

# MAYOR OF LONDON

**Caroline Russell AM**

City Hall  
The Queen's Walk  
London SE1 2AA

**Our ref:** MGLA110419-0242

**Date:** 25 April 2019

*Dear Caroline*

Thank you for your letter of 10 April to the Mayor about advertising on Transport for London (TfL) property by countries with a death penalty for consensual same-sex sexual acts between adults. I have been asked to respond on his behalf.

I can confirm that from the list of countries you refer to, since October 2016, TfL has accepted:

- 1 campaign from Pakistan Tourism in November 2017
- 1 campaign from the High Commission of Pakistan in June-July 2017
- 1 campaign from Qatar Tourism in January-February this year

With regards to state owned entities from the countries you refer to, TfL has accepted the following campaigns from October 2016:

- 5 campaigns from Qatar Airways
- 17 campaigns from Emirates Airlines
- 1 campaign from Saudi Telecom

I understand your concern about advertising from these countries being carried on the TfL estate. Over the coming weeks, TfL will be reviewing how it treats advertising and sponsorship from countries that may have poor human rights records, including those on the list you reference.

Pending the outcome of this review, TfL's advertising partners have been asked not to approve any new campaigns from the countries you refer to in your letter.

I hope this will allay some of your concerns.

Yours sincerely,



**Heidi Alexander**

Deputy Mayor for Transport