

MAYOR OF LONDON

Mayor of London Sport Leadership Academy grant

Under the Sport and Serious Youth Violence Steering Group work programme

Mayor of London will award a grant to an organisation or individual to deliver a pilot version of the Mayor of London's (MOL) Sport Leadership Academy. The successful grantee will project manage the establishment, delivery, and evaluation of this pilot programme.

Sport and Serious Youth Violence Steering Group

The Mayor launched his Sport and Serious Youth Violence Steering Group (SYV Steering Group) in 2019 as part of his Sport Unites programme, using physical activity and sport to achieve positive social outcomes for Londoners. The steering group consists of representatives from 20 organisations the Mayor has previously funded through his £45m Young Londoners Fund Sport Unites programme. Each of these organisations has also selected a young person involved in their prevention programme to join the group. The young people have an equal seat at the table and play a key role in coordinating the work of the group, as well as sharing their own insight and experiences of being at risk of getting involved in crime. The steering group is the first of its kind in the sport sector. Over the last 18 months, the group has identified key issues/factors affecting young people's life outcomes and has produced a report outlining proposals for the use of sport and other activities to best tackle these issues.

We are looking to award a grant of up to £20,000 to deliver this pilot, with delivery taking place any time between February and June 2022.

Aim of the pilot: To identify the best approach to improving life chances of vulnerable young Londoners and developing a more sustainable and representative sports sector.

Pilot objectives:

- To develop a viable model for the new Mayor of London's (MOL) Sport Leadership Academy. This should be scalable, budget-efficient, and contribute to the achievement of positive outcomes for young people as outlined below.
- To co-create the MOL Leadership Academy curriculum, in partnership with the members of the Sport and Serious Youth Violence Steering group and other relevant community organisations in London.
- To engage between 15 and 30 young people aged 14-25 in the Leadership Academy. We expect that at least 50% of young people will classify as 'vulnerable'*
- To improve collaboration between community sport organisations in London.
- To improve young people's access to employment and work experience opportunities, develop transferrable skills, and improve aspirations.
- To improve young people's attainment and behaviour.
- To improve understanding of young people's needs, demands, and how a leadership academy can contribute to achieving these.

Pilot outputs:

- To deliver the Sport Leadership Academy between March and May* 2021.
- To create the pilot MOL Leadership Academy curriculum.

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- To recruit up to 30 young people through referrals from community partners in the SYV Sport Unites Steering Group-
- To involve at least 5 organisations (including Sport and SYV steering group members) in the creation of the MOL Leadership Academy curriculum.
- To monitor and evaluate the pilot.
- To produce a blueprint and a set of recommendations for a future Leadership academy.

Pilot outcomes:

- Organisations are able to collaborate and reach young people better under the 'Mayor of London' brand.
- More young people equipped with core skills and confidence to progress in learning or earning
- Young people are accessing better and relevant employment and education opportunities including paid opportunities in community sport organisations across London
- Young people's behaviour is improved.
- Organisations are better able to engage young people in their work through employment, co-creation, etc.

Scope of the grant:

- To support the development of the Mayor of London's (MOL) Sport Leadership Academy Pilot, which aims to support disadvantaged and vulnerable* young Londoners by working across Community Sports organisations to deliver sport leadership programmes.
- To support the creation of the MOL Leadership Academy curriculum, combining offers from a variety of community organisations, in line with the Sport and Serious Youth Violence Steering group recommendations. The elements of the curriculum can include but aren't limited to topics of leadership and conflict resolution skills, sport for change delivery, first aid, governance etc.
- To support young people to access community sport leadership opportunities and enable the recruitment of young people, 50% of whom will be least likely to participate in leadership programmes as part of their educational journey.
- To support the testing of the MOL Sport Leadership Academy and test the model with a range of key stakeholders across London.
- To monitor, evaluate and document key learnings from the pilot

*In this context, 'vulnerable' should be understood as at risk of or already involved in or affected by serious youth violence and gang crime; and/or at risk or currently not in employment, education, or training (NEET).

Role description of grantee

- Project manage the delivery of a sport leadership curriculum, working with a range of community sport organisations to combine their offers.
- Project manage the recruitment of up to 30 young people to test the Academy model.
- Ensure the MOL Academy pilot is delivered on time.

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- Collate menu of courses/activities which form the MOL Academy curriculum and present to steering group for sign-off.
- Evaluate the success of the pilot and produce a set of learning-based recommendations.

Requirements/experience/qualifications

- Previous experience managing community-based projects with 'at-risk' young people.
- Influential within the community sport sector and able to engage a variety of organisations.
- Previous experience in developing skills development/youth leadership work.
- Previous experience in collaborating with other community organisations/partners to deliver a common goal.

How to apply?

Please submit an expression of interest, answering the following questions in no more than 3 sides of A4:

1. How does your (personal or organisational) experience qualify you to deliver this pilot successfully? *Please use the **Requirements/experience/qualifications** section for guidance.*
2. How will you engage other community sport organisations to scope and deliver this work?
3. How will you manage the recruitment of young people?
4. How will you approach pilot evaluation?
5. How/when will you deliver this project within the specified timeframe? *You might wish to deliver the Academy during school holidays, on weekends and afternoon, or consult with partner organisations regarding pilot duration.*
6. Please provide an indicative budget. *Broken down by project management, engagement, direct-delivery related, and evaluation costs.*

Please submit the EOI by e-mail to paulina.turcan@london.gov.uk by **January 29th 2022**.

The GLA is happy to answer any questions regarding this work or this research brief.

Please contact paulina.turcan@london.gov.uk or bevis.allen@london.gov.uk if you have any questions.

Following the 29th January, we will inform you if you have been shortlisted or not within 2 weeks (we also reserve the right to request additional information during that period), we might then invite the top successful shortlisted applicants for a short follow up conversation before awarding the final grant.

Once the successful grantee has been informed, we expect work to commence as soon as possible and to complete no later than 30th June 2022.