

CITIZEN LED FUND

Information Workshop

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AGENDA

- **What is Citizen Led?**
- **Participants from 2018 share their experience**
- **The application**
- **Lateral thinking tools for being creative**
- **Timeline of the programme**
- **Any questions?**

ICEBREAKER

- Introduce yourself and your organisation to the person sat next to you
- Tell them what **superpower** you'd have and why?
- Introduce your partner to the group



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WHAT IS CITIZEN LED?



- **Aims:**
 - Strengthen connections and engagement with communities whose voice and influence on public policy is under-represented.
 - Improve insights into communities who do not currently have a voice in City Hall.
 - Identify and develop community leaders within community groups and support capacity building within these groups.
 - Generate insight which is valued and used to inform policy and practice in City Hall.
 - Build on learnings from the pilot round of Citizen Led Programme, as a way of engaging communities and groups in the work of the GLA.
- **The offer:**
 - 8 grants of up to £12k

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KEY FEATURES FOR THE RESEARCH PROJECT

The role of Community Groups

To scope out a project that focuses on one of the target communities and ensure it demonstrates its potential to influence policymaking for the GLA.

To deliver their research project, in budget and on time within their target communities.

To recruit 15 community researchers who will conduct the research within the community.

To maintain ongoing support and deliver training for community researchers.

Identify a project lead who will work closely with the GLA Community Engagement team member.

To offer reward and recognition for the community researchers they recruit.

To present their findings at the end of project event.

KEY FEATURES FOR THE RESEARCH PROJECT

The role of the GLA

To provide information workshops to interested applicants.

To provide 3 capacity-building workshops including community research training and qualitative data analysis.

Establish working relationships with the community groups and provide them with a lead contact in the Community Engagement team and to relevant policy teams.

To work closely with the GLA Intelligence team to support with the analysis of research findings.

Host an event at the end of the research projects to showcase findings and celebrate the work of the community groups.

To share stories of less visible groups with other communities in the capital, through a communication plan.

Disseminate learning from the project to internal policy teams in a robust way to ensure that insights and findings are considered by relevant teams.

OPPORTUNITIES

Communities	Why is City Hall interested in these communities?
Gypsy, Roma and Traveller groups	To strengthen the relationship between these communities and policy teams at City Hall.
European communities ¹	To strengthen the relationship between these communities and policy teams at City Hall.
East Asian communities	To strengthen the relationship between these communities and policy teams at City Hall.
Refugee, migrant and asylum seeker communities	To strengthen the relationship between these communities and policy teams at City Hall.
Deaf Londoners*	To gain a better understanding of issues and barriers experienced by Deaf people, especially BSL users.
BAME LGBT+ Londoners *	To gain a better understanding of issues experienced by these communities
Themes	Why is City Hall interested in these themes?
Health and young people, under 25 in the criminal justice system (including young women)	To inform work on the Health Inequalities Strategy . The GLA Health and Communities team will work with the appointed organisation to identify and refine the topic of inquiry for this group.
The impact of Brexit on Londoners	To gain insight into the experiences of groups who will be affected by Brexit
Serious youth violence	To gain insight into groups affected by serious youth violence in London
Victims of hate crime*	To gain insight into groups who experience hate crime
Trust and confidence in policing*	To gain a better of understanding of the experiences that lead to some groups having lower levels of confidence in the police force
Barriers to accessing green spaces*	To understand the barriers to accessing green spaces and gain insights into social, mental and physical health outcomes of lack of access to green spaces

*These communities/ themes are of particular interest to the GLA Equality and Fairness team. It may be useful for applicants interested in applying for projects under these categories to refer to the Mayor's [Equality Diversity and Inclusion Strategy](#).

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LAST YEAR'S PARTICIPANTS



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CASE STUDY 1

- **Working with Men** – www.workingwithmen.org
- Working with Men and Queens Park Community Council aimed to explore what young BAME male Londoners tend to (or would like to) do with regards to fun and recreation.
- Through this research they hoped to ascertain how young BAME Londoners experience the city.
- They identified that the young BAME male London group is both a diverse and vibrant cohort, one which holds a wealth of information regarding the current status of their cultural engagement. The research fed into the work of the GLA Culture team



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CASE STUDY 2

High Trees Community Development Trust

www.high-trees.org

- Recruited, trained and supported 12 peer researchers
- Delivered training in Community Organising and Listening 1-day workshops to support a three-day 'listening campaign' in which 200+ people from the most unheard section of the community were reached.
- Target was to specifically listen to young black men under the age of 25 and BAME older people over 65
- High Trees applied successfully for funding via the Young Londoners Fund and will be delivering 'Listening Skills' training to GLA staff in the near future. Some of their peer researchers also carried out research at 'Diwali in the Square' and other Mayoral events.

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BREAK – 10 MINS



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THE APPLICATION

Questions

- Please outline your project proposal - Tell us about the expertise and skills your organisation has to deliver this project successfully
- How will your community group benefit from your proposed project?
- How will you evidence the benefits of your project?
- How will you monitor your project to ensure that your outcomes are achieved?
- What challenges, risks or possible limitations do you anticipate and what strategies do you have to address them?

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EXPLORING POTENTIAL IDEAS

- **How will your community group benefit from your proposed project?**
- Random Word tool
 - This is used to generate really different and unique ideas.
 - Select a number as a table between 1 & 60
 - Take the word which corresponds to this number on the list on your table
 - Place this randomly selected word underneath the subject you need a new idea for e.g. Benefits of engaging with young people.
 - Do some word association and see where the random word leads your thoughts.

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RANDOM WORD TOOL

Focus – topic where new ideas are needed

Benefits of engaging with Young People

Random word:
Snow

Cold

Man

Ball

- Temperature check – know what they are thinking/feeling, understanding of why they feel certain ways about certain things.
- Can change perception of young people to outsiders.

- Treating like equals – build trust and ensure engagement is meaningful
 - Respect
- Feel like they've been heard

- Insight into what is important so don't drop the ball
- Engage with activities which appeal to young people so build trust

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TAKING IDEAS FORWARD

- **What challenges, risks or possible limitations do you anticipate and what strategies do you have to address them?**
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 - Place this randomly selected word underneath the subject you need a new idea for e.g. Engaging with young people.
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RANDOM WORD TOOL

Focus – topic where new ideas are needed

Challenges of engaging with Young People



Random word: Party

Celebration

Dancing

Food

- Might not capture what young people want to celebrate – ensure interpretation of findings isn't distorted.

- Cultural boundaries and appropriateness of what to ask and why.
- Where to engage with young people.

- Getting young people to engage in the first place – how do you incentivise people to take part.

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TIMELINE & DELIVERY STAGES

Activity	Timeline
Call for applications open	End Jan 2019
Capacity-building workshops for applicants	Feb 2019
Call for applications close	4 March 2019
Application scoring	4 – 6 March 2019
Interviews	8 and 11 March 2019
Decision	12 March 2019
Due diligence	13 March 2019
Contracts signed and payment made [50%]	21 March 2019
Delivery start date	TBC April 2019
Project kick-off event	TBC April 2019
Recruitment and training of community researchers	April – June 2019
Project delivery begins	June 2019
Further training of community researchers	Aug 2019
Mid-project report due	Aug 2019
Project delivery complete	Dec 2019
Co-analysis of research findings	Jan – Feb 2020
Celebration event @ City Hall	March 2020
Final payment released [50%]	March 2020
Project closure	March 2020

ANY QUESTIONS?



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APPLY BY...

- Submit your application form and supporting documents by 12:00 noon on Monday 4 March 2019 to community.engagement@London.gov.uk
- If you have any further questions find our FAQs at [London.gov.uk](https://www.london.gov.uk) or email community.engagement@London.gov.uk

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GLA FUNDING OPPORTUNITIES – CURRENTLY OPEN

Active Londoners	Small and medium size grants for sports activity to improve the physical and mental health of Londoners	https://www.london.gov.uk/active-londoners
Citizen Led Engagement	Funding for community groups to facilitate their own community-led research project.	https://www.london.gov.uk/what-we-do/funding/citizen-led-engagement-programme
Culture Seeds Grants	Microgrants to support community-led cultural projects in every London borough.	www.london.gov.uk/culture-seeds
OPDC Small Grants Scheme – In the Making	Small grants to support community arts, culture and heritage projects taking place in Old Oak and Park Royal.	www.london.gov.uk/small-grants
Housing Innovation Fund	Funding for innovative ways of delivering more affordable homes in London.	https://www.london.gov.uk/what-we-do/housing-and-land/homes-londoners/apply-innovation-fund
European Social Fund	A range of skills and employment programmes for adults and young Londoners who are furthest from the labour market and those who face in-work poverty.	https://procontract.due-north.com/Advert?advertId=cc9c53ed-b0cb-e811-80ef-005056b64545&fromProjectDashboard=True
National Park City Festival Grants	Community activity grants, designed to enable organisations across all London boroughs to facilitate activities to benefit their local community.	https://www.london.gov.uk/what-we-do/environment/parks-green-spaces-and-biodiversity/london-national-park-city/national-park-city-festival-london-2019
Crowdfund London	Crowdfund London gives you the opportunity to pitch new ideas - big or small - for community-led projects to make your local area even better.	https://www.london.gov.uk/what-we-do/regeneration/funding-opportunities/crowdfund-london/about

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