

Legacy Framework for the Mayor’s London Borough of Culture

Introduction

London Borough of Culture puts local people centre stage in creating and celebrating culture on their doorstep, building strong relationships between councils, cultural organisations, creative practitioners and communities. A key part of the Mayor of London’s vision for London as a world-leading city of culture for all, London Borough of Culture also contributes to a number of GLA policy areas, from health and wellbeing to skills and regeneration.

Each London Borough of Culture title award (LBOC) or Cultural Impact Award (CIA) reflects the character, values and needs of the individual borough and helps them to deliver their local objectives. This is a transformation programme, a catalyst for long-term change, driven by the vision of the local authority and underpinned by the Mayor’s ambition for London as a whole.

Embedding legacy from the start

A rich legacy from LBOC and CIAs is instrumental in delivering long-term, embedded change for the local authority, artists, partners and communities. Legacy is part of a process that starts before the funded project and extends well beyond it. It needs to be considered from the first stage of planning, and throughout the development and delivery process.

The table below shows the legacy-related prompts that should be addressed at each stage of the project.

Vision	<p>We believe that culture can be a driver for the change we want to make</p> <p>We are ready to make a step-change</p> <p>There is strong commitment within the Council’s leadership</p> <p>We have a Cultural Strategy in place – or plans to develop one following LBOC/CIA delivery</p>
Application	<p>We can connect our vision to the LBOC legacy framework</p> <p>We can clearly set out our plans to deliver legacy within our bid</p> <p>We want to win – but we want to change the way culture is delivered even if we don’t</p>
Programme development	<p>We are building community insights, connections and trust</p> <p>We are testing new ideas within the programme</p> <p>We are creating a programme aligned to the long-term change we want to make</p> <p>We are embedding evaluation into our plans</p>
Programme delivery	<p>We will deliver a high-quality, inclusive, well communicated and well attended programme</p> <p>We will build long-term relationships with communities, cultural and civil society organisations and creative practitioners</p>

Reflection	<p>We will take time to understand what the programme tells us about long-term change</p> <p>We are reflective, ready to learn and to be challenged by what we find out</p> <p>We will share our learnings and advocate for LBOC</p>
Legacy	<p>We will continue our commitment to and investment in culture in pursuit of long-term change</p> <p>We will play an active role in a connected and active cultural sector in London</p>

The Legacy Framework:

The LBOC Legacy Framework is designed to help participating boroughs to develop a legacy plan in line with their own priorities, whilst also supporting the delivery of the overarching purpose, mission and vision of the GLA’s programme. It acts as a guide to support the monitoring and evaluation of the programme’s legacy over the short, medium and longer term.

A legacy plan will be incorporated into the milestone funding agreement for each LBOC and CIA, including a timetable and with an understanding that some of the GLA awarded funding should support the process of legacy planning.

The Legacy Framework has six core themes, each illustrated with a selection of example outcomes and impacts. The examples are not intended to be exhaustive. Each borough needs to identify their specific needs, approach and intentions.

It is mandatory that LBOC and CIA programmes deliver on the first two themes (Equality, Diversity and Inclusion and Cultural Policy), to enable a system change both within the local authority and key legacy partners.

The other four themes are optional, depending on whether they are appropriate to the priorities and plans of the borough. It is for boroughs to decide which themes are most relevant to them.

Note on wording: we use ‘culture’ to incorporate an expansive array of activity, including activity that might otherwise be known as the arts, creativity, heritage, and the creative industries.

Legacy Theme	Example impacts
<p>1. Equality, Diversity & Inclusion (EDI)</p> <p>MANDATORY</p>	<ul style="list-style-type: none"> • A more robust and long-term approach to EDI planning and delivery is in place • Diverse leadership is embedded, with people of different protected characteristics holding decision-making power, across all facets of activity (e.g. council officers, creatives, suppliers)

	<ul style="list-style-type: none"> • Governance structures and cultural democratic approaches enable more people to actively participate in and influence local cultural life • The cultural workforce is more diverse • Audiences for culture are more diverse
<p>2. Cultural policy MANDATORY</p>	<ul style="list-style-type: none"> • The ambition and quality of London's cultural offer is strengthened • The local authority makes a long-term commitment to invest in culture • A long-term cultural strategy is in place with strong political and senior level buy-in • Cultural leadership in the local authority is enhanced • There are strong, sustainable partnerships between the local cultural sector and the local authority • There are stronger cross-cutting relationships between local authority culture and other policy teams • Culture is embedded in local policies and delivers across wider priorities for London (e.g. regeneration, environment, economic development, health and wellbeing)
<p>3. Community engagement</p>	<ul style="list-style-type: none"> • There are more opportunities for high-quality, authentic participation and co-creation in cultural activities • There is greater engagement with artists, participants and audiences from underrepresented communities • Culture helps to promote positive and active citizenship • There are more volunteering opportunities • There are more opportunities for people to experience joy and enhanced wellbeing through culture
<p>4. Creative workforce and training</p>	<ul style="list-style-type: none"> • There is enhanced cultural provision in schools and other educational settings • Young people have clear pathways to cultural careers • There are more cultural apprenticeship and skills development opportunities • There are more resources and support in place for local artists, creative practitioners and small creative enterprises

	<ul style="list-style-type: none"> • There are more jobs in the cultural sector
5. Cultural and heritage infrastructure	<ul style="list-style-type: none"> • Cultural infrastructure is improved • Local authorities are pro-active in creating, maintaining and supporting space for cultural activity • Culture supports regeneration • Culture contributes to a sense of civic pride and identity
6. Cultural ecology and economy	<ul style="list-style-type: none"> • There is a more resilient and strengthened cultural ecosystem • There is more financial investment in culture, across a range of sources • Culture has a positive economic impact and contributes to post-Covid recovery (e.g. supporting hospitality, retail, night time economy) • Culture benefits from a stronger relationship with the private sector • The borough is more well-known and well-perceived from outside the borough • Culture encourages more people to visit the borough and contributes to the cultural reputation of London