



POPULATION OF LONDON

WHAT DO LONDONERS DO AT NIGHT OUTSIDE OF WORK?



The most common things Londoners do at night (at least once a week) are everyday tasks such as: **shopping or personal errands (42%)**. They also engage in other activities including: socialising in a **pub or bar (22%)**, doing a **fitness activity (19%)**, socialising **somewhere other than a pub or bar (17%)**, attending a **cultural activity (10%)**, attending a **community, religious or voluntary group (10%)**, doing an **educational activity (8%)**. People also go out in order to **care for others (8%)**.

WHAT TYPE OF LONDONERS ARE ACTIVE AT NIGHT?



Those Londoners who are active at night tend to include: **inner London residents**, people in the **ABC1 social grade**, aged **under 50**, **non disabled** and **men**.

NUMBER OF LONDON WORKERS AT NIGHT

There are **1.6 million night-time workers** across all industries, or sectors, and occupations of London's economy. This is **31%** of London's 5.3 million workers

WHO ARE MORE LIKELY TO WORK AT NIGHT?

- 62%** of night-time workers in 2017 were **MEN**
- 35%** of working **45-49 year olds** are night time workers
- At **33%**, the growth in **BAME** night-time workers has been faster, than for all night-time workers, at 25%

LONDON'S INDUSTRIES AT NIGHT



The workforce in some industries is made up of a high proportion of night-time workers. This includes **Accommodation and food services (57%)** of people in this industry work at night), **Transportation and storage (54%)**, **Arts, entertainment and recreation (44%)**.

Some industries employ large numbers of people at night because they are large industries; night workers make up a modest proportion of the overall workforce. They include **Health**, with **191,000 night-time workers**.

LONDON'S



NIGHT TIME ECONOMY

LONDON'S TRANSPORT AT NIGHT



Improvements in night travel are a key priority for Londoners who go out most at night, **that is men to work** and **18-24 year olds for leisure**.

The introduction of the **Night Tube on Friday and Saturday nights** in late 2016 was a notable extension of night time public transport provision.

LONDON'S VISITORS

London welcomed **32 million** overnight visitors in 2016

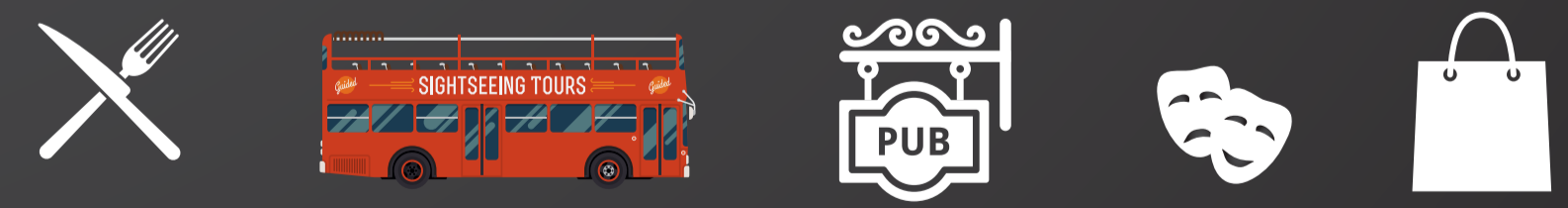


Overnight visitors spent **£16.2 billion** in total in London in 2017, of which **international visitors spent £13.5 billion**, and **domestic visitors spent £2.7 billion**



London is the **third most visited city in the world** in terms of international arrivals.

WHAT DO VISITORS DO AT NIGHT?



At night visitors prefer to go to **restaurants (73%)**, go **sightseeing (60%)**, drink at **pubs (46%)**, go to the **theatre (40%)** and go **shopping (36%)**.

Visitors travel mainly by **Tube (81%)** or **walking (75%)** at night.

