzi Partnership Dev. Director



Ian Mair MD of Digital Innovation

GROSVENOR

### Technology

**Uber** Jamie Heywood\* Regional Mgr,

NEE

### **Payments**

mastercard Gamino EVP for Global Cities

### **Financial** Services

LLOYDS BANK

Ed Thurman

Head Transac.

Banking

Media

Brien

Officer





The Guardian **Todd Asher** Chief Data

Media & Tech

### **Public Sector Expert Observers**

Jace Tyrrell

CEO

GREATER LONDON AUTHORITY Theo Blackwell Chief Digital Officer

LONDON COUNCILS

Eddie Copeland Director of LOTI



Chief Data Officer









Jeni Tennison CEO



VP for Policy & Strat **Partnerships** 

**NGO Expert Observers** 



Our first Roundtable focused Commissioners by addressing specific challenges in London to identify the value, barriers & data required to solve these issues



### 1. Question for London to address:

"How can we use data to address the skills gap in London?"

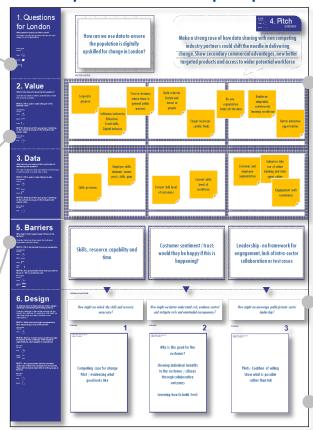
### 2. Value from solving this question:

- Enabling an adaptable and continuously learning workforce
- Targeting resources / funding for optimal benefit
- Digital inclusion in education & skills
- Influence digital education and skills
- Improve customer trust in businesses

### 3. Data required / available:

- Skills provision
- Employer skills demand
- Current skill level of customers and workforce
- Customer and employee segmentation

### **People Breakout Group output**



### **Discussion group:**

Dave Gore (Lloyds Banking Group), Howard Watson (BT), Joe Colombeau (London Datastore), Rupal Kantaria (Oliver Wyman), David Lutton (London First)

### 4. Elevator Pitch:

"Data sharing with non competing industry partners could shift the needle in delivering change. Show secondary commercial advantages, new better targeted products and access to wider workforce"

#### 5. Barriers to overcome:

- Lack of skills/resource/capability/time
- Low customer trust
- Lack of leadership and collaboration across sectors

### 6. Concepts to overcome barriers:

- Unlock necessary skills and resource by defining a compelling case for change
- Build trust by understanding what good looks like for the customer and showcase benefits
- Encourage further partnerships by initiating public-private pilots



# Roundtable 1: Our discussions have so far identified a "two-sided coin" to private sector data sharing; lots of positive incentives, battling against a number of barriers

What is getting in the way of the Private Sector What are the incentives for the Private Sector sharing data? to share data and insights? Long term financial It invests in skills of employees Increase (rental) value of assets · Become employer of choice Lacking consumer trust Enables strategic planning · Privacy & Ethics challenges Short term Financial The value Opportunity to save money (e.g. utility bills) proposition Lack of leadership & collaboration Better targeting of resources for projects · How do we get over the 'first mover dis-advantage' Innovation **Data** to enable collaboration? sharing · Puts organisations ahead of potential regulation / mandatory data sharing & collection by the Private **Incentive structures** Sector **Operational** · Stick v. Carrot? • It helps identify data gaps & issues for organisations • Role of regulators / legislation? • Better able to respond to events (with more live data) The barriers **Defining Governance & Data Standards** to overcome They don't exist currently, especially cross-industry Corporate Social Resp. • It's the right thing to do... Everyone benefits solving the macro issues from Capability / Capacity / Agility e.g. better air quality, & reduced congestion Ultimately want to gain consumer trust · Where do we start?

Who does what?



### What are the incentives for the Private Sector to share data and insights?

### Long term financial • It invests in skills of employees • Increase (rental) value of assets

- · Become employer of choice
- Enables strategic planning

#### **Short term Financial**

- Opportunity to save money (e.g. utility bills)
- · Better targeting of resources for projects

#### Innovation

· Puts organisations ahead of potential regulation / mandatory data sharing & collection

#### **Operational**

- It helps identify data gaps & issues for organisations
- Better able to respond to events (with more live data)

# The value proposition **Data** sharing by the Private Sector

### **Corporate Social Resp.**

- It's the right thing to do...
- Everyone benefits solving the macro issues from e.g. better air quality, & reduced congestion
- Ultimately want to gain consumer trust

In your experience,

What are the incentives that have really tipped the scales and driven private sector involvement in publicprivate data sharing?

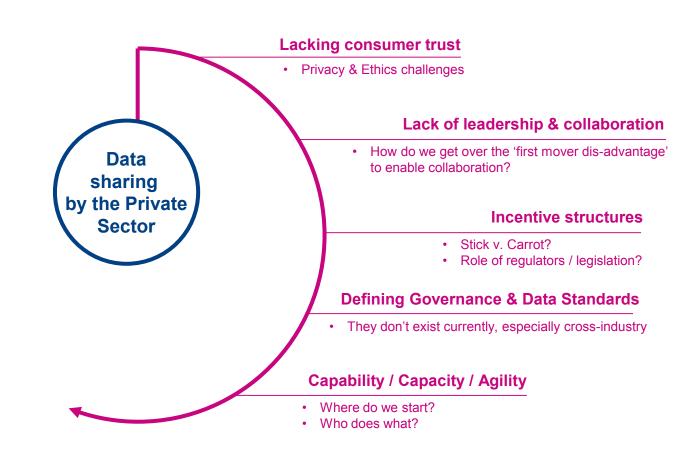
Why have you shared data in the past?



# What is getting in the way of the Private Sector sharing data?

What is missing?

What role could London's Public Sector play in overcoming some of these barriers?





### For Discussion

- Smart London Boards overall 2020 priorities and how the London Data Commission can be supportive of this?
- The role of the London Datastore in delivering the overall objectives of the Smart London Board / London Data Commission (in the context of the evolving mission for the LDS)?
- What experiences are you aware of, where the public and private sector have effectively come together to solve a challenge using public and private data?
- What would you really like to see as an outcome of the LDC over the next six months?

# 

### **LOTI'S**

member boroughs

Enf

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Lew

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New

Gre

Bro

B&D

Bex

Hav

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Bar

Cam

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K&C

H&F

Wan

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Kin

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Eal

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Hil



- Brent
- Camden
- Croydon
- Ealing
- Greenwich
- Hackney
- Hounslow
- Kensington and Chelsea

- Kingston
- Lambeth
- Newham
- Southwark
- Sutton
- Tower Hamlets
- · Waltham Forest
- Westminster



Crown Copyright and Database right (2019). Ordnance Survey. 100032216 GLA



# Barriers to Data Sharing



O2.) Data

(03.) Cultural

O4.) Skills

**05**.) Legal



# What we're doing



- (02.) Using technology: ISG and Digital DPIA
- **03**. Joint Statement of Intent
- (04.) Smart Street Infrastructure Sprint
- Data and Al Ethics



Step	1	2	3	4	5	6	7
	Generate ideas	Review concept	Assess feasibility	Co-create DPIA	Complete ISA	Implement project	Evaluate & Learn
Activity The "What"	Public sector staff generate ideas for data-enabled projects using the four-step method.  This step must allow for free and unrestrained creative thinking but should keep in mind the need to focus on citizens' needs.  Where possible, citizens should be involved in generating and providing feedback on ideas.	An initial pre-screening is conducted regarding:  The idea: is the concept and objective clear and sound? The legality: which legal gateway[s] does the project rely on? The ethics: can the project be conducted ethically? The risks: are there any high profile risks conducting this project? How would the data subjects react to this project?	An initial assessment is conducted regarding:  The partners: which teams or organisations will be involved?  The data: is the data available? Is it personal? Is it sensitive? Can it be anonymised / pseudonymised?  The tools: what will be used to share the data?  The risks: should the project go ahead based on the identified risks?	Co-creation of Data Privacy Impact Assessment (DPIA) to capture the agreed outcomes of the Concept Review stage.  Process should allow for multiple partners, including data subjects, to comment and provide feedback on the same document to negate version control issues.	Creation of Information Sharing Agreement and formal sign-off.  Retention Schedule and Privacy Notices are created.  Risk register and Record of Processing Activities (RoPA) are updated.	Data sharing project is implemented.  Measures put in place to monitor and ensure that the project is conducted in the agreed manner and in accordance with the ISA.  Data Asset Register is updated to capture datasets being shared.  DPIA and ISA are reviewed regularly throughout implementation.	Evaluation of: a) the results and impact of the data intervention; b) the effectiveness of the process in steps 2-6 to create a learning cycle of continuous improvement.  Learning from evaluation used to improve and shape future projects.
Who to involve*	Any member of staff should be able to propose an idea	SIRO, CIO, IG Lead, DPO, IAO, Business Lead, Legal Lead	SIRO, CIO, IG Lead, DPO, IAO, Business/Service Lead, Procurement Lead	CIO / IT Lead, Business/Service Lead/Service, IG Lead, DPO, IAO, Caldicott Guardian* Procurement Lead	CIO / IT Lead, Business/Service Lead, IG Lead, DPO, IAO, Procurement Lead, Legal Lead	IT Lead, Business/Service Lead, IAO, DPO, IG Lead	All stakeholders involved in any of the previous steps and Internal Audit
LOTI Action The "How"	Offer training and guidance created on how to understand what types of problems or questions can be addressed with data.	Prototype a more collaborative approach that involves a broad range of roles in assessing the merits and challenges of the proposed idea.	Prototype a more collaborative approach that involves a broad range of roles in assessing the practical feasibility of delivering the project.	Support the use and development of collaboration tools (e.g. creation of digital DPIA with GMCA) that avoid version control issues and speed up IG Leads' feedback	Trial the use of the Information Sharing Gateway to standardise and streamline the process of creating ISAs.	Trial the use of the Information Sharing Gateway to standardise and streamline the creation and maintenance of data asset registers.	Develop and support the execution of an evaluation process that creates a positive learning loop.
Tools & Links	A four-step approach to collaborative data projects	UK Statistics Authority Data Ethics Self-Assessment   ODI Data Ethics Canvas	ICO Guidance on Anonymisation	GMCA Digital DPIA opportunity	Information Sharing Gateway	London Datastore	

# Joint Statement of Intent on Responsible Data Collaboration

- 1. Use data to design and deliver projects that address citizens' real needs as they see them
- 2. Develop a common approach to ensuring data is shared and used legally, ethically, securely and transparently
- 3. Adopt common data standards in areas where they can enable better collaboration
- 4. Jointly publish datasets that are deemed to be vital data infrastructure for London.
- 5. Make our open data (or the meta —data that describes it) available via the London Datastore
- 6. Work with technology vendors and outsourced providers to guarantee full and free access to our data
- 7. Ensure that all non -personal data collected by smart street technology is shared with the London Datastore
- 8. Develop our talent pool of data skills, from basic awareness among staff to advanced data science



# Smart Street Infrastructure Internet of Things Sprint Week



# Data and AI Ethics



# Insisting on open APIs in tech procurement



### **Data Project Ideas**

- 1. Optimising SEN Transport
- 2. Using Universal Credit data to improve support for vulnerable residents
- 3. Mapping EV charging points
- 4. Adding EPC ratings to identification of HMOs

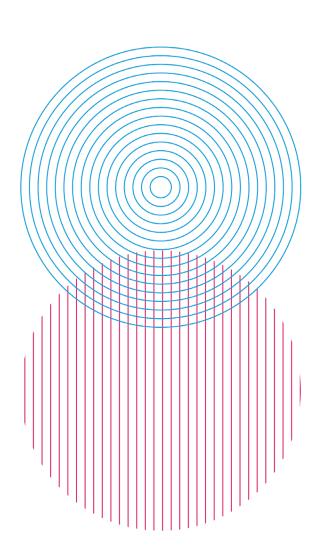


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# Mayor's Civic Innovation Challenge

Nick Swanson, Principal Policy Officer for Technology

Maria Geftar, Senior Policy Officer – Technology Delivery





# Civic Innovation Challenge

- Open call innovation for start-ups to solve urban problems
- Stimulating public sector innovation that harnesses the power of collaboration and delivers real social value
- Bring supplier and buyer together in a de-risked environment to co-design products together
- Link together London's wider tech ecosystem to provide access to knowledge, skills and opportunities to grow.

### 2018 Numbers



Co-written and backed by TfL, Lloyds Banking Group, LB Hackney, LB Ealing, National Grid, NHS.



From various tech SMEs across the sector.

COMPANIES SELECTED TO

RECEIVE £15,000 IN GRANT FUNDING

**AS MUCH AS** 

50 HOURS

Of contact time received to co-design their product with their end market.

14
COMPANIES

Selected to take part in the business growth programme & to develop a pilot proposal with their end market over 6 months.

### **Case Studies**

Through the Civic Innovation Challenge, Go Jauntly, a discovery and way-finding app for walking, has teamed up with Transport for London (TfL) to encourage more Londoners to walk as part of their everyday journey. This partnership leveraged TfL's pioneering approach to working with tech start-ups to help solve London's transport challenges.

"Being able to work with Transport for London and their expert team has been a really fantastic opportunity for Go Jauntly. We feel more aligned than ever before with their goal to increase active travel and the challenges faced. We hope that this productive partnership continues to develop beyond the original scope"

Hana Sutch, Go Jauntly

Through the support of the Mayor's Civic Innovation Challenge, <u>Connected Kerb</u>, the first universal power charging and data port console for Electric Vehicles, successfully installed first-of-a-kind EV charging bays in London. It has been working with Southwark Council, Virgin Media, and National Grid and is currently developing plans for a Capital-wide rollout which will deliver a more sustainable future for Londoners.

"With the valued support from the challenge partners, Connected Kerb is happy to report that the pilot has been an overwhelming success in terms of fast tracking the delivery and funding of the pilot site and providing valuable media exposure."

Nicholas Dobie, Connected Kerb









### 2019 Challenges





# COUNTERING VIOLENT EXTREMISM ONLINE

How can we use technology to stop the spread of terrorist and violent extremist material online and make London safer?

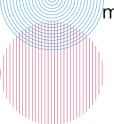


### DEMOCRATISING PLANNING

How can we use data and technology to democratise planning, and ensure we can tackle the housing crisis facing Londoners?

### IMPROVING FREIGHT AND SERVICING IN OUR CITY

How could innovation help to make the way goods and services move around London safer, cleaner and more efficient?



### 2019 Numbers

22 COMPANIES On-boarded to participate in a three-week training programme to co-design with and learn from their target market to address challenges of planning and terrorism.

15
PARTNERS

From across tech ecosystem and industry involved - including TechUK, Royal Mail, and John Lewis

40

WORKSHOPS

Scheduled throughout the
Open Innovation Phase
with resources from
Microsoft, Social tech Trust
- maximising value add &
learning for startups

8 COMPANIES

Selected receive funding to trial and validate their pilot proposal - with 2 receiving £40,000 contract and 6 £20,000 and six month access to land & pilot sites

# From pilot, to scaled programme, to democratised innovation process



Moving Challenge Initiation from this team, to others, earlier in the process – making it a whole-organisation process



Canvassing officers for challenges and challenge partners, building on existing relationships and policy work



Allowing the public to vote on which challenges they would like to see addressed through the CIC





### **Purpose**

The Chief Digital Officer for London proposes a Commission to explore the potential benefits of 5G to the public sector in London by looking at existing and pipeline use cases for 5G and how these uses can contribute to the Mayor's strategic goals.

### Aims

- Understand the potential and urban trade-offs. The Commission will gather
  evidence to understand the scale and nature of 5G and identify opportunities for
  London to benefit from it. This will involve a review of the technology and the use
  cases it enables.
- How 5G can meet city challenges. 5G use-cases have the potential enable better public services and meet top priorities such as improving air quality, changing our transport mix, promoting good growth and the city's cultural offer.
- **5G for all in London.** Following the major connectivity pro-measures in the new London Plan how can the city develop to incorporate 5G designing in to tall buildings, using small sites and other assets.

### Expected outputs

- Provide a menu of potential use cases for 5G.
- To develop practical and workable ideas to demonstrate benefits and use cases in London, either through existing pilots or new projects.
- To share our learning with boroughs, other cities, central government and national agencies and to explore the possibility of collaboration on insights and workable ideas. To this end each session will be recorded and shared on the GLA website and the reports will be made publicly available.





# Timeline

Month	Proposed action
Jan – Mar 2020	Identify and invite Commission members
Apr 2020	<ul> <li>First meeting – The existing landscape</li> <li>Present and scope of Commission</li> <li>What is 5G, what it can do and what is already happening in London and in other cities</li> </ul>
Apr 2020	Second meeting — Possibilities  • A review of how 5G can shape the future of public services
May 2020	<ul> <li>Third meeting – Demonstration and deployment</li> <li>Presentation of potential deployment of use cases in London from the Commissioners organisations</li> <li>Discussion regarding a potential demonstration project and next steps</li> </ul>
May – June 2020	<ul> <li>Commission Report developed</li> <li>Final report of the Commission developed and signed off</li> </ul>
June 2020	<ul> <li>London Tech Week – report launch</li> <li>Panel of the Commission to discuss the future of 5G in London</li> </ul>

