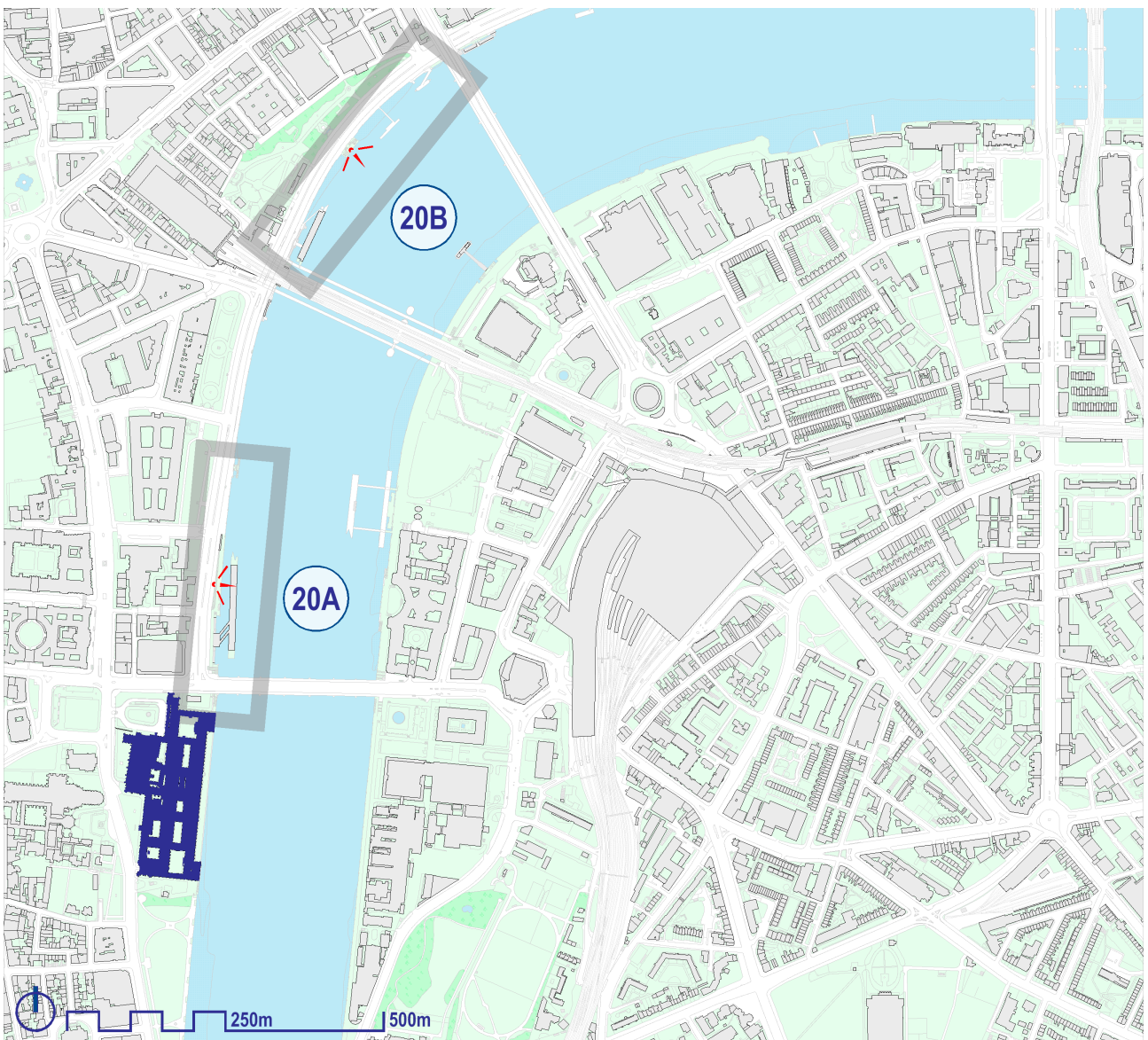


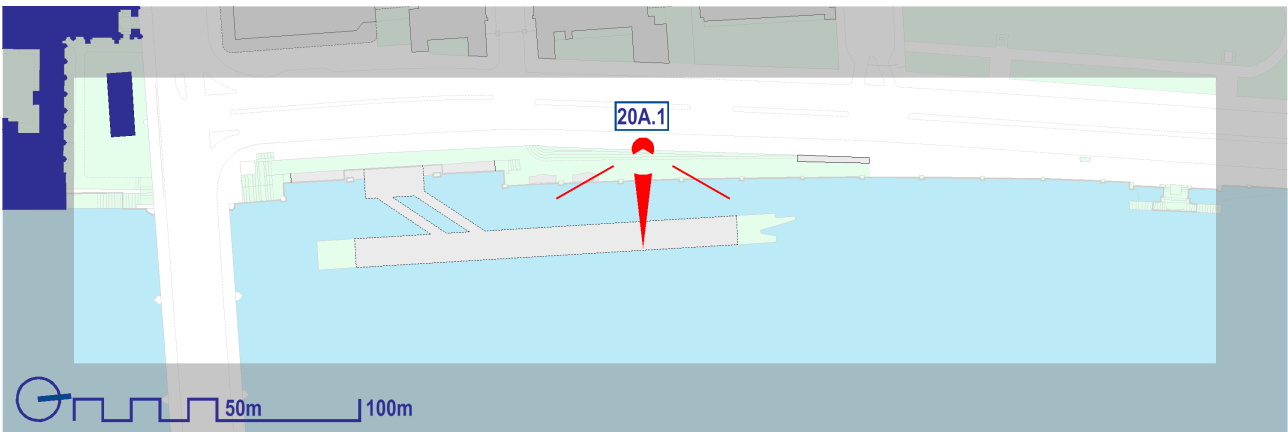
20 River Prospect: Victoria Embankment between Waterloo and Westminster Bridges

341 This River Prospect is a continual experience from Westminster Bridge to Waterloo Bridge. Sir Joseph Bazalgette, the Victorian engineer, embanked the Thames here in 1864-70 providing for the London Underground and upgraded sewers. A broad thoroughfare for vehicles and pedestrians was also created. Gardens were established on the landward side and avenues of trees planted. The Viewing Place provides a promenade when walking between the Palace of Westminster and Somerset House and via Waterloo Bridge to the cultural attractions of the South Bank.



342 There are two Viewing Locations between Waterloo Bridge and Westminster Bridge. The first of these, 20A, is located between Westminster Bridge and the Golden Jubilee/Hungerford Footbridges. The second, 20B, is located further north between the Golden Jubilee/Hungerford Footbridges and Waterloo Bridge.

Viewing Location 20A Victoria Embankment: between Westminster and Hungerford Bridges



N.B for key to symbols refer to image 1



Panorama from Assessment Point 20A.1 Victoria Embankment: between Westminster and Hungerford Bridges – axial to County Hall

Description of the View

- 343 A single Assessment Point (20A.1) is located at a position axial to the former County Hall.
- 344 The river dominates the foreground. The view is of a series of buildings, which have visual strength as separate objects, rather than continuity. The principal elements are the former County Hall, the Shell Centre, the London Eye and the two bridges. At various positions, prominent background buildings of varying quality appear, including Guy's Hospital, the Shard and, momentarily, St Paul's Cathedral (see also the Linear View from Westminster Pier).

Landmarks include:

Golden Jubilee and Hungerford
Footbridges
County Hall (II*)
The London Eye
Westminster Bridge (II*)
The Shard

Also in the views:

Shell Centre
St Thomas's Hospital (1960s
section) (II)
St Thomas's Hospital (Victorian
section) (II)

() Grade of Listed Building

Visual Management Guidance

Foreground and Middle Ground

- 345 Landmarks in the view should not be obscured by foreground elements, including kiosks on the Embankment and moored boats or jetties on the river.



View from Assessment Point 20A.1 Victoria Embankment: between Westminster and Hungerford Bridges – axial to County Hall (On axis of County Hall). 530332.4E 179824.7N. Camera height 7.40m AOD. Aiming at County Hall (Central axis of tower in centre of crescent; tip of tower). Bearing 95.3°, distance 0.3km.



Background

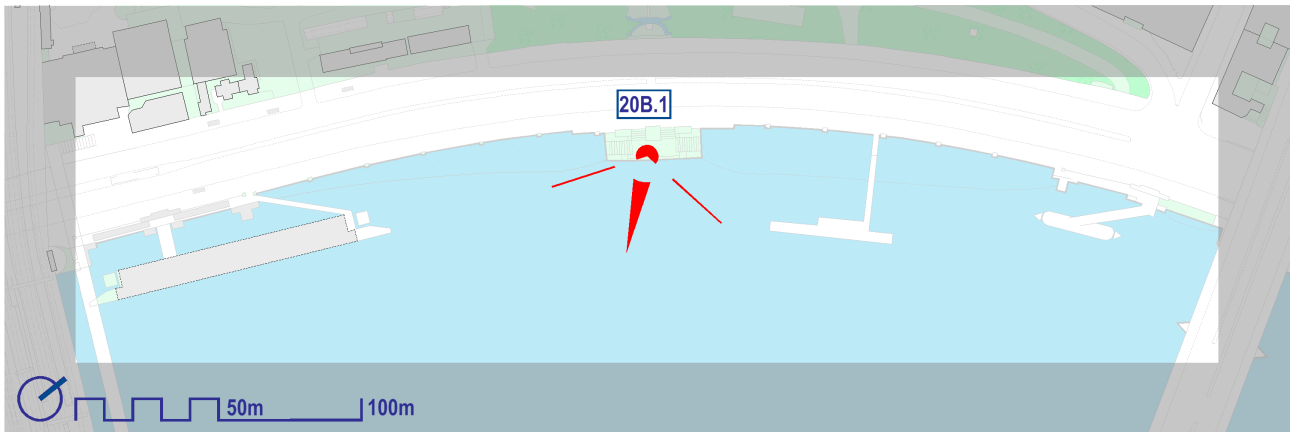
- 346 It is recognised that new development, including within the Waterloo Opportunity Area, may become visible in the background of this view. Such development may be acceptable if it is sensitively designed and does not dominate the horizontal emphasis of the composition provided by landmark riverside buildings, particularly the former County Hall. New development should contribute to the juxtaposition between the vertical elements around the Shell Centre and the horizontal elements of County Hall.

Management of the Viewing Location

- 347 A strategy for cleaning and maintenance should be developed to ensure viewers can enjoy the prospects from this location.

Viewing Location 20B

Victoria Embankment: between Waterloo and Hungerford Bridges



N.B for key to symbols refer to image 1



Panorama from Assessment Point 20B.1 Victoria Embankment: between Waterloo and Hungerford Bridges – at Cleopatra's Needle

Landmarks include:

Waterloo Bridge (II*)
Royal National Theatre (II*)
Royal Festival Hall (I)
The London Eye
Golden Jubilee/Hungerford
Footbridges
The Shard

Also in the views:

IPC Tower
ITV Tower
Shell Centre tower

Description of the View

- 348 A single Assessment Point (20B.1) is located below Cleopatra's Needle, on the river bank.
- 349 The view is of a series of post-war object buildings, mostly with a strong horizontal massing in contrast with the Shell Tower. The principal elements are the Royal Festival Hall, surrounded by the former Shell Centre Complex, with the Shell Tower standing beyond the landing of Hungerford Railway Bridge. The Shard can also be clearly seen in the view.
- 350 The London Eye and the ITV tower, though towards the periphery of the view, are strong visual elements in the wider townscape. Trees on the South Bank soften the relationship between the river and the buildings.

Visual Management Guidance

Foreground and Middle Ground

- 351 New development placed amongst the buildings in the middle ground should be designed to contribute positively to the composition of the group as a whole and should respect the historic environment.

Background

- 352 It is recognised that new development, including within the Waterloo Opportunity Area, may become visible in the background of this view. Such development may be acceptable if it is sensitively designed, respects the heritage assets in this view and their settings and does not compromise or dominate the composition of the landmark buildings that characterise the South Bank.



View from Assessment Point 20B.1 Victoria Embankment: between Waterloo and Hungerford Bridges – at Cleopatra’s Needle (At Cleopatra’s Needle). 530548.3E 180509.9N. Camera height 5.50m AOD. Aiming at Royal Festival Hall (Centre of River (NW) Facade). Bearing 140.9°, distance 0.3km.

Management of the Viewing Location

- 353 A strategy for cleaning and maintenance should be developed to ensure viewers can enjoy the prospects from this place.
- 354 It should be noted that the viewing position might not be accessible at high tide.

