

Educating for the Future

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Past



Present



Future



Our mission



We work with schools, colleges and employers to help **every** young person find their **best** next step.

The world young people operate in...



- 1. A best next step is not the same for every young person
- 2. Young people face uncertainty and opportunity now more than ever
- 3. Difficulties are not evenly spread
- 4. What we experience influences where we go



Two gaps to close

1 The rich/poor opportunity gap

2 The gap between the world of work and the world of education

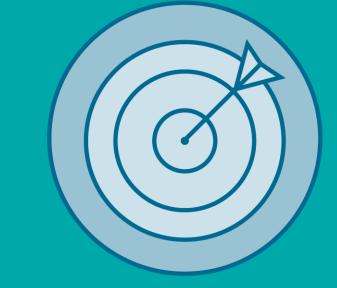
High impact careers education is:

1. Employer-informed: 'outreach to intake'

2. In the mainstream of school and college life

3. Focused on <u>all</u> pathways

4. Targeted at those who need it most







Some thoughts on practice.....



10 thoughts:

- Employers and schools can be civic partners in communities – helping young people bounce back
- 2. Start early particularly if we want to improve boast social capital
- 3. Build opportunities big and small you never know what will stick
- 4. The more real the work experience, the more impact
- 5. Employers are good at assessing skills particularly speaking skills

- 6. The debate about social mobility is changing (stay local/ go further)
- 7. Careers education is only as good as the careers leader and the capacity they have
- 8. There are skills in subjects, skill across subjects and skilled based subjects all work together for career readiness
- 9. The work is multi-institutional by necessity
- **10.** Talent gets lost in transition



Where might we be in the future?

Imagine if.....

- All young people are aware of all technical and vocational routes
- All young people have access to an inclusive careers education offer, irrespective of circumstance
- An evidence-led understanding of what works and what doesn't, directly from young people
- Employers large, small, micro were engaging seamlessly with school
- Careers embedded in wider teacher professional development
- Careers education is inseparable from local the needs of the local economy
- Careers Leaders are instantly recognisable as powerful leaders in the education and skills space