

GREATER LONDON AUTHORITY

REQUEST FOR MAYORAL DECISION – MD2441

Title: London & Partners Events Limited

Executive Summary:

London & Partners (L&P) is proposing to establish a new subsidiary company called "London & Partners Events Limited". The new company will oversee the development and delivery of any new events that L&P delivers in London.

Under L&P's articles of association the consent of the Mayor (acting as a member of L&P) is required for the establishment of new L&P subsidiary entities.

Once the company has been created, it will apply for charitable status so that it can maximise contributions from philanthropic donors who are anticipated to provide one of the funding streams for any new event. Other funding streams could be from corporate sponsorship or revenue from L&P's commercial ventures.

Decision:

That the Mayor exercises rights reserved to him under London & Partners' articles of association and consents to London & Partners' establishment of a new subsidiary company called London & Partners Events Limited, subject to matters reserved to the Mayor in relation to London & Partners also applying to London & Partners Events Limited.

Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date:

29/5/19

PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR

Decision required – supporting report

1. Introduction and background

- 1.1 London & Partners Limited (L&P) is a “not for profit” company engaged in the promotion of London. It is funded by a grant from the Greater London Authority, other grants from European Union funds through European Regional Development Fund and national government, contributions from private sector partners and revenue generated from its commercial subsidiaries, Dot London Domains Limited and London & Partners Ventures Limited.
- 1.2 L&P now wishes to set up an additional subsidiary company to run and promote future events for the purpose of building and reinforcing London’s brand internationally. The company is proposed to be called the “London & Partners Events Limited”.
- 1.3 The subsidiary intends to seek philanthropic donations and therefore it will pursue charitable status in order to comply with relevant laws and allow it to draw on gift aid.

2. Objectives and expected outcomes

- 2.1. Objectives of any future events held or promoted by this subsidiary company include:
 - Promoting London’s creative energy, its diverse cultures and ideas to a global audience;
 - Cementing London’s place as the global hub for talent and innovation;
 - Creating greater opportunity in the long-term for young Londoners to develop skills, access; and
 - Employment and business opportunities and reach a global audience.
- 2.2. Any future events would bring economic growth and opportunity to London, ensuring that growth benefits as many Londoners as possible.

3. Equality comments

- 3.1 Under s149 of the Equality Act 2010 (the Equality Act), as a public authority the Mayor must have due regard to the need to eliminate discrimination, harassment and victimisation, and any conduct that is prohibited by or under the Equality Act; and to advance equality of opportunity and foster good relations between people who share a relevant protected characteristic and those who do not.
- 3.2 The objective of any event organised by L&P is that it would be an event that all Londoners could access, engage and benefit from, irrespective of gender, ethnicity, race, sexual orientation, disability. L&P will ensure that accessibility is included within the tender documents that are issued to contractors that will be responsible for running the event and that the event website will adopt the same accessibility standards as for the rest of the London & Partners family <https://www.visitlondon.com/about-us/accessibility?ref=footer>. L&P will ensure their search for trustees includes identifying diverse candidates and the company will comply with L&P’s equality and diversity policy.

4. Other considerations

Key Risks & Issues

- 4.1 The London & Partners Events Limited will be applying for charitable status. The Charity Commission have a backlog of applications and this may impact the timing of when the company will be able to take philanthropic donations. London & Partners are reviewing alternative methods to manage donations until charitable status has been awarded.

Links to Mayoral Strategies

- 4.2 The establishment of London & Partners Events Limited and development and delivery of any international events in London will support L&P's work of delivering the Mayor's priorities by promoting London internationally as a leading world city in which to invest work, study and visit. The company's work helps achieve "good growth" for London and Londoners as outlined in the Economic Development Strategy.

5 Financial comments

- 5.1 There are no direct financial implications to the GLA arising from this report as the GLA will not be making any financial contribution towards the set-up costs of the proposed subsidiary nor its day to day operational activities (including via the annual GLA Grant to L&P).

6 Legal comments

- 6.1 The foregoing sections of this report indicate that:

6.1.1 The decisions requested of the Mayor, whilst concerning powers reserved to him under London and Partners' articles of association, fall within his statutory powers and duties, acting on behalf of the Authority, to do anything which is facilitative of or conducive or incidental to the promotion of economic development and wealth creation in and tourism to in and through Greater London; and

6.1.2 In formulating the proposals in respect of which a decision is sought officers have complied with the Authority's related statutory duties to:

- a) Pay due regard to the principle that there should be equality of opportunity for all people;
- b) Consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
- c) Consult with appropriate bodies.

- 6.2 In taking the decisions requested, as noted in section 3 above, the Mayor must have due regard to the Public Sector Equality Duty under section 149 of the Equality Act 2010, namely the need to eliminate discrimination, harassment, victimisation and any other conduct prohibited by the Equality Act 2010, and to advance equality of opportunity between persons who share a relevant protected characteristic (race, disability, gender, age, sexual orientation, religion or belief, pregnancy and maternity and gender reassignment) and persons who do not share it and to foster good relations between persons who share a relevant protected characteristic and persons who do not share it. To this end, the Mayor should have particular regard to section 3 of this report.

- 6.3 If the Mayor is minded to make the decision sought, officers should ensure that:

6.3.1 A Mayoral consent granting permission to establish the company is prepared and signed; and

6.3.2 Matters reserved to the Mayor in relation to L&P also apply to the new company.

7 Planned delivery approach and next steps

7.1 The next steps commencing MD approval are summarised below.

Activity	Timeline
L&P to finalise legal documents and application to charity commission	May 2019

Appendices and supporting papers:

None.

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FoIA) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after it has been approved or on the defer date.

Part 1 – Deferral

Is the publication of Part 1 of this approval to be deferred? NO

Part 2 – Sensitive information

Only the facts or advice that would be exempt from disclosure under FoIA should be included in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – No

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Katherine Gee & Hanna Ostling has drafted this report in accordance with GLA procedures and confirms the following:

✓

Sponsoring Director:

Debbie Jackson has reviewed the request and is satisfied it is correct and consistent with the Mayor's plans and priorities.

✓

Mayoral Adviser:

David Bellamy has been consulted about the proposal and agrees the recommendations.

✓

Advice:

The Finance and Legal teams have commented on this proposal.

✓

Corporate Investment Board

This decision was agreed by the Corporate Investment Board on 28 May 2019.

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

M. D. Belle

Date

28.5.19

CHIEF OF STAFF:

I am satisfied that this is an appropriate request to be submitted to the Mayor

Signature

D. Bellamy

Date

28/5/2019.

