

PART 2 – CONFIDENTIAL FACTS AND ADVICE

MD2881

Title: European Social Fund – London Call 4

Information may have to be disclosed in the event of a request under the Freedom of Information Act 2000. In the event of a request for confidential facts and advice, please consult the Information Governance team for advice.

This information is not suitable for publication until the stated date because:

This Part 2 report contains information, the disclosure of which may prejudice the GLA's interests. As negotiations are ongoing with potential grant recipients, there is the possibility that the amounts of funding awarded to grant recipients, and the output and/or result targets, may change; grant recipients could withdraw from the process; and/or the GLA could decide not to award funding to an applicant. It would therefore be commercially insensitive to publish the information annexed to this Part 2 until the process has been concluded and financial agreements have been signed.

Date at which Part 2 will cease to be sensitive or when this information should be reviewed with a view to publication: **31 March 2022**

To be reviewed once the relevant agreements have been negotiated, signed and the GLA has informed the Department for Work and Pensions (and on 31 March 2022 by the latest).

Legal adviser recommendation on the grounds for not publishing information at this time:

In the event of any request for access to the information contained in this document under section 1 of the Freedom of Information Act 2000 ("the Act"), it is considered that access can be denied on the basis that the disclosure of such information would prejudice the GLA's and the proposed grant recipients' commercial interests and therefore, is covered by the exemption under section 43 of the Act.

Section 1 of the Act creates the general right of access, which provides that any person making a request for information to a public authority is entitled:

- to be informed in writing by the public authority whether it holds information of the description stated in the request; and
- if that is the case, to have that information communicated to him/her.

Part II of the Act contains a number of exemptions from disclosure for certain classes of information. In particular, section 43 of the Act provides that information is exempt information if disclosure under the Act would, or would be likely to prejudice the commercial interests of any person (including the public authority holding it). The paragraph above states that the information is considered commercially sensitive as its release could affect the GLA's ability to negotiate the grant funding with the potential grant recipients.

The section 43 exemptions are qualified exemptions and their use is therefore, subject to a public interest assessment.

Public interest assessment

At present, on balance, it is considered that the public interest is best served if the information is not disclosed at this point. Disclosure by the GLA would be likely to have a detrimental effect on:

- the GLA's, and the potential grant recipients' commercial interests and the delivery of the proposed project
- the GLA's delivery of a project which promotes economic development and wealth creation in Greater London.

The eligibility of these exemptions should be reassessed in the event of a Freedom of Information request for this information, as the level of sensitivity will change over time and different circumstances may alter the arguments in favour of non-disclosure.

Legal Adviser - I make the above recommendations that this information is not suitable for publication at this time.

Name: Emma Brookman

Date: 16 September 2021

Once this form is fully authorised, it should be circulated with Part 1.

Decision and/or advice:

The annex lists the applications received for the European Social Fund for which Mayoral approval to award funding is sought.

Annex: ESF Call 4 applications

ESF Priority Axis 1: Inclusive Labour Markets				
ESF results to be achieved under Priority Axis 1 include: Unemployed participants into employment, including self-employment, upon leaving; Inactive participants into employment or jobsearch on leaving; Participants in education/training upon leaving; Participants gaining basic skills.				
Organisation	Project Name	Project description	Proposed ESF (£)	Proposed Total Project Value (£)
LB Ealing (for West London Alliance (WLA))	West London borough employment support service	<p>This project will match the WLA boroughs' funding for their Job Brokerage Services, increasing their capacity to ensure that they can meet the higher demand for employment support for the next two years. The borough Job Brokerage Services play a crucial role in supporting residents across the range of working age groups to find employment. Yet their capacity to help unemployed people into work will be increasingly tested from September 2021. At sub-regional level, West London has been even harder-hit than other parts of the city, with unemployment at 8.9% across the West London boroughs. This is due in particular to the fall in employment at Heathrow, one of the sub-region's largest employers.</p> <p><u>Proposed outputs</u> Participants supported: 3,192 Results: 977 progressing towards or into employment, or jobsearch, 128 gaining basic skills</p>	£1,399,999	£2,799,998
The Skills Centre London	Greening London Construction ESF	<p>Greening London Construction ESF is a green construction project will support 2,172 of London's most excluded residents into the sector, preparing them for work, apprenticeships, traineeships, job search and further learning with an innovative methodology and in-depth support. The Skills Centre is a green construction provider, specialising in delivering skills for retrofit, green build, and specialist green occupations, and in providing routes into these roles for those who experience barriers to participation.</p> <p><u>Proposed outputs</u> Participants supported: 2,132 Results: 740 progressing towards or into employment, or jobsearch, 340 young people</p>	£1,977,519.99	£3,992,932.07

		progressing towards or into employment, education or training		
Step Ahead Social Enterprise CIC	Recover Employ and Prosper (REAP)	<p>The project focuses on delivering tailored support for disadvantaged target groups who remain under-represented in the workforce and are often more likely to be worse-off than other Londoners, by providing the activities and guidance necessary for them to deal with their employability and skills barriers, alongside personal and emotional wellbeing which has increased in its significance during the pandemic. REAP will predominantly support participants to gain employment in three sectors critical to London's recovery from the pandemic and who are also experiencing significant skills shortages: Hospitality, Visitor/Cultural attractions, Logistics/Warehousing.</p> <p><u>Proposed outputs</u> Participants supported: 1,200 Results: 690 progressing towards or into employment, or jobsearch, 60 gaining basic skills</p>	£1,007,651	£2,015,301
Prevista Ltd	Shine (Central London Forward)	<p>The programme targets marginalised 15-24 year olds who are NEET and have been adversely affected following the Covid-19 pandemic – both their mental wellbeing and their employment prospects – using a proven engagement method tailored to target groups using a localised approach to effectively engage those hard to reach members of the community.</p> <p><u>Proposed outputs</u> Participants supported: 657 Results: 283 progressing towards or into employment, education or training</p>	£562,517	£1,125,034
Prevista Ltd	Shine (South London Partnership)	<p>The programme targets marginalised 15-24 year olds who are NEET and have been adversely affected following the Covid-19 pandemic – both their mental wellbeing and their employment prospects – using a proven engagement method tailored to target groups using a localised approach to effectively engage those hard to reach members of the community.</p> <p><u>Proposed outputs</u> Participants supported: 1,314 Results: 570 progressing towards or into employment, education or training</p>	£1,124,332	£2,248,663
Breaking Barriers	Rebuilding refugee lives through work: London	The project will deliver bespoke employment advice and guidance, education and training courses, and access to work placements and jobs with corporate partners to	£501,329	£1,002,478

		<p>refugees and people from refugee backgrounds across London. It will help address the many barriers refugees face including: gaps on CVs due to the lengthy asylum process, lack of understanding of the UK job market and hiring practices, insufficient English language skills, racism, employer misperceptions around the cost and legality of hiring refugees, lack of personal and professional support networks. Covid-19 has since become an additional barrier.</p> <p><u>Proposed outputs</u> Participants supported: 385 Results: 80 progressing towards or into employment, or jobsearch, 58 gaining basic skills</p>		
Groundwork	Work4All	<p>The project will support people with intersecting needs, who face complex and multiple barriers to participation, in order for them to move closer or into the labour market, by providing personalised participant-led support through a range of holistic and complementary activities. Those who are distant from the labour market are often from marginalised communities, and thus, will require more intensive and sustained support in addressing their profound barriers to fully engage in meaningful work.</p> <p><u>Proposed outputs</u> Participants supported: 311 Results: 96 progressing towards or into employment, or education or training</p>	£500,130	£1,000,530
Street League	Street League	<p>When a young person joins Street League, they are supported into Employment, Education or Training (EET) through a tailored programme provided by an experienced delivery team. They will focus on planning & addressing a Young Person's (YP) EET goals, creating detailed actions aligned to the sector they want to enter, the jobs available or qualifications & experience needed to achieve this. Sport will be at the heart of the employability support. Their skills framework has been aligned with all of their sport sessions to ensure they align to the goals and purpose of the YP's individual learning plan.</p> <p><u>Proposed outputs</u> Participants supported: 730 Results: 400 progressing towards or into employment, education or training</p>	£625,445	£1,250,890
Martinex	BEST West London	The project will deliver an integrated, holistic and person-centred package of	£609,817	£1,219,634

		<p>engagement, vocational training and job search support to unemployed and economically residents with the aim of increasing their participation in the labour market and increasing their social inclusion and mobility by moving them into employment supported by on-going mentoring and training in the workplace to maximise chances of sustaining employment, with a focus on people made redundant as a result of Covid-19. The project will provide participants with outstanding information advice and guidance, equipping them with relevant vocational, employability and basic skills complemented by work experience/volunteering/tasters, etc.</p> <p><u>Proposed outputs</u> Participants supported: 762 Results: 237 progressing towards or into employment, or jobsearch</p>		
City of London Corporation	Central London Forward Connecting Communities	<p>The project is an innovative work focused routeway designed to support the hardest to help members of society to move into sustainable employment after the pandemic. The programme is for long term unemployed people, economically inactive people, Work and Health programme leavers that did not secure employment, and those hardest-to-help groups with multiple and complex barriers (e.g. ex-offenders, individuals with drug/alcohol problems, individuals without literacy/numeracy skills, individuals facing homelessness, NEETs, lone parents and individuals with health and disability issues).</p> <p><u>Proposed outputs</u> Participants supported: 15,000 Results: 3,041 progressing towards or into employment, or jobsearch, 2,700 young people progressing towards or into employment, education or training</p>	£9,000,000	£18,000,000
London Councils	London Councils ESF Programme 2021-2023	<p>This programme will work with established local partnerships to reach out to residents with multiple and complex barriers, and marginalised residents, to support them to reengage with education, training, sector specific employment support or employment. Residents will be able to access a menu of activities through the boroughs job brokerage and employment & skills services (borough based and outreach) and specialist support services, including statutory services such as housing (e.g. for those at risk of homelessness) and social services (e.g. residents with caring responsibilities) where appropriate. The programme aims to move residents towards employment by delivering a person-centred (individualised) programme with</p>	£2,363,807	£4,727,615

		<p>wraparound support to meet residents' needs, and inspire, motivate, upskill, and remove barriers so residents are more able to engage with the labour market and job search.</p> <p><u>Proposed outputs</u> Participants supported: 1,468 Results: 545 progressing towards or into employment, or education or training</p>		
Shaw Trust	Spark Change	<p>The project will provide additional activities/interventions to young people aged 15-18 accessing the current core IAG service, and services to an additional older cohort aged 19-24. Young people within this cohort are not eligible for the existing IAG contracts. Through Spark Change they will be able to access personalised and contextualised IAG, tailored specifically for those young people with additional barriers to progression and delivered in close conjunction with the wider Spark Change activities and interventions.</p> <p><u>Proposed outputs</u> Participants supported: 3,572 Results: 2,179 progressing towards or into employment, or education or training</p>	£2,506,348	£6,497,099
LB Redbridge	Local London Works	<p>The project will deliver a co-ordinated employment and skills programme for residents of Local London boroughs. The project helps to address the significant impacts of the pandemic on employment in Local London boroughs, and will support beneficiaries who are distant from the labour market and require intensive support to address multiple and complex barriers to labour market participation, moving them into sustained employment or to become economically active.</p> <p><u>Proposed outputs</u> Participants supported: 2,800 Results: 870 progressing towards or into employment, or jobsearch</p>	£2,238,508	£4,477,017
Change Please CIC	Fast Track to Employment	<p>Change Please is an award-winning social enterprise operating in the homelessness sector and unemployment sectors. They have a simple and effective 'jobs-first' model, where they train people experiencing homelessness as baristas, support with housing, the London Living Wage, therapy, opening bank accounts, and then onward employment with our partners across the hospitality and catering sectors. They will use the funding from the ESF to staff, run and develop their 'fast-track-to-employment'</p>	£500,000	£1,000,000

		<p>programme. They will deliver skills training, wraparound support, and paid training to a minimum of 598 people between September 2021 and December 2023.</p> <p><u>Proposed outputs</u> Participants supported: 598 Results: 156 progressing towards or into employment, or jobsearch</p>		
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ESF Priority Axis 2: Skills for Growth				
<p>ESF results to be achieved under Priority Axis 2 include: Participants gaining basic skills; Participants gaining level 2 qualification; Participants gaining level 3 or above qualification; Number of small and medium enterprises successfully completing projects.</p>				
Organisation	Project Name	Project description	Proposed ESF (£)	Proposed Total Project Value (£)

Prevista Ltd	Bounce Back London	<p>'Bounce Back London' is an innovative project that aims to address the immediate and future skills needs and challenges of employed people in London through a programme of increased employer engagement, particularly to SMEs, in curriculum design and delivery, tailored workforce development provision, developing and embedded career pathways that generate progression opportunities and lead to increased productivity for London's employers helping to address the economic, social and health impact of Covid-19.</p> <p><u>Proposed outputs</u> Participants supported: 1,634 Results: 735 participants progressing in work</p>	£1,589,795	£3,179,590
Better Lemon	Digital mentoring development programmes	<p>London's hospitality industry is one of the biggest in the world. Hospitality and tourism employ one in six Londoners and is worth £36 billion to London's economy. Unfortunately, the recent pandemic has caused significant harm to the industry, and to those which it had employed. The project will implement focused digital development programmes, powered by expert industry mentors, on an immersive digital learning and networking platform. It will support the visitor economy and hospitality sectors in London recover and grow back stronger by enabling direct participation on mobile devices and desktops for the teams of 400 local hospitality businesses (such as hotels, serviced apartments and homes, bars and restaurants) with an average of 10 employees taking part in the project.</p> <p><u>Proposed outputs</u> Participants supported: 4,000 Results: 2,400 participants progressing in work</p>	£1,892,400	£3,807,980
Brunel University	The skills to build back better in West London	<p>The project will co-design and deliver employer-led learning to allow employees to upskill, progress within work and adapt to changes such as automation and introduction of new technology.</p> <p>Brunel University will work with West London employers to develop and deliver a comprehensive range of Workforce Skills Development courses across 4 thematic areas: 1. Health and Social Care; 2. Green Growth; 3. Digital; 4. Cross Cutting (a. Support for young people; b. Business Innovation Skills; c. Teaching and Coaching Skills). There will also be a focus adaptation for Aviation supply-chains.</p>	£1,203,837	£2,407,703

		<u>Proposed outputs</u> Participants supported: 850 Total SMEs supported: 425		
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