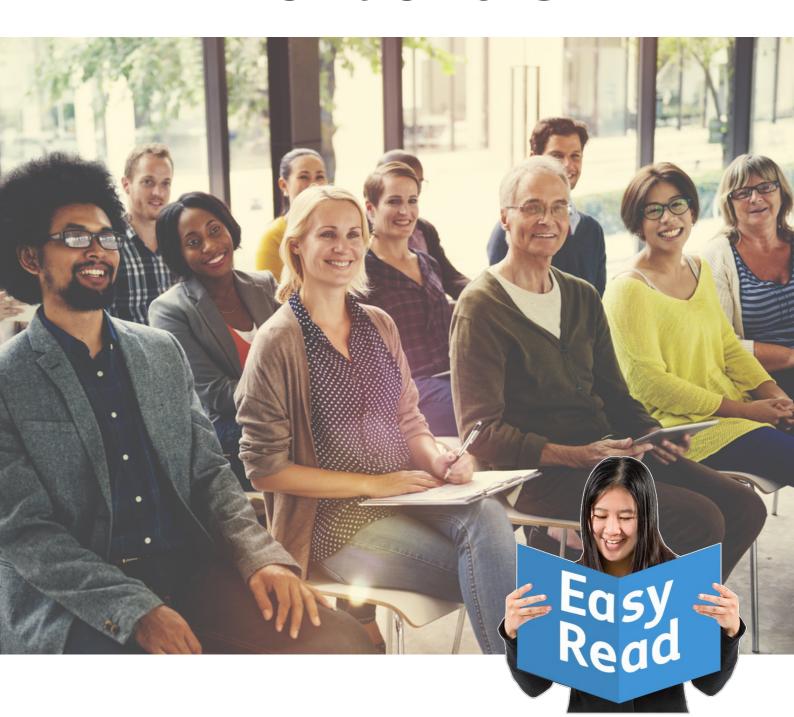
MAYOR OF LONDON

Culture for all Londoners



Content Page Culture for all Londoners 3 **About London** 5 Love London 8 Culture and good growth 10 **Creative Londoners** 12 World City 14 What do you think? 16 For more information 18

Culture for all Londoners



This is the Mayor's **policy** for **culture** in London.



A **policy** is our overall plans for work over a long period of time.



Culture is the arts, ideas and customs of all the different communities in London.



It includes art galleries, museums, film, theatre, music, festivals, as well as how we design our buildings.



The policy has 4 themes:

1. Love London

This theme is about more people taking part and enjoying culture in their own neighbourhoods.



2. Culture and good growth

This is about looking after our cultural places and spaces.



3. Creative Londoner

This is about making sure that everyone has a fair chance to work in culture.



4. World city

This is about making sure that London carries on being one of the most important cultural cities in the world.

About London



London has people from many different communities and backgrounds.



Over 300 languages are spoken in London.



On average out of every 100 people in London:

45 would say they are white



 40 would say they are black, Asian or from another minority background



 15 would say they are white but not from a British background



Quality of life

London has some of the richest people in the world, but many people are poor.



Housing

London has a housing crisis. There are not enough affordable homes for the people who need them.



Tourism

London is one of the favourite cities for people to visit.

Culture in London

London is one of the world's great cultural cities.

It has many art galleries, theatres, concert halls, museums, historic and other cultural places.

London is home to many creative people. 1 in every 6 jobs in London are in a creative business.

Creative businesses include films, television, fashion, and design.

Creative businesses are mostly made up of white able-bodied men.

The Mayor wants creative organisations to attract many more workers who are:

Women

 People from black and minority ethnic groups

Disabled people













Love London



The Mayor wants:

 To have many more different sorts of cultural activities



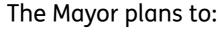
 To involve more people from all different communities in cultural activities



 People to be able to access culture where they live



 To strengthen links between culture, health and wellbeing



- Set up the 'London Borough of Culture'. Each year a different borough will be the Borough of Culture and put on great cultural activities
- Give an additional award to the best cultural projects in the boroughs
- Help young people to set up their own creative business
- Help small culture projects in neighbourhoods
- Work to attract people from different backgrounds to come to cultural events
- Have regular community events and festivals on Trafalgar Square
- Have more opportunities to volunteer at festivals
- Set up a new statue in Parliament Square to celebrate 100 years since women got the vote















Culture and good growth



The Mayor wants:

 To find new ways to help artists and creative businesses to get working in London



 People to think about how they can involve culture when they build large projects in London



 Builders to involve culture when they plan new buildings



 To support and look after our historic old buildings



















The Mayor plans to:

- Provide work spaces for artists and creative people
- Set up a new culture and education district at the Queen Elizabeth Olympic Park
- Have a new cultural quarter at Old Oak and the Royal Docks
- Develop a fashion district in East London
- Light up the central London bridges
- Support well designed new buildings
- Support new artworks underground on Crossrail
- Work with others to look after old historic buildings that need repairing
- Help creative businesses to work in a way that is good for the environment

Creative Londoner



The Mayor wants:

 To support more young creative people to work in London

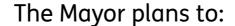


 To improve training and give them more opportunities to develop their skills



 To work with creative businesses so that more different sorts of people get jobs





 Encourage young people to learn about culture and our history at school



 Support young musicians through the London Music Fund



 Have a yearly competition for young buskers in London



 Give good advice to young people about how they can get the jobs they want



 Encourage young women and people from poorer backgrounds to learn more about working with computers



 Help young people to get work experience in fashion and film companies



 Help film companies to plan how they train young people

World city



The Mayor wants to:

 Be welcoming to all different people from all over the world



 Make sure the Government gets a good deal for culture when it decides how it is going to leave the European Union



 Ask the government to allow the people we need to come and live in London



Tell the world about the culture of London



Support creative companies



The Mayor plans to:

 Carry on telling people that London is open and welcoming



 Have someone who is making sure that culture does well out of Brexit



 Fund many events that show off the work of different creative people and companies



 Help creative people and businesses to talk to each other and to London councils



 Carry on working to get world class sports and arts events in London



 Help clubs, entertainment, food and drink businesses that work through the night, to work well and be safe



 Work with the leaders of other major cities of the world to encourage more and better cultural events

What do you think?



The Mayor wants to know what you think about this policy.



He wants to know what people think he should be doing to:

 Involve more London people in culture



2. Have more culture in local areas in London



3. Remove the barriers for people who want a job in a creative business



4. Involve more of the people who often don't get a chance to take part in culture

He also wants to know:



1. What other opportunities are there to support culture in London



2. How you and your organisation can help the Mayor's plans for culture in London

Please send your ideas to:



Public Liaison Unit Greater London Authority City Hall The Queen's Walk More London London SE1 2AA

For more information



If you want more information please contact us at:



Website: www.london.gov.uk



Telephone: 020 7983 4100



Minicom: 020 7983 4458

Easy read by **easy-read-online.co.uk**