

## Sarah-Jane Goode and Yim Stezycki Local London Careers Hub

Jo Bishop, Schools and Colleges Lead, **Springpod**Caitlin Ripley, Senior Education Partnership Manager, **Uptree**Jacob Lovick, Area Manager for North London, **Unifrog**Laura McCorran, Engagement Manager, **Speakers for Schools** 









# Jo Bishop Schools and Colleges Lead Springpod









**Introducing Springpod** 









# Caitlin Ripley Senior Education Partnerships Manager Uptree





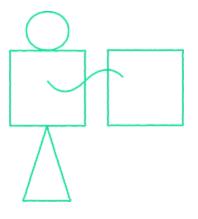






**Democratising Careers Education.** 

Welcome to the FREE professional network connecting young people and employers.





## Our story.

Uptree was born out of an urgent need to enable students to gain exposure to potential employers.

Having worked as a teacher in a lowincome community, our CEO Tamsin was hugely disheartened by how many students would walk away with top exam grades but end up in under-skilled jobs.

Uptree was founded to level the playing field where every young person has access and opportunity to progress their career based on their talent and potential (not their connection or background).



Our goal is to enable 1 million young people to access better careers education in schools by 2026.



## Our partners.





















































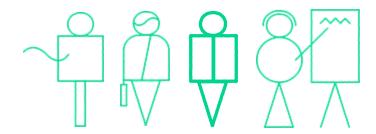








## What we offer - your students.



### **Assemblies**.

We want to meet your students.
All partner schools are eligible for up to three assemblies per academic year, delivered either online or in person depending on your location.

Our assemblies introduce your students to Uptree and the importance of engaging with the world of work.

We'll also provide you with a unique URL to support your students to get signed up on the Uptree website.

Or contact the Education Team via <a href="mailto:EducationTeam@Uptree.co">EducationTeam@Uptree.co</a> with your preferred date and time.

If you can't host an assembly, you can request our pre-recorded assembly video.





## Workshops.

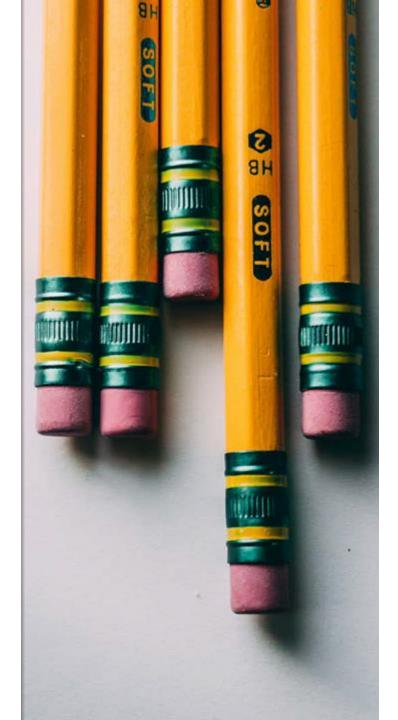
Want to support your students to explore different careers pathways? Book in an Uptree careers workshop.

Workshops are 45-60 minutes in duration (flexible to your timetable) and contain up to date LMI.

Book your workshop via our website or contact the Education Team via <a href="mailto:EducationTeam@Uptree.co">EducationTeam@Uptree.co</a> including your preferred date, time and content.

#### Available options:

- General Employability
- Introduction to Apprenticeships
- Careers in...



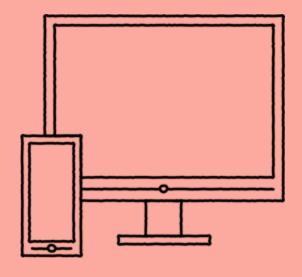
## Online learning.

In January 2021 we launched our online learning platform.

Students can log in independently and complete lessons to boost their knowledge and employability skills.

Lessons are suitable for all secondary age students and there's no time limit on completion.

See all our available courses here: Uptree.co/courses





## Work experience.

We partner with companies who want to raise awareness of their industries among local students and schools.

We support employers to deliver interactive sessions which encourage students to learn about the world of work and boost their employability skills.

Students sign up for events through the Uptree website: <u>Uptree.co/events</u> and we'll contact your school or college whenever a student successfully gains a place.







FuturesUP is our termly multi-industry careers event.

It's a great way for your students to engage with a wide range of employers at a single event.

Our next FuturesUP is online on 7 July and will provide students with a chance to:

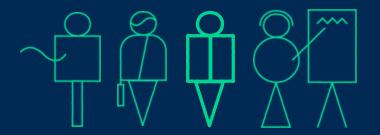
- Be inspired
- Gain access to a professional network
- Ask questions
- Improve confidence
- Meet a range of employers including UBS, J.P. Morgan and more

Students can apply here:

https://uptree.co/events/futuresup/1954076432/



## What we offer - you.



## Teachers' portal.

Tracking your students' activity is important.

To help you with this at Uptree, we created a portal where teachers and careers staff can log in and view student applications and attendance for different events, as well as track their progress on our online learning.

You can also export a list of all students registered with Uptree, as well as upload students to create new accounts.

#### **Hey Caitlin**

Welcome to the teachers' portal.

#### **Students**

Students registered (all): 535

Students registered this school year: 98

Students who started a course: **25**Students who finished a course: **4** 

#### **Upcoming Events**

Date	Title	Applied	Invited
Jul 07 2022	National: FuturesUP: Multi- industry Careers Event	1	1
Jul 14 2022	Stevenage: GSK, Research & Development Work Experience Day.	1	<u>0</u>



### **Careers Bulletin.**

During term time we provide a bi-weekly bulletin for all our school and college contacts. This will keep you up to date with all our upcoming events and opportunities, as well as external activities which may be of interest to you and your students.

The bulletin will help you navigate Uptree and make the most out of all our provision.





## **CPD** and training.

Do you want to better understand the world of careers and how Uptree works?

We host online CPD sessions periodically – get in touch if you are interested!

Previous topics have included:

- Understanding online work experience
- Uptree careers workshops
- Supporting students with online applications

If you have a topic you would like covering, please contact <a href="mailto:Hannah@Uptree.co">Hannah@Uptree.co</a>

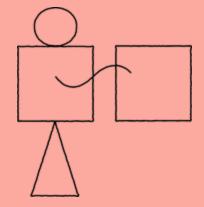




## **Uptree and the Gatsby Benchmarks**

As of 2020 schools in England were expected to meet the Gatsby Benchmarks to show they are offering good careers guidance. Uptree can help you reach them.

- 1. A Stable Careers Programme
- 2. Learning from LMI
- 3. Addressing the needs of each pupil
- 4. Linking curriculum to learning careers
- 5. Encounters with employers and employees
- 6. Experiences of workplaces
- 7. Encounters with further and higher education
- 8. Personal guidance



We have marked each resource with the benchmarks it supports, but you can also find out more on our blog.

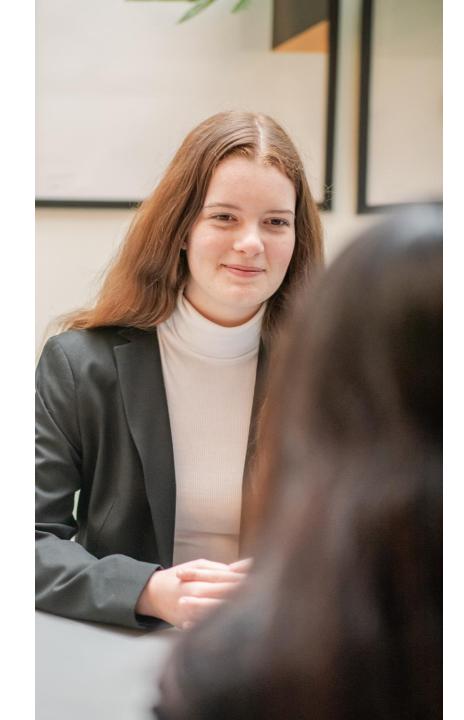


## Sign up now.

Uptree provides a **free** partnership programme with schools and colleges, enabling them to access all our resources.

We'll work with you to give your students the support they need to make informed decisions on their next steps.

Sign up at <u>Uptree.co/schools</u> or come and speak to me after the session.



Uptree was the catalyst for the start of my career. I used the Uptree website regularly to find out about new opportunities and came across an event with IBM. Uptree gave me a good place to start and helped me find my bearings while navigating a new potential career field.

- Jemila – IBM Technical Consultant Apprentice

The great thing about these events were the opportunities to have discussions with employees from the company and be able to ask more specific questions. I also applied for their work experience placements and landed a short work experience opportunity at a creative agency called Ustwo London which was incredible. I finally also went to an insight day at Ogilvy which gave an incredible insight into what the industry is like.

- John - Ogilvy Media Apprentice



### **Testimonials**.

"I really like how informative and interesting the session was. I would definitely recommend this to any student out there." – Student

"The students seemed genuinely engaged with all that Uptree has to offer, particularly the chance to meet employers before embarking on apprenticeship applications." – Teacher

"We are so very impressed and absolutely delighted with the events Uptree are providing for our students." – Teacher

"I really appreciate Uptree's work in allowing me to learn about a wide range of careers in a really enjoyable and interactive way. The opportunities Uptree have presented me so far have really been motivating me during my final year of A-Levels and I'm really grateful for it!" – Student



'I just wanted to say a massive thank you for delivering the apprenticeship session to our year 13 students just now. We have had many of these delivered by various organisations but our students have without doubt gained more from your session than they have the rest combined; students are now talking about STAR!!'

'Thank you for supporting our students. You have offered some really great opportunities on these turbulent times where imagining to organise any work experience felt like a huge challenge.'



## **Uptree**

#### Contact us.

Uptree 30 Moorgate London EC2R 6DN

Caitlin@Uptree.co 07395 795 524 EducationTeam@Uptree.co Uptree.co/schools

# Jacob Lovick Area Manager for North London Unifrog









# Laura McMorran Engagement Manager Speakers for Schools









#### Recap

- Establishing WEX at low cost or no cost is possible with thought and strategic planning contact your Careers Hub EC for support
- Include Virtual and in person WEX options to balance the skills students will need to exhibit through their best next step
- Start small and develop the plan across all years in your establishment to compliment ideas already inside your strategic school Careers Programme
- Aim for Student led, possible future career exploration and VWEX options, some narrowing of choices through the years based on student expressed ideas
- Possible plan suggestions

**Year 7:** Career Exploration in Form times, PSHE. Employer conversations & through Curriculum lessons

Year 8: Take Your Child to Work day – any sector – & Career Exploration in Form times, PSHE. Employer conversations and

Curriculum lessons

**Year 9:** Take Your Child to Work Day – any sector & VWEX to support exploration & with the above

**Year 10:** Explore options suitable to your establishment. Ideas include: VWEX, Take Your Child to Work or Work Shadowing, Insight

days, Open Days, Experience of the Work place Workshops. Also with Employer conversations & curriculum lesson work.

**Year 12**: Similar to Year 10 aiming towards best next steps & student expressed career ideas through higher education and

apprenticeships routes

• Do not forget to include WEX/VWEX planning and execution within your normal careers programme feedback and review loops as per the Gatsby Benchmarks.









#### Resources

Blueprint: <u>Hosting Work Experience</u>

London Careers Hubs Virtual Work Experience resources









Jo Bishop, Springpod jo.bishop@springpod.com

Caitlin Ripley, Uptree <a href="mailto:caitlin@uptree.co">caitlin@uptree.co</a>

Jacob Lovick, Unifrog jacob@unifrog.org

Laura McMorran, Speakers for Schools laura.mcmorran@speakersforschools.org







