

# GREATER LONDON AUTHORITY

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**By email**

Our Ref: MGLA200917-7769

16 October 2017

Dear ██████████

## **New Year's Eve Fireworks budgets 2003 - 2017**

Thank you for your request for information about the New Year's Eve fireworks, which the GLA received on 19 September 2017. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

*Under the Freedom of Information Act (2000) I would like to request to receive the budget figures for the London New Years Eve firework display.*

*Please provide the budgets from the year of inauguration 2000 to this years.*

The GLA did not deliver the NYE fireworks until 2003. The total GLA expenditure on producing the NYE fireworks event increased from c £1m in 2003 to c £2m by 2013. During that time numbers of people attending increased substantially from circa 100,000 in 2005 to 500,000 in 2013. This caused significant increases in the costs associated with crowd and safety management, hence the rise in total budgets.

In light of increased crowd numbers and to ensure the event continued safely, ticketing was introduced in 2014. Since that time income from ticket sales has helped to offset additional costs associated with ticketing and visitor management.

In consideration of GLA expenditure, the economic benefits as a result of the event are considerable. With more than 100,000 ticket holders, this translates into a multi-million pound boost to the capital's visitor economy. In addition, the national and worldwide media coverage of the event brings significant media value and promotion of London. In 2016 the event was watched on TV by an audience of 12 million and is also shown in cities across the globe. The total financial benefits to London far out-weigh the public expenditure incurred.

| Year | Total GLA budget |
|------|------------------|
| 2003 | £1.05m           |
| 2004 | £1.2m            |
| 2005 | £1.1m            |
| 2006 | £1.35m           |

|      |                      |
|------|----------------------|
| 2007 | £1.35m               |
| 2008 | £1.7m                |
| 2009 | £1.625m              |
| 2010 | £1.8m                |
| 2011 | £1.9m                |
| 2012 | £1.95m               |
| 2013 | £2m                  |
| 2014 | £2.2m                |
| 2015 | £2m                  |
| 2016 | £2.1m                |
| 2017 | Budget not finalised |

If you have any further questions relating to this matter, please contact me, quoting the reference MGLA200917-7769.

Yours sincerely

**Ruth Phillips**  
**Information Governance Officer**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:  
<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>