West Midlands 5G

Transforming the West Midlands

GLA Webinar
Gaining Support from Your Colleagues
3rd December 2020

Getting Ready for 5G
Gaining Support from Your Colleagues

WM5G – What is our remit? The Urban Connected Communities project, trialling use cases, and the role of Infrastructure Acceleration

Infrastructure Acceleration and Barrier-Busting

The prerequisites – Are you ready for 5G rollout?

Town Planning challenges and considerations

Working with the Electronic Communications Code

Next steps

Questions

WM5G – What's our remit?

WM5G – What's our remit?

Benefits

2 Test, prove and scale new 5G services

5PRING

Global hub for Technology innovation

5G Accelerators | 5G Testbeds (part-funded)

1 Accelerate 5G & fibre networks

UK's most connected region

5G Infrastructure Acceleration

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5G will generate a value of 600bn-1.2Tn by 2026

Manufacturing
$234b

Energy/Utilities
$259b

Healthcare
$160b

Public Transport
$123b

Public Safety
$160b

Automotive
$99b

Media and entertainment
$123b

Top 5 current use case clusters

Real time automation

Monitoring and tracking

Enhanced video services

Remote operations

Connected vehicle

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Infrastructure Acceleration

Infrastructure Acceleration – What do we do..

What have we been doing to accelerate connectivity……….
**………….Investigating new ways of working that speed up the deployment of 5G and reduce the cost**

Shared Infrastructure

- Greater ubiquity of connection - Investigating new commercial and technical models for out door small cell networks and pilot in the WM.
- Developing a Connected map for use by Operators and Councils

Fibre

- Working with Councils and Fibre providers to develop options that stimulate the deployment of Full fibre across the West Midlands.
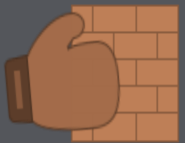
Barrier busting

- Expert support to Councils and Operators
  - Utilising public assets
  - Navigating legal hurdles from the Electronic Communications Code
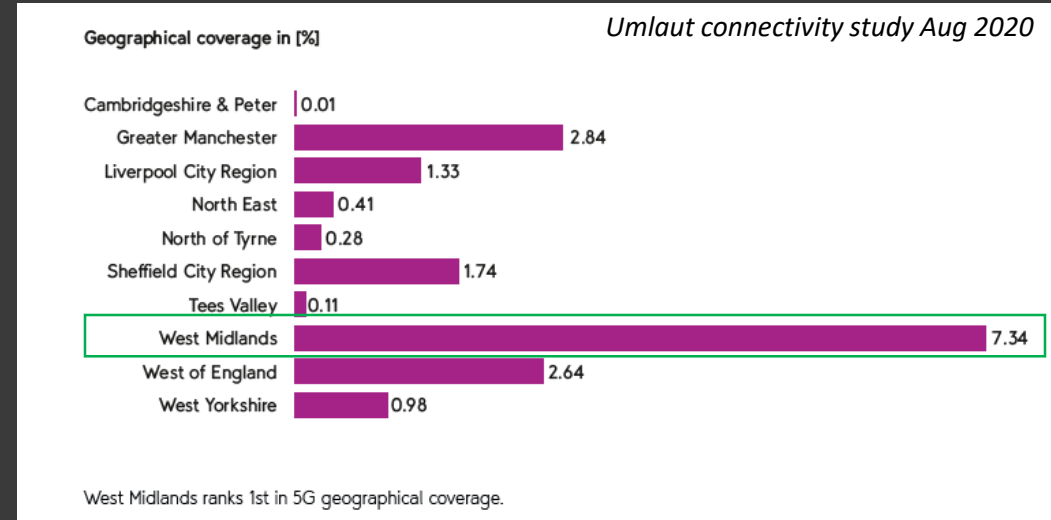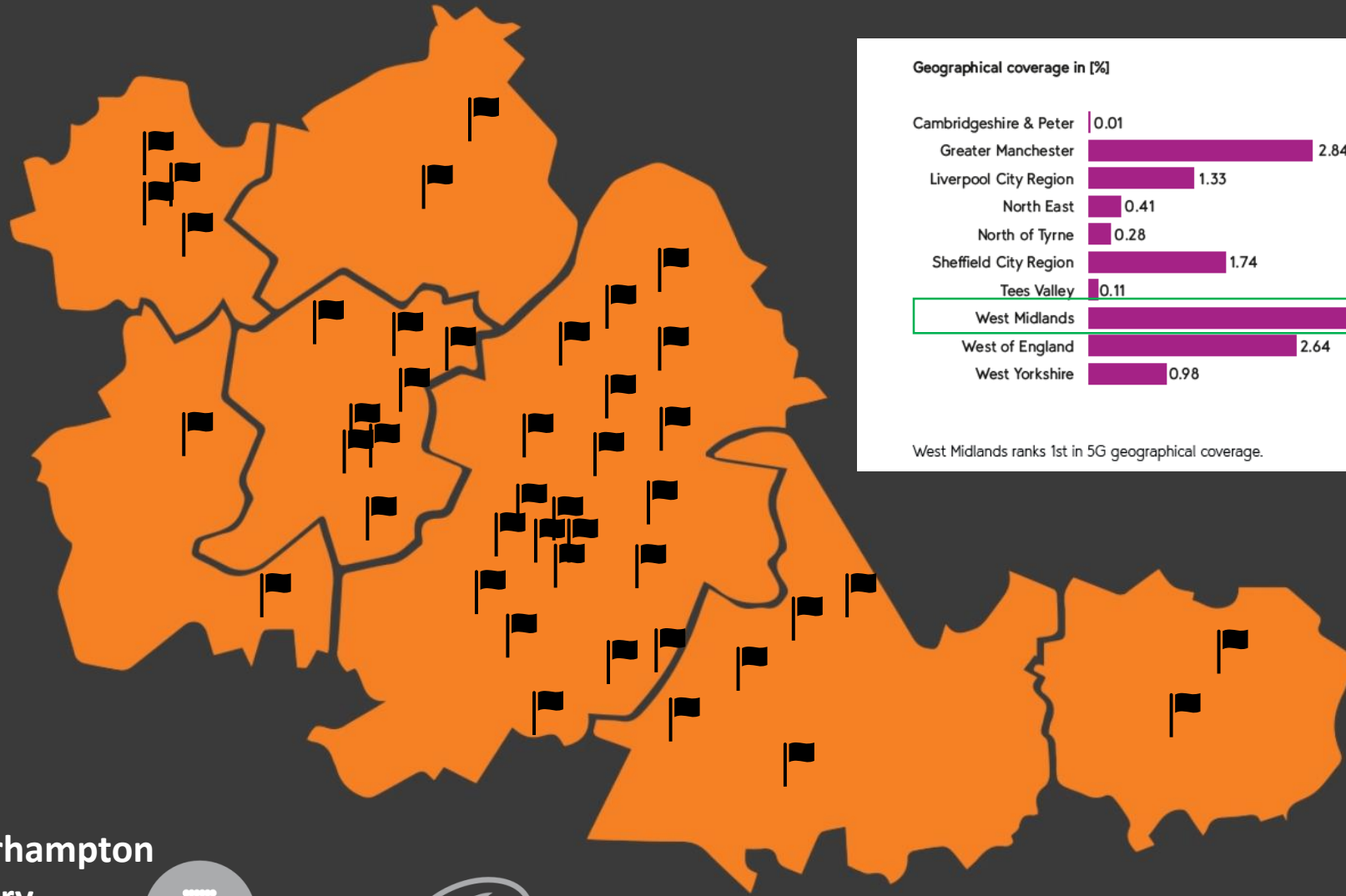 - Consistent application to Town and Country planning

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West Midlands Has The Best 5G Mobile Coverage In The UK – Thanks In Part To The WM5G Pioneering Barrier Busting Work

Towns:

Walsall
Rowley Regis
Smethwick
Dudley
Wednesbury
West Bromwich
Hockley
Handsworth
Perry Bar
Erdington
Yardley
Sparkbrook
Balsall Heath
Sandwell
Solihull
Shirley

Cities:

Wolverhampton
Coventry
Birmingham

Umlaut connectivity study Aug 2020

Geographical coverage in [%]

Cambridgeshire & Peter	0.01
Greater Manchester	2.84
Liverpool City Region	1.33
North East	0.41
North of Tyrne	0.28
Sheffield City Region	1.74
Tees Valley	0.11
West Midlands	7.34
West of England	2.64
West Yorkshire	0.98

West Midlands ranks 1st in 5G geographical coverage.

Considering the Prerequisites for 5G

Are You Ready for 5G Rollout?

- Is there a mandate from your Executive in support of the recommendations in the FTIR?

- Has any mandate been disseminated to your organisation, and an assessment made of actions needed?

- Have you a digital infrastructure strategy?

- Have you a Digital Ambassador, Digital Champion, and a Digital Co-ordinator?

- Are all your assets mapped and available to operators?

- Are you aware of NPPF 2019? Are your town planners and planning committee conversant and adherent?

- Are you aware of the proposed changes to Permitted Development Rights?

- Are you aware of the Electronic Communications Code, and the progress of any ongoing property negotiations.

- Are you aware of the DCMS portal?

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Are You Ready for 5G Rollout?
Is there a mandate from Your Executive?

Are You Ready for 5G Rollout?

Do You have a Digital Infrastructure Strategy?

Your Strategy should address:

- The importance of digital, full fibre broadband and wireless connectivity, including 5G, to delivering the plan

- Measures to support the rollout of full fibre broadband

- Measures to support the rollout of wireless connectivity and the acceleration of 5G

- Identifying IOT and other digital opportunities

- Upgrading to smart infrastructure

- Barrier busting (i.e. simpler, quicker, cheaper)

- Taking opportunities to use your assets

- The digital economy, digital skills and digital inclusion

Are You Ready for 5G Rollout?

Do You have a Digital Ambassador, a Digital Champion, and a Digital Co-Ordinator
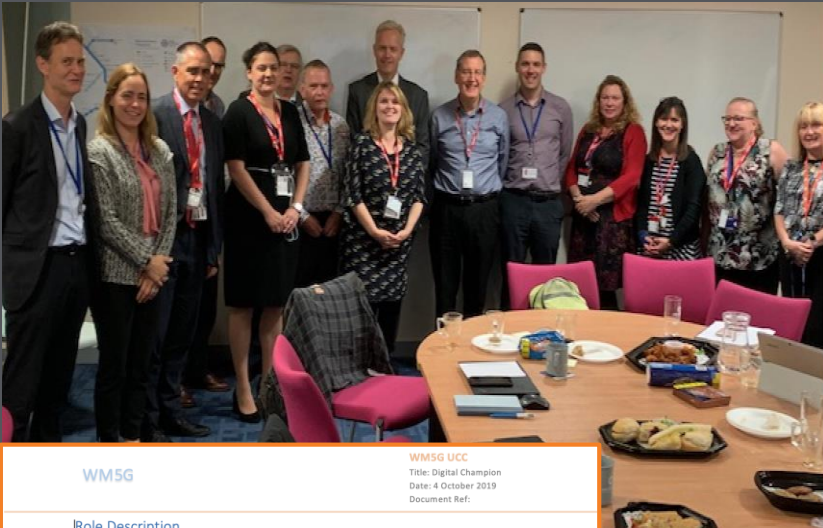
The Government recommends:

- **Each entity to have a Digital Champion, someone at executive level who has the authority and personality to impose the council's digital policy.**

- **Each entity to have a Digital Co-ordinator who's key role is to facilitate engagement between council departments, and between the council and operators.**

  - **Our role descriptions redrafted and endorsed by incumbents**

From our experience WM5G recommends extending the team to include:

- **A Digital Ambassador, being an elected member, who can provide a link with elected members and their constituents**

- **One or more Digital Facilitators who may be subject matter experts and/or department representatives.**

Are You Ready for 5G Rollout?

Are all your assets mapped and available to operators? ☑

Connected Map – Synopsis

The West Midlands is the first region to produce and test a Connected Map, driving a solution that will enable us to become #5GNetworkReady.

West Midlands 5G has mapped out the region's local authority assets that are suitable for mobile network digital infrastructure. Together with existing coverage plans from mobile network operators, WM5G has created a powerful tool to accelerate the deployment of 5G across the region and help close existing 4G coverage gaps.

WM5G's Connected Map also serves as an interactive tool to illustrate the true picture of digital infrastructure, enabling local authorities and mobile network operators to review their priorities and plan for the future – together.

Key:

4G Not-spot	▮
Council Land/building asset	◯
Highways Lamppost	◇
Mobile Operator Site	⬠
Housing Development	◯
Future Employment site	◯
Railway	▬
Key route (main road)	▬

Solihull

Are You Ready for 5G Rollout?

Are your Town Planners and Planning Committees aware of the the National Planning Policy Framework, 2019 and the upcoming changes to Permitted Development Rights?

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Communications Infrastructure and Planning Permission:

National Planning Policy Framework 2019 (NPPF)

Screenshot
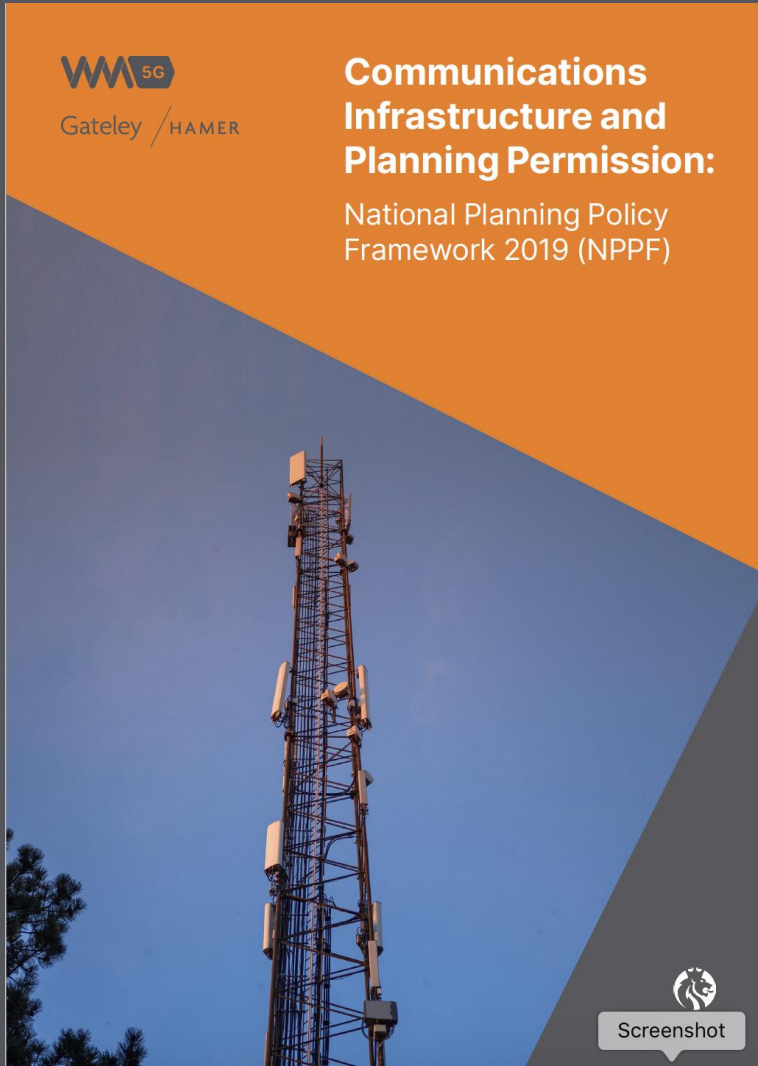
Presentations and communications pick out some of the essentials for our councils:

- Planning policies and decisions should support the expansion of electronic communications networks, including next generation mobile technology (such as 5G)

- In all cases, improved communications are a benefit to be weighed against any visual impacts

WM5G facilitation has included:

- Gap analysis between national standards and council adherence

- Leaflets prepared including ECC, NPPF and GPDO

- Operator meetings with planning officers and planning committees

- Pre-consultation and collaboration re-enforced

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Mobile Industry Landscape

Tier 0

| EE/BT | Three | | Telefonica | Vodafone |

MBNL

Cornerstone

Tier 1

| Ericsson | Huawei | Nokia | Samsung | ZTE |
| Cellnex | Freshwave | Atlas | WIG | Etc ... |

Tier 2

| GVA | ARCC | Avison-Young | Mono | Clarke |
| Cluttons | Gateley-Hamer | Waldon | WHP | Etc ... |

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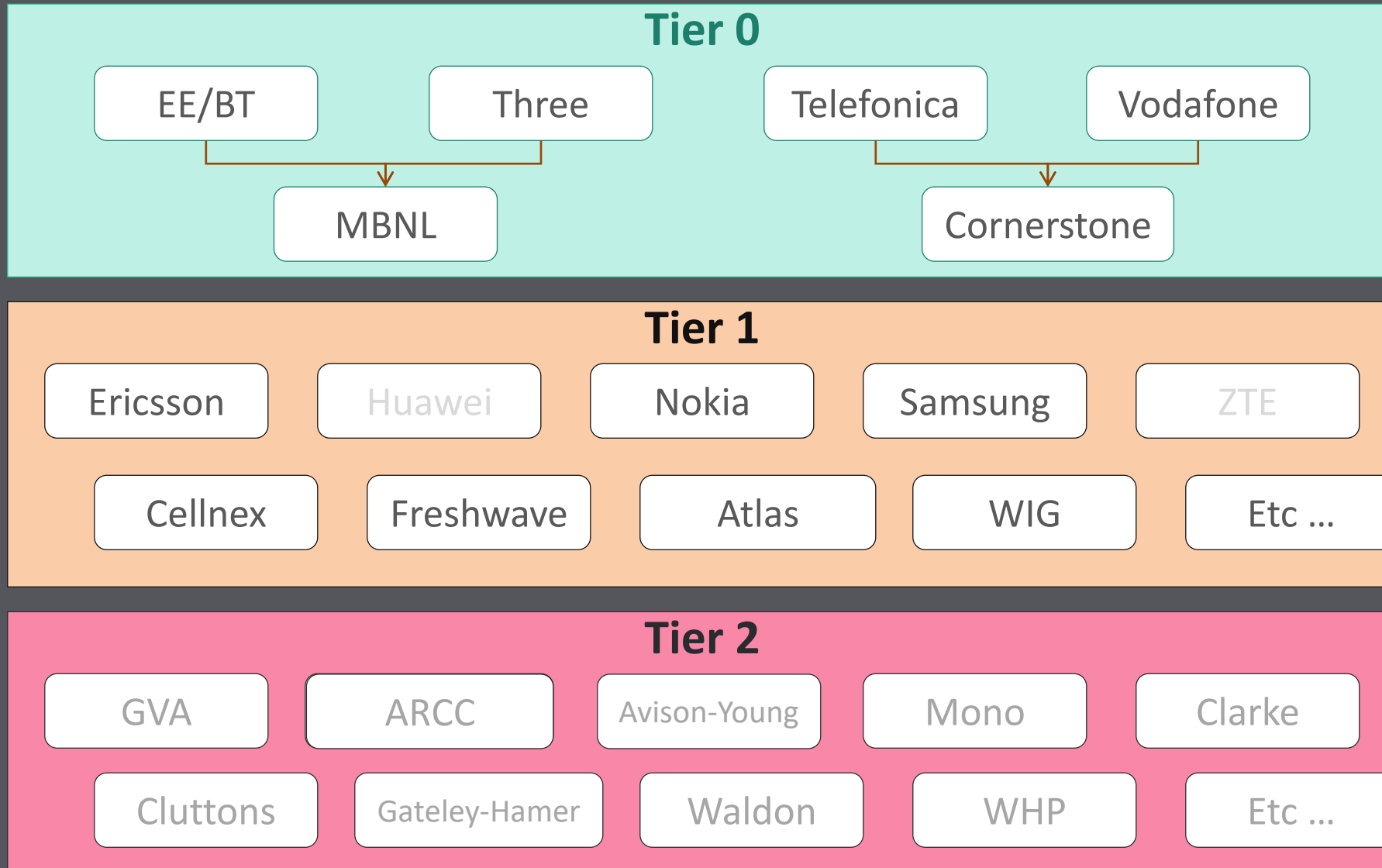
Covid is accelerating digital trends

Greater use of digital connectivity

Change in UK consumer usage since lockdown %

- Telehealth: 48%
- Mobile phone calls: 35%
- Remote working apps: 30%
- TV streaming: 29%
- Online fitness: 22%
- Online grocery shopping: 17%
- Online gaming: 9%
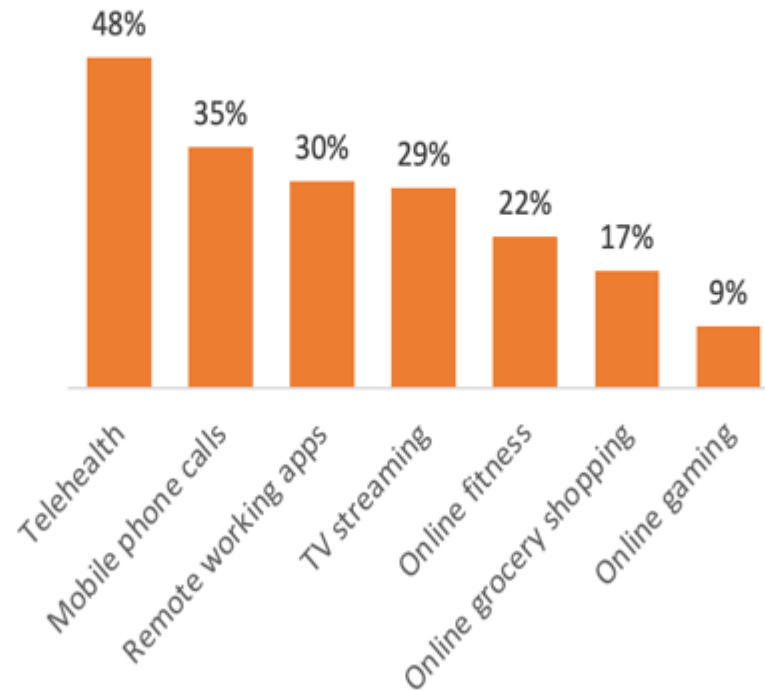
Source: EY and McKinsey UK consumer surveys Feb-May 2020

Government Policy Initiatives

- Future Telecoms Infrastructure Review (July 2018) FTIR
- 88 % Geographic Coverage by mid 2023 and 90% by mid 2025
- World leader in 5G deployment
- C.36,000 mobile sites now in operation
- All existing sites likely to need upgrading to 5G over next few years
- Many more macro sites likely to be needed to deliver extra capacity (and extra footprint in hard to reach areas)
- Potentially complemented by small cells (de minimis)
- Regulations should not differentiate between urban and rural – address digital divide, or Fixed and Mobile

Government Policy Initiatives and Impact

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Slide courtesy MBNL

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Dealing with 5G Health Concerns and ICNIRP
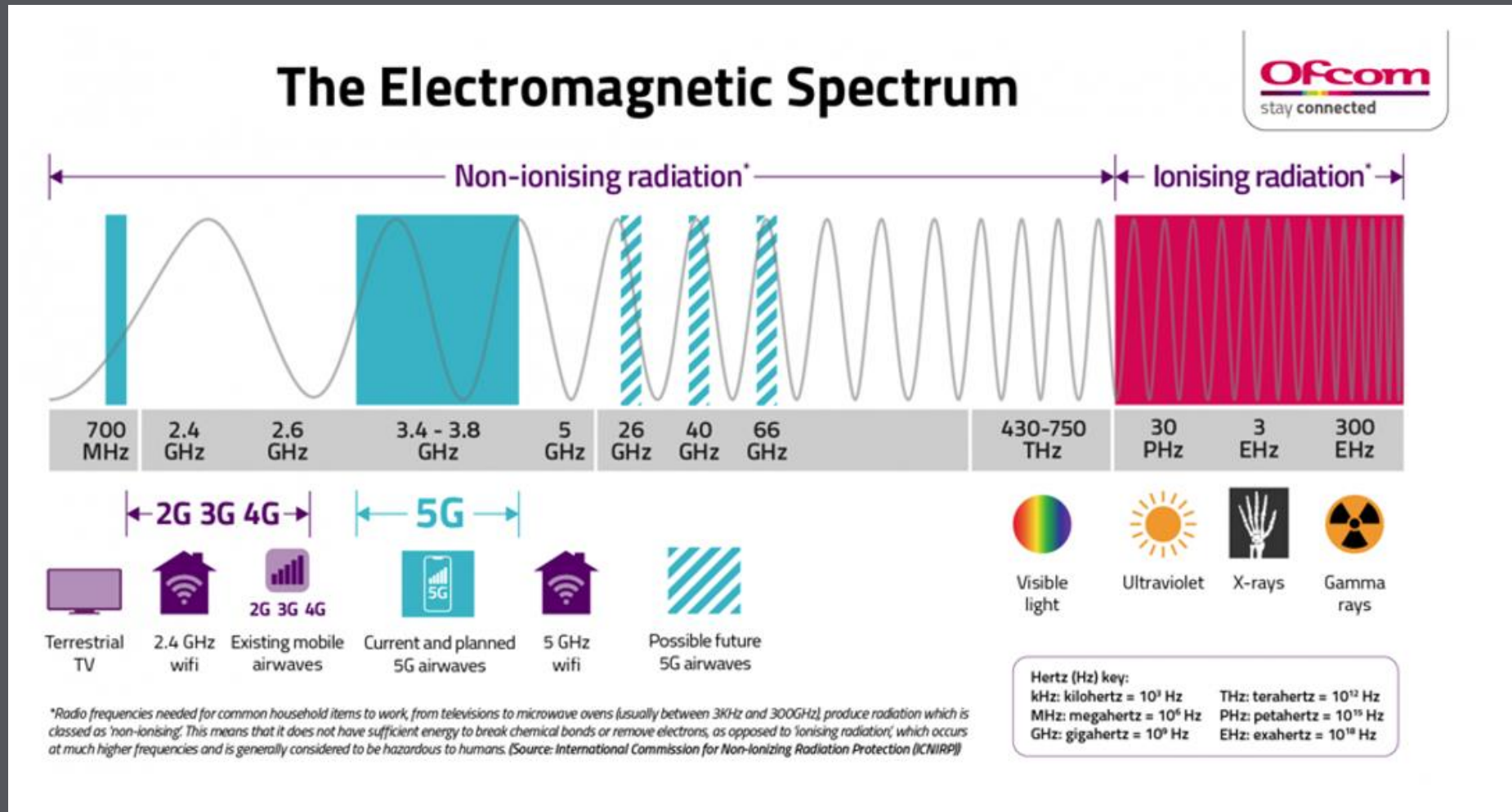
Are You Ready for 5G Rollout?

Are all those with land and property responsibilities aware of the Electronic Communications Code, 2017?

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Gateley / HAMER

The new Electronic Communications Code 2017 (ECC):

Guidelines

- Leaflets prepared including ECC, NPPF and GPDO

- One or two page synopses of Upper Tribunal Decisions (with no added opinions)

- Initial involvement was with reactive intervention as councils came onto radar, moving to proactive intervention

- MNO rollout process mapped and typical council activities; each council to tailor, then map resources and costs

- Council and MNO discussions facilitated to agree rationale, 10 year costs, to provide an all inclusive annual figure

- Greater London Authority template agreement(s) adopted as preferential route for WM councils; 3 councils actively reviewing the template

- Direct engagement far more fruitful than warfare by proxy

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Are You Ready for 5G Rollout?

Are all those with land and property responsibilities aware of the Electronic Communications Code, 2017?

Financial terms of agreements under the Electronic Communications Code

Guidance for public sector bodies

UPDATED 27/08/2020: This updated guidance reflects recent Tribunal determinations on Code agreements

As with any other term of an agreement to host digital communications infrastructure, financial terms should be agreed, wherever possible, on a consensual basis between the parties. However – as with other terms - it is important to note that these agreements are underpinned by a statutory framework, (the Electronic Communications Code – "the Code" - as set out in the Communications Act 2003, amended by the Digital Economy Act 2017).

Amongst other things, the Code sets out how a court should determine the financial terms for rights under the Code (where these cannot be reached on a voluntary basis and the court considers it appropriate for an agreement to be imposed).

Government Departments, other public sector bodies, valuation experts and legal advisers should note Government's clear hope and expectation that these reforms will lead to significant reductions in the amounts paid for rights to install and maintain digital communications infrastructure. The Regulatory Impact Assessment which was published with the Digital Economy Act 2017, provides further information about this.

Government also encourages departments, other public sector bodies and their valuation experts and legal advisers to familiarise themselves with this statutory framework, particularly when negotiating the financial terms of an agreement.

The Code provides for two forms of remuneration: Consideration and Compensation. Departments, public sector bodies and their valuation experts and legal advisers are encouraged to familiarise themselves with the legislative framework and relevant Tribunal determinations when negotiating financial terms.

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Our Code Valuation Process

Phase One	Phase Two	Phase Three	Phase Four	Phase Five	Phase Six
O&M Local Authority activities mapped	Site Upgrade Local Authority activities mapped	Scenarios calculated within the process map	Meetings arranged between the Local Authority & Operator	Agree the most realistic scenario & then agree annual 'C&C' fee	Standardised Code agreement in place
Man hours added to each Local Authority activity	Man hours added to each Local Authority activity				
Costings added to each activity	Costings added to each activity				

Our Code Valuation Process Works

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Costings added to each activity	Costings added to each activity				

- Process concentrates on compensation with consideration included but much less significant.
- Work to date had concentrated on existing rooftops > 30 deals completed, will be ~ 50 by Christmas.
- Similar approach being followed for ground-based masts, with consideration provoking more thought but compensation lower.
- PAYG approach being taken on costs for establishment of new sites.
- Code adherent deals in hand with two WIPs (NH) and three councils, underpinning 3-4 small cell trials in the next 6-12 months.
- Local authorities are assured of costs being covered, simple processes, minimal admin, and legal requirements for best value are satisfied.
- Willing landlords, consensual deals, communities and citizens benefiting.

VMW 5G

Next Steps

Possible Next Steps – Overcoming Inertia and/or Maintaining Momentum

- RAG rate the prerequisites particularly on strategy and governance.

- Assess what time and experience those tasked with delivering the digital future have. Have they clear terms of reference and defined escalation paths.

- Identify those who have responsibility for property, agents and their brief, and any existing issues. Are there any conflicts with aims and targets?

- Identify those who have responsibility for town planning, any local 'rules', and any existing issues. Are there any conflicts with aims and targets? Do they have the support to make balanced decisions.

- Are there telecoms 'specialists' and SPOCs in your key departments.

- Identify any gaps in your own knowledge and awareness. Who can support you and what collateral do you need?

- Networking, networking, networking

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A closing thought

When all is said and done it's all about people and a new era of:

- **Engagement**

- **Empathy**

- **Colaborration**

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Questions?