

# THE LONDON RECOVERY PROGRAMME

## Presentation of the missions

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September 2020

**MAYOR OF LONDON**

**LONDON  
COUNCILS**

An aerial photograph of London, England, showing the River Thames, the Tower Bridge, the Shard skyscraper, and various city buildings and boats on the water. The image is used as a background for the text.

# THE LONDON RECOVERY PROGRAMME

## Welcome

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*This presentation covers the context for recovery, looks at the issue of the Central Activities Zone (CAZ) and then presents an overview of the recovery programme before presenting the refined missions.*

## 1. The Context for Recovery

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Recovery takes place alongside transition work and the backdrop of the global economy and ongoing work.

## 2. Central Activities Zone

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We have a particular and urgent problem to consider and respond to in the future of the CAZ.

## 3. Recovery Missions

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A recap of the framework for the Recovery Programme, and the refined missions for Board comment and sign off.

# THE CONTEXT FOR RECOVERY

## Transition & Recovery

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**The Transition Programme** has provided the foundations for London's recovery: for example through workstreams on business reopening, outbreak control, arts and culture.

**Recovery missions** identify priorities for collaborative working on key shared priorities – providing the focus for our cross-London recovery programme.

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This is **underpinned by significant ongoing work** across GLA, Boroughs and other partners of relevance to recovery, including on:

- **Public Health**
- **Employment & Skills**
- **Policing & Public Safety**
- **VAWG**
- **Business Support**
- **Business Promotion**
- **Housing Development**
- **Homelessness**
- **Transport & Infrastructure**
- **Capital Investment**

## The Central Activities Zone

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***The Central Activities Zone (CAZ) is an area of specific concern given the unique impacts of the pandemic.***



## Key to London's economic future

These impacts on the CAZ will play a key part in London's economic future and global status. Addressing them will require a coordinated approach to safeguarding in the short-term and preparing for long-term change.

# CENTRAL ACTIVITIES ZONE (CAZ) RECOVERY

## Ongoing transition activities:

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### Increasing public confidence

Coordinated and clear public messaging.

Safe public transport, Streetspace and promotion of active travel.

Supporting greater visibility and use of testing.

### Supporting business through a second wave

Initiatives to support business.

Understanding office staffing plans.

### Securing support from Central Government

An extension to the business rates holiday, or a discount for businesses in the central London area for the next year.

Targeted support for jobs and the workforce for retail, hospitality, leisure and creative businesses.

Retention of tax-free shopping for EU nationals.

## Understanding and supporting the future of the CAZ to protect London's global position:

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*The Mayor is commissioning a major study and analysis of how the CAZ will be affected by the pandemic and ensuing cultural / economic change.*



**Developing an evidence base** on the future role of the CAZ.

**New policy and strategy development** (across planning, transport, culture, night-time economy, regeneration and economic development).

# THE LONDON RECOVERY PROGRAMME

## Missions-based approach

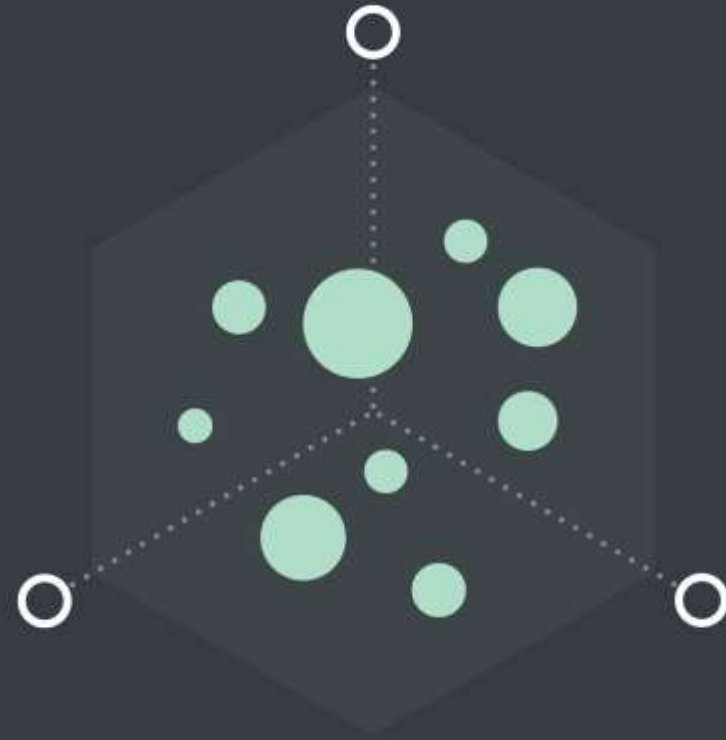
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*This approach is based on the work of the Institute for Innovation and Public Purpose at University College London. Missions should be time-bound and specific. They should be designed to be bold, ambitious yet realistic enough so that they can gather wide support for delivery. **The key is on fostering widespread collaboration across different sectors.***

## A flexible and agile approach

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Part of a missions-based approach is being honest that we cannot do everything but are choosing to focus on a few key areas that might really shift the dial. Missions may change and adapt in response to emerging evidence and issues. Similarly, new missions may be developed where appropriate.



# THE LONDON RECOVERY PROGRAMME

## We have one grand challenge

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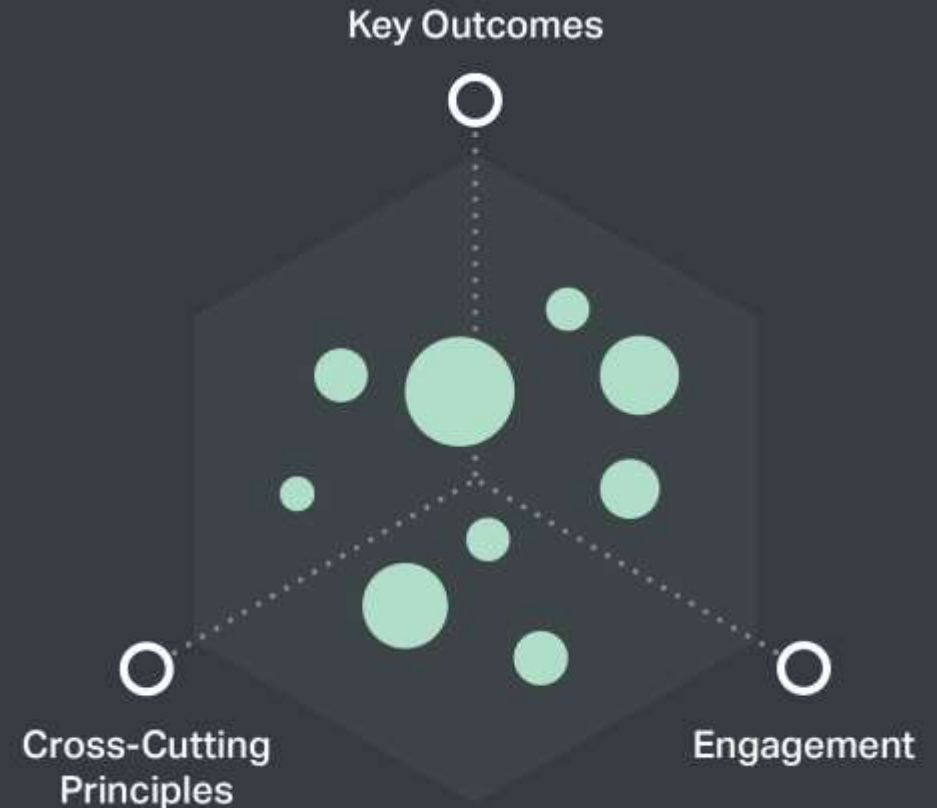
*Restore confidence in the city, minimise the impact on London's communities and build back better the city's economy and society.*

## 9 Missions, shaped by 3 key dimensions

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In response to this Grand Challenge, we are developing a set of missions, shaped by **3 key dimensions**.

1. **Key Outcomes**
2. **Cross-Cutting Principles**
3. **Engagement**



# THE LONDON RECOVERY PROGRAMME

## Key Outcomes

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**Reverse** the pattern of **rising unemployment and lost economic growth** caused by the economic scarring of Covid-19.

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**Narrow** social, economic and health **inequalities**.

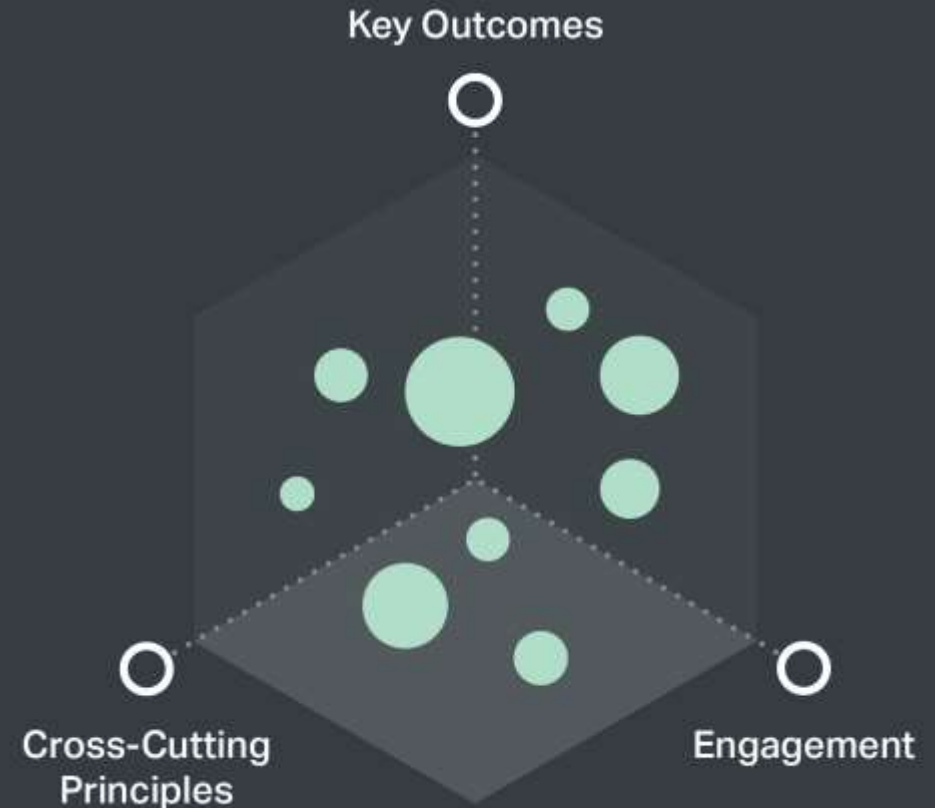
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**Help young people to flourish** with access to support and opportunities.

**Support our communities**, including those most impacted by the virus.

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Accelerate delivery of a **cleaner, greener London**.



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## Cross-Cutting Principles

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Recognising and addressing structural **inequalities**, promoting a fairer, more inclusive London and focusing on supporting the most vulnerable.

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**Collaborating and involving** London's diverse communities.

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Innovating and using **digital technology and data** to meet emerging needs.

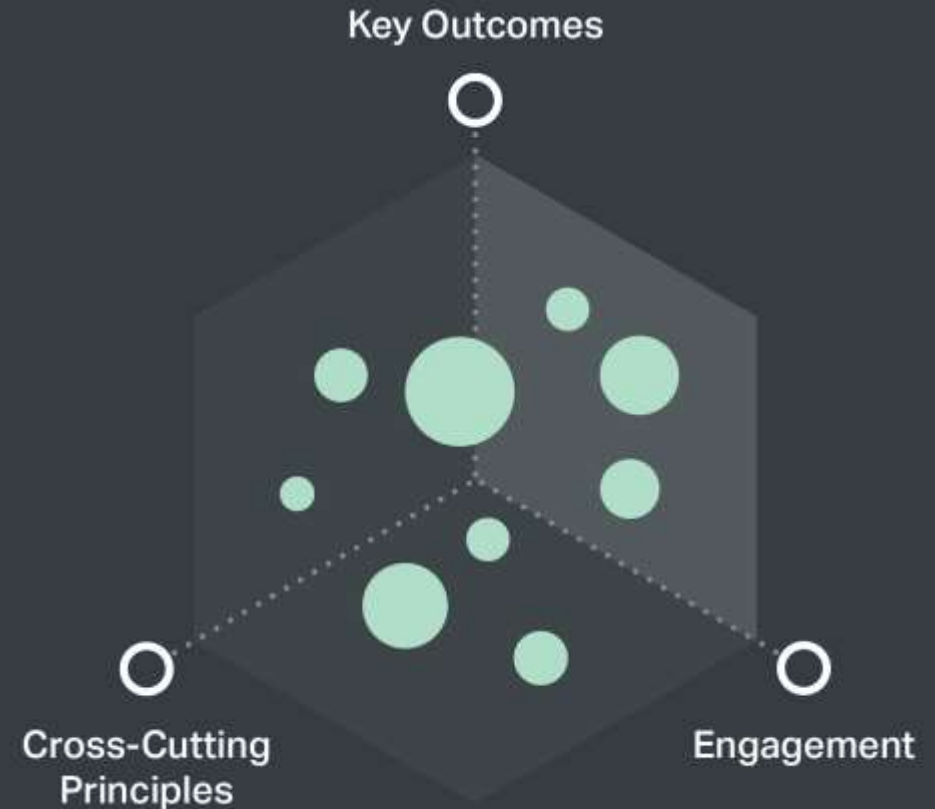
Prioritising **sustainability**, mitigating climate change and improving the resilience of our city.

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Improving the **health and wellbeing** of all Londoners.

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Ensuring affordability of measures and providing **value for money**.





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## Engagement

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**68,937 total site visits** to Talk London (52,272 unique); 21,444 members read our emails and **1,095 comments from 609 members (aged 16-87)**. 700 business stakeholders surveyed.

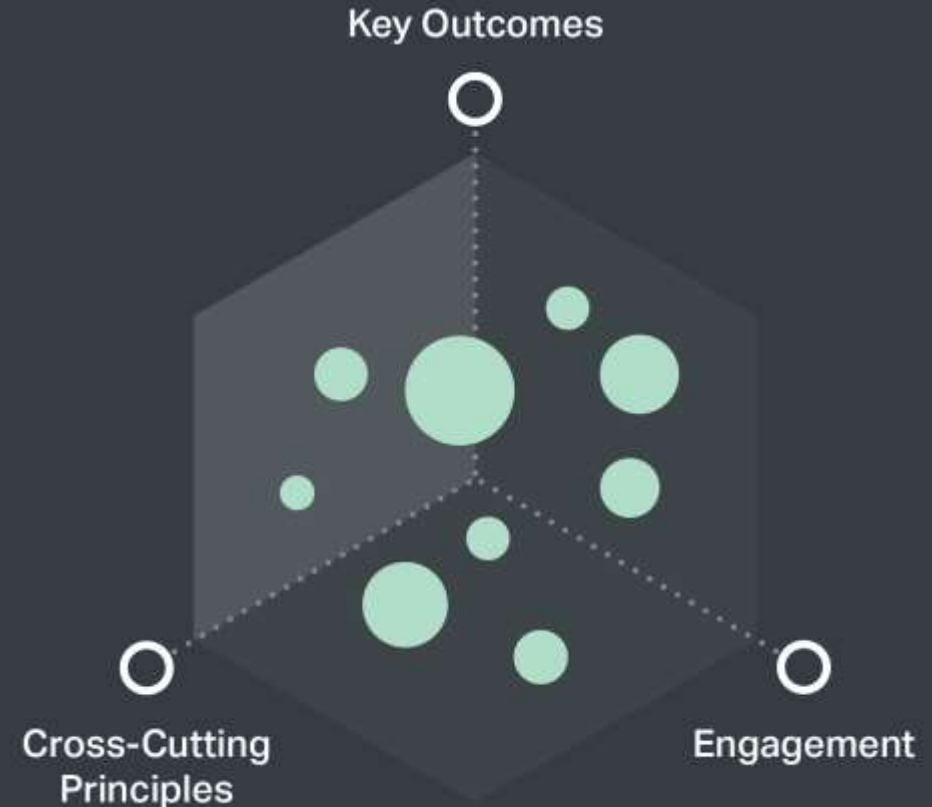
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**70 community conversations** submitted from 60 different organisations **involving over 1000 Londoners**.

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**+650 business stakeholders** and 32,500 LinkedIn followers

**26 community grant applications awarded**, with a focus on BAME Young People, BAME women, Disabled, Migrant / Refugee / Asylum seekers, Chinese, Vietnamese, Filipino, Somali, Armenian, Black African / Caribbean, and Portuguese speaking communities.



# THE LONDON RECOVERY PROGRAMME

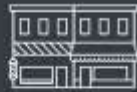
## Recovery Missions



A Green New Deal



A Robust Safety Net



High Streets For All



A New Deal for Young People



Good Work For All



Mental Health & Wellbeing



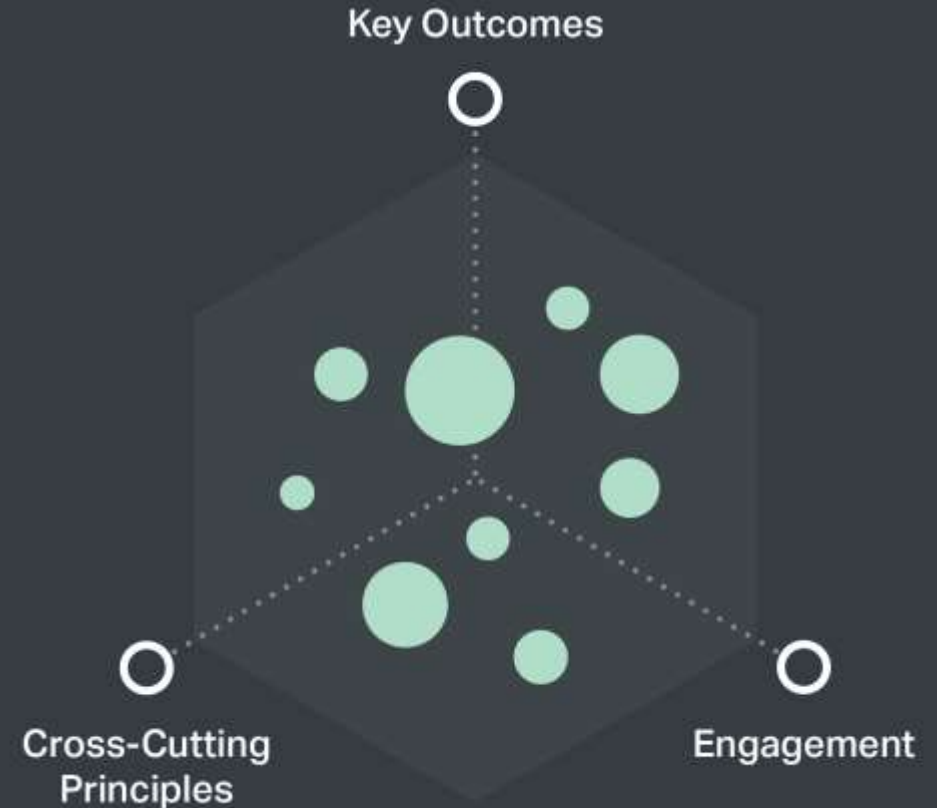
Digital Access For All



Healthy Food, Healthy Weight



Enabling Resilient Communities



# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*Tackle the climate and ecological emergencies and improve air quality by doubling the size of London's green economy by 2030 to accelerate job creation for all.*

## A Green New Deal

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### Examples of the types of projects that might deliver this mission:

- Scale-up programmes to retrofit and improve existing buildings, create jobs and tackle fuel poverty.
- Accelerate programmes that increase access to green spaces, support active travel and zero emission fleets to eradicate air pollution, help adapt to climate change and deliver better health.
- Mobilise finance to support environmental programmes and provide support for the growth of London's clean tech and circular businesses to meet our climate targets (London to reach net zero by 2030).

# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*By 2025, every Londoner is able to access the support they need to prevent financial hardship.*

## A Robust Safety Net

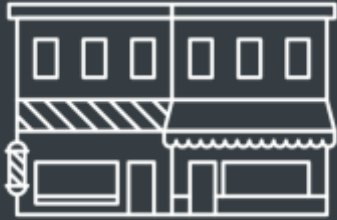
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### Examples of the types of projects that might deliver this mission:

- Create a single point of access that connects Londoners to a range of advice services (e.g. benefits, debt, housing, utilities, immigration) and crisis support (e.g. financial support, food).
- Help excluded groups access support by embedding council-run, charitable and other relevant services in community settings (e.g. schools, faith settings, community food providers, health settings).
- Develop a comprehensive local welfare offer in every borough in London that focusses on preventing hardship.
- Establish strategic partnerships involving funders, councils and civil society organisations to plug the existing gaps in crisis support and advice services across London.

# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:



*Deliver enhanced public spaces and exciting new uses for underused high street buildings in every Borough by 2025, working with London's diverse communities.*

## High Streets for All

### Examples of the types of projects that might deliver this mission:

Develop the capacity of local authorities and town centre partnerships to work with community groups and the private sector to plan for, safeguard and directly deliver a diverse, resilient and thriving mix of High street and town centre activity within easy reach of all Londoners.

Foster a culture of ideas, collaboration and invention to bring vacant and underused buildings into productive use; promoting local employment and near home working, protecting existing community and cultural spaces and introducing new types of businesses and civic organisations.

Capitalise on TfL / Borough Street Space programmes to promote walking, cycling and wider accessibility, enhanced public spaces, parks/urban greening and cultural engagement.

Pilot high street Innovation Zones and related planning, licensing, property management (catalyse private landlord inventiveness & collaboration) and economic development approaches (including discretionary rate relief).

# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*By 2024 all young people in need are entitled to a personal mentor and all young Londoners have access to quality local youth activities.*

## A New Deal for Young People

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### Examples of the types of projects that might deliver this mission:

- | Ensure Young People's voice is at the heart of shaping and delivering the mission.
- | Developing personalised mentoring schemes and other tailored support which focus on those young people facing the greatest barriers to realising their potential - from social skills such as confidence & mental health support alongside educational and employment skills.
- | Align funding and resources across London so there is place-based access to youth provision across the whole of London
- | Recognise and endorse the importance of positive professional youth work.
- | Promote a strong emphasis on the link between youth workers, youth activities, positive mental & physical health and safety.

# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*Support Londoners into good jobs with a focus on sectors key to London's recovery.*

## Helping Londoners into Good Work

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### Examples of the types of projects that might deliver this mission:

By supporting Londoners hardest hit by the pandemic including young people, newly unemployed, people with caring responsibilities and people at risk of redundancy into good work, while ensuring that Londoners with the most complex needs are not left behind.

By coordinating skills, careers and employment support so there is 'no wrong door approach' for Londoners; and ensuring that employment and enterprise provide a secure route out of poverty.

By establishing sector specific London 'Academies' to support Londoners to gain relevant skills and move into good work in (not exhaustive) digital; health; social care; green economy, and creative and cultural industries.

By close working with employers and job creation initiatives such as green recovery to promote good work.

# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*By 2025 London will have a quarter of a million wellbeing ambassadors, supporting Londoners where they live, work and play.*

## Mental Health & Wellbeing

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### Examples of the types of projects that might deliver this mission:

**Starting with those communities most affected by the pandemic;**

Design the role of a wellbeing ambassador in partnership with local people, building local capacity and developing a scheme that will offer culturally appropriate training, support and coaching. We will learn from and build on similar schemes and networks.

Enable wellbeing ambassadors to be in places where people most affected by the pandemic already choose to spend time to offer wider support and services.



# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*Every Londoner to have access to good connectivity, basic digital skills and the device or support they need to be online by 2025.*

## Digital Access for All

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### Examples of the types of projects that might deliver this mission:

- Understanding how digital exclusion affected Londoners during the pandemic, and how local councils and the voluntary sector responded to the problem.
- Making full fibre broadband available in areas with poor coverage, such as social housing.
- Making it easier for Londoners to access free Wi-Fi outside their home by identifying spaces – such as libraries – where it possible to work online for free.
- Training all adults, including job seekers, in basic digital skills.
- Targeting the most vulnerable – such as schoolchildren, learners and those shielding – with the devices or data allowance they need to lift them out of digital exclusion, while ensuring they stay safe online.

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## Recovery Mission:

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*By 2025 every Londoner lives in a healthy food neighbourhood.*

## Healthy Food, Healthy Weight

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### Examples of the types of projects that might deliver this mission:

**Starting with those communities most affected by the pandemic;**

- Design the characteristics of a London healthy food neighbourhood with partners and citizens (e.g. water fountains, green space, places for breastfeeding, healthy food options).
- Develop high streets in the most deprived areas into these healthy food environments.
- Expand the School Superzones programme to enable children to live, learn and play in healthy neighbourhoods.
- Ensure every Londoner has access to healthy, culturally appropriate, and sustainable community food provision within their neighbourhood (e.g. cooking classes, food gardens, healthier food schemes).

# THE LONDON RECOVERY PROGRAMME

## Recovery Mission:

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*London's recovery must be underpinned by strong and thriving communities. (TBC)*

## Enabling Resilient communities

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### Examples of the types of projects that might deliver this mission:

*There is an opportunity to build on the strength of community response – with coordinated collaboration and support, targeting the areas and groups that need it the most.*

- Develop and build the reach of mutual aid, faith and equality grassroots groups.
- Amplify unheard Londoners' voices and support Londoners to shape recovery in their own communities (e.g. citizens juries).
- Ensure local collaboration between statutory, businesses and VCS organisations (e.g. community hubs, volunteering, bereavement support).
- Collaborate across the sector to reform funding structures for civil society.