Our Vision & Outcomes for Generations Active, BFH

Part of Model City London

"Young population, many feeling unsafe"

"Diverse & transient communities, not feeling connected"

"High levels deprivation"

"High levels inactivity, poor health & wellbeing"

The Biggest Issues

Hopes & Dreams

LONG-TERM VISION

Empowering & equipping through sport and physical activity, to bring community cohesion and wellbeing

2018-2021 Steps towards the vision

Outcome 1:

A wide range of partners are working together and with the community to achieve our shared aims

1,2,3,4,5,6, 8

BFH Coalition is thriving; businesses, faith groups & wider partners are contributing; smaller groups are getting support

Outcome 2: 2,4,6,7, 8

Well supported peer mentors & role models are playing an active part & encouraging others to do the same

Well trained mentors are supporting people to take part in sport & physical activity; mentors benefit from their role

Midterm report data to Laureus by end of April 2020; NDTi shares interim report early July 2020

Outcome 3:

People involved in Model City projects in BFH feel safe & inspired to try new things 1,2,3,4,5,7, 8

Generations work together; more integrated community; people feel more confident, safer and aware of what's on offer

Outcome 4: 2,3,4,5,8

People in the wider community value the project, are more active & feel better about themselves and the area.

Model city developments in local media; local people playing a central role; green spaces safe & well

Key:

1. Reach Foundation
2. Sport Impact
3. Age UK
4. Tale be Told
5. Feltham Police & Community Boxing
6. Youth Catalyst
7. Brentford FC
8. Autism Hounslow