

MAYOR OF LONDON

Mayor of London Sport Leadership Academy Grant

The Mayor of London's Sport Team is seeking proposals for the award of a grant to an organisation or consortium of organisations for a Mayor of London (MOL) Sport Leadership Academy project. The successful grantee will establish, provide project activities, and evaluate a project.

We are looking to award a grant of up to £120,000 for a 12-month project, with project activity taking place between March 2023 and March 2024.

Background

The Mayor of London (MoL) has committed to utilising sport as a tool to achieve social integration and economic or community development as part of the Sport Unites Phase 2 programme (2022 – 2025). The MoL wants to harness the unique power of sport to create shared experiences, and help people connect and build relationships, often across cultural, social and even generational divides and deliver key social outcomes across mental health and well-being, social mixing, social isolation, reducing inactivity, and supporting young people affected by violence.

Sport Unites Phase 2 focuses on two key themes. Supporting Londoners and Supporting the Sector. As part of Supporting Londoners, the MoL passionately feels that Young Londoners in need of support should have access to mentors to help them navigate through challenging periods, dealing with the impact of covid and to inspire them to fulfil their potential. This includes children who have been excluded from school or college, those who are impacted by exploitation, young Londoners who are impacted by domestic violence or living in poverty, and those involved in the care system. Overall, there are roughly 100,000 young people in London who face these kinds of challenges.

The focus on Supporting the Sector recognises that organisations that have negatively impacted by covid and the current cost of living crisis, particularly grassroots organisations, need assistance to become more sustainable, diverse, and knowledgeable through capacity building and workforce upskilling.

The Mayor of London and London's Violence Reduction Unit (VRU) launched the Sport and Serious Youth Violence (SYV) steering group in 2019, as part of the Sport Unites programme, using physical activity and sport to achieve positive outcomes for Londoners. The Steering Group consisted of representatives from 20 sport organisations, and included a young person from each of these organisations. All of the organisations which formed part of the SYV Steering group were previously funded through the Mayor's £45m Young Londoners Fund and Sport Unites fund.

The young people who formed part of the SYV steering group had an equal seat at the table, played a key role in co-ordinating the work of the group, shaped and designed three pilot projects, one of which was a Mayor of London Sport Leadership Academy, which involved 30 young people aged 18-24, all of whom were from underserved communities.

What will this funding support?

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The Mayor of London's Sport team is looking to provide funding to an organisation or consortium to meet the following aims, outcomes, and outputs

Aims of the Project:

- To improve the life chances of *underserved young Londoners and develop a more sustainable and representative sports sector.
- To increase and sustain strong partnerships in London between funders, voluntary and community sector organisations.
- To work with a cohort of up to a 100 young people aged 14-25, the leadership academy will provide more underserved* young Londoners with the opportunity to benefit from quality youth activities.

Project objectives:

- To engage up to 100 young people aged 14-25, of which 75% will be from underserved communities
- To design the Leadership Academy Curriculum
- To improve young people's access to employment and work experience opportunities through a leadership academy
- To improve understanding of young people's needs, demands, and how a leadership academy can positively contribute to achieve these
- To collaboratively approach to engaging young people and supporting their experience and opportunities through a leadership academy

Project outputs:

- MOL Sport Leadership Academy activities and engagement to take place between March 2023 and March 2024
- To create the Mayor of London Leadership Academy curriculum
- To recruit up to a 100 young people through referrals from community partners
- To monitor and evaluate the project
- To document learnings from the project which can be used as a set of recommendations for a future Leadership Academy

Project outcomes:

- More underserved young Londoners benefitting from quality youth activities
- Increased and more sustainable partnerships between funders, the voluntary sector and community sport organisations
- Organisations are better able to engage young people in their work, through employment and co-creation
- More young Londoners equipped with core skills and confidence to progress in learning and earning
- Young people are accessing better and more relevant employment and education opportunities, including paid opportunities in community sport organisations in London

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- Community Sports organisations in London are better able to collaborate and reach young people under the 'Mayor of London' brand

Scope of the grant:

To design and provide a Mayor of London's (MOL) Sport Leadership Academy which aims to support underserved* young Londoners by delivering sport leadership programmes project which includes:

- leadership curriculum, elements of which can include, but not limited to topics of leadership and conflict resolution skills, sport for change delivery, first aid, governance etc.
- supporting young people to access community sport leadership opportunities and enable the recruitment of young people, 75% of who will be from underserved* communities, and least likely to participate in leadership programmes as part of their educational journey
- monitoring, evaluating and documenting key learnings from the project

* In this context, 'underserved' should be understood as those at risk or already involved or affected by youth violence; young people who have special education needs; are deaf or have other physical or learning difficulties; have been or are excluded from school or college; not in education, employment or training; have or are associated with gangs or impacted by exploitation; are experiencing or have been impacted by domestic violence or abuse; refugees and asylum seekers; have a social worker; come from low income families and those living in poverty; and are less active or inactive.

Proposal

The applicants will need to demonstrate their organisational/consortium experience that will allow them to:

- Project manage the development and provision of the sport leadership curriculum
- Recruit and engage of up to 100 young people for the academy
- Ensure the leadership academy is on time and budget
- Evaluate the success of the academy and produce a set of learnings-based recommendations
- Work collaboratively with other organisations and stakeholders to ensure the leadership academy benefits from multiple organisation's expertise

Requirements/experience/qualifications:

- Previous experience managing community-based projects with underserved young people
- Previous experience in skills development/youth leadership work
- Previous experience in collaborating with other community organisations/partners to deliver a common goal
- Understanding of the needs of London communities and particularly underserved young Londoners

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- Influential within the community sport sector and able to engage with a variety of organisations

How to apply?

Please submit a proposal, answering the following questions in no more than 4 sides of A4 for how you will undertake the assignment set out above.

Please note we welcome collaborative approaches to this work, if you are applying in consortium with other individuals or organisations please be clear on how the work will be split and how the budget will be split.

Please include evidence and impact of previous work you have delivered which is relevant to each question:

1. How does your organisation qualify you to deliver this project successfully? Please use the **Requirements/experience/qualifications** section for guidance.
2. How will you engage and involve other community organisations in this project, including your capacity to work with multiple agencies and stakeholders in the delivery of the project.
3. How will you manage the recruitment and engagement of young people?
4. How will you approach the project evaluation? Your budget should include at least 5% for Monitoring, Evaluation and Learning costs.
5. How will you ensure the project activities are completed within the specified timeframe? Including a project timeline
6. Risks and Issues you have identified and how you will mitigate those.
7. Please provide an indicative budget. *Broken down by project management, direct delivery related, and evaluation costs, state clearly the reasoning for each of the budget lines.*

Please submit a proposal by e-mail to bevis.allen@london.gov.uk by **12pm 8th February**

The GLA is happy to answer any questions regarding this work or the project brief.

Following the **8th February**, we will inform you if you have been shortlisted or not by within 2 weeks (we reserve the right to request additional information during this period), we might then invite the top successful shortlisted applicants for a short follow up conversation before awarding the final grant.

Once the successful grantee has been informed, we expect work to commence as soon as possible and to complete no later than 31st May 2024.

Scoring

Applications will be scored according to the following criteria:

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Criteria	Evidence required	Weighting
1. Ability and strength of approach to provide services required and measure the impact for the Leadership Academy	<ul style="list-style-type: none"> • A proposal that demonstrates alignment with and understanding of the programme aims and needs • A clear and well-justified methodology and approach with a logical delivery plan • An innovative and flexible approach • An approach that is centred around participant experience and demonstrates an understanding of participant needs • A plan to identify and share emerging learnings about the programme delivery • A clear impact measurement and management plan • Provision of yearly and ad-hoc reviews and reports in-line with the framework for the programme to map the impact 	40%
2. Expertise of team and previous experience	<ul style="list-style-type: none"> • An experienced team/consortium with a proven track record of relevant experience as detailed above and good project management skills. • There should be clear evidence of the bidder possessing and allocating sufficient resource/capacity for the required scale of work. • Case studies of previous work relevant to this programme can be submitted as appendices. • All necessary insurances must be in place and copies of relevant policies such as safeguarding must be included as appendices. • Evidence of your organisation's commitment to the principles of equity, diversity, and inclusion both as an organisation and in the work they produce 	20%
3. Risks and Issue management	<p>A response that outlines:</p> <ul style="list-style-type: none"> • Awareness of risks and issues associated with your proposed approach and how to mitigate these. • There should also be a clear explanation of the organisation's approach to good governance and the processes installed to ensure it, including data, due diligence and anti-fraud. 	10%
4. Value for Money	A clear and considered budget with breakdown of costings including day-rates.	30%

Scoring Matrix

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0 - Unacceptable	The response does not meet the requirement. Does not comply and/or insufficient information provided to demonstrate ability, understanding, experience, skills, resource & quality measures required to provide the project outputs & outcomes, with little or no evidence to support the response,
1 - Poor	Some minor reservations of the applicant's relevant ability, understanding, experience, skills, resource & quality measures required to provide the project outputs & outcomes, with little or no evidence to support the response
2 – Meets Requirements	Demonstration by the applicant of the relevant ability, understanding, experience, skills, resource & quality measures required to provide the project outputs & outcomes, evidence to support the response
3 - Good	Above average demonstration by the applicant of the relevant ability, understanding, experience, skills, resource & quality measures required to provide the project outputs & outcomes. Response identifies factors that will offer potential added value, with evidence to support the response.
4 - Outstanding	Exceptional demonstration by the applicant of the relevant ability, understanding, experience, skills, resource & quality measures required to provide the project outputs & outcomes. Response identifies factors that will offer potential added value and continuous improvement with evidence to support the response.