

DP3956

9th December 2016

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Dear Sir/Madam,

MAYOR OF LONDON - A CITY FOR ALL LONDONERS

On behalf of our client, Lagmar (Barking) Ltd, we submit the following representations to the Mayor's "A City for All Londoners" Consultation document. Lagmar (Barking) Ltd owns the Vicarage Field shopping centre within the London Borough of Barking and Dagenham and therefore has an active interest in the strategic growth and success of Barking and London.

The shopping centre sits on a very prominent 5-acre plot in Barking Town Centre. Lagmar (Barking) Ltd is now bringing forward plans for the comprehensive redevelopment of the Vicarage Field Shopping Centre to provide a high quality mixed use development. This will include a retail, restaurant and leisure offer, with a 6-8 screen cinema, 300 people-capacity music venue, approximately 850 new homes and a 150-room hotel. It will also include a new three-form entry primary school, healthcare facilities and employment space.

An outline planning application was submitted to the London Borough of Barking and Dagenham (LBBD) in August 2016. The LBBD application reference number is 16/01325/OUT.

Accommodating growth

Lagmar (Barking) Ltd supports the Mayor's ambitions and bold measures to facilitate growth across London. Lagmar (Barking) Ltd particularly welcomes the Mayor's identified 'growth locations' which seek to significantly intensify development at well-connected locations that are well served by existing or planned transport capacity. The Mayor also wishes to see more development in London's town centres, particularly those that would benefit from regeneration, and seeks to accelerate development in Opportunity Areas and Intensification Areas. This approach to intensify the use of land in town centres to support London's growth is strongly supported.

The Mayor's pro-development approach will be essential for the capital to meet its growing need for new housing and accommodate competing pressures for the use of land. The principle of encouraging a more compact and connected city with more cycling, walking and public transport to reduce dependency on cars is supported.

The Mayor acknowledges the need to invest in transport infrastructure and developing new transport services in less-connected places. Lagmar (Barking) Ltd supports the proposal to extend the London Overground to Barking Riverside and potentially across the river to Abbey Wood. This would enhance accessibility in the London Borough of Barking and Dagenham and facilitate new strategic growth in London. Lagmar (Barking) Ltd also supports the proposed creation of 10,800 new homes at Barking Riverside.

In summary, Lagmar (Barking) Ltd is supportive of the direction of travel of the Mayor's "A City for All Londoners" Consultation document. It sets out a clear vision to deliver significant growth to accommodate the needs of the City. The redevelopment of Vicarage Field is entirely aligned with this ambition and will deliver a high density mixed-use development adjacent to an existing transport hub.

Lagmar (Barking) Ltd wishes to be kept informed on progress on the London Plan review and would welcome the opportunity to provide further representations as work progresses.

Yours faithfully

DP9 Ltd

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