

LONDON SUSTAINABLE DEVELOPMENT COMMISSION
Full Commission Meeting
Friday 19 April 2013, 2-4.30pm, City Hall, Committee Room 1
Minutes

Present: John Plowman (Chair), Karen Lawrence, Richard Stephenson, Harpinder Singh, Samantha Heath, Shaun McCarthy, Paul Toyne, Chris Church, Adrian Gurney, Andrew MacAskill, Simon Wyke (GLA Environment), Kevin Holt (GLA Economics & Business), Sumeet Manchanda (Point Carbon), James Whale (Point Carbon)

Secretariat: Patrick Feehily, Jemma Percy

Apologies: Sue Riddlestone, Andy Wales, Alison Barnes, Ed Gillespie, Howard Davidson, Paul Edwards, Nicky Gavron, Paul de Zylva, Nusrat Yousuf

1. Introduction and apologies

2. Green Entrepreneurs (chaired by Karen Lawrence)

a. Presentation on key points of report

- Point Carbon presented their findings from the draft scoping report

b. Questions for clarification / c. Issues for consideration

- KL fed back that the Green Entrepreneurs sub-group (also 19 April) had determined that: *quantifying the opportunities to better inform the LSDC where best to target and looking in more depth at demand* were key points for Point Carbon to consider. The following additional points were made by the Full Commission:
 - Emphasis should be on positioning in supply chains rather than solving issues with public procurement. Need to get to the 'middle man' rather than the public procurer.
Action: SMC to share work he undertook on RDAs with Point Carbon
 - Helping green entrepreneurs find their way through complex supply chains would be valuable (e.g. Green Dragons Programme)
 - Successful entrepreneurs also need understanding of 'whole life costing'
 - Procurement professionals typically buy finished products rather than innovation
 - Important to clarify whether *green* entrepreneurs are particularly disadvantaged because of their values-driven nature
 - Defra has research on the added value of community enterprise in the waste sector
 - On planning, the merits of the Merton Rule were briefly discussed in this context – although Point Carbon had not considered this further given the tight timescale

c. Areas for further investigation

- KL fed back the suggested areas for further focus from the preceding Green Entrepreneurs sub-group (19 April). These centred around:
 - "Portal" – helping green entrepreneurs access available support / addressing communications issues
 - Capacity building and support
 - Demand generation (public procurement issues, meet the buyer, etc.)
 - Risk aversion / mezzanine areas (de-risking debt)
 - Research & Development side, grants available for new initiatives (and KTP)
 - Physical hubs development / work space accelerators
- In terms of areas for further focus, the following additional points were made by the Full Commission:
 - Lloyds has 1 million SME customers (the Commission is linked with Lloyds through their sponsorship of the London Leaders programme)
 - The prospect of partnering with someone in the commercial space
 - Public procurement as being the wrong target for this work (other points of this particular discussion focussed on public procurers being able to help green entrepreneurs by stipulating certain things within the process, that work has been undertaken in this area with limited success, that the LSDC should flag up if public

procurement is 'not working', that there have been incidences where public procurement has been successful as long as you 'attack' it at every single level (KL concluded by explaining that a later phase of this project – the workshop phase – will be exploratory in terms of determining solutions or areas of greatest value)

- There was a discussion about whether it is appropriate to 'pick winners' in this context. The example of focusing on e.g. Smart Meters and using this to look at what would need to happen specifically and build solutions around the related barriers and then transfer these solutions to other areas was discussed. There was no consensus on whether this approach was appropriate or not.
- There was also a suggestion that we should investigate the 'Most difficult' phase identified in the report and identify potential 'valley of death' moments and focus on these in the workshop phase.
- KL summarised to say that she would work with the secretariat to agree with Point Carbon which elements would be completed under the current scope of the report and which elements would need to be taken forward under a potential proposal for an extended scope. Further work would clearly need to be undertaken to inform the workshop phase and a communication would come out from the GE sub-group to that effect as soon as practicable.

3. Commission update

a. Minutes of last Full Commission meeting

- PF updated on the new Finance Commission which is due to report back in April 2013. The Finance Commission is considering the example of Toronto in terms of city financing (research is through the University of Toronto).

b. Work streams update

- In addition to the paper circulated, Paul Toyne (PT) provided an update on Sowing the Seeds (see separate note)

Action: Paul de Zylva, Alison Barnes, or Nusrat Yousuf (NY) to attend next Sowing the Seeds steering group meeting if possible

Action: JPercy to add a Sowing the Seeds update to the LSDC website

Action: JPercy to add London Cycling Campaign reference of QoL report to LSDC website

Action: NY to provide an update on engagement with local boroughs on QoL report at the next Executive meeting (under the Communications section)

Action: Samantha Heath (SH) to pursue arrangement of a table to engage with councillors / officers on QoL before the Tech Committee meeting. NY to confirm budget to SH.

Action: PF to circulate quarterly update on LSDC work to relevant GLA officers and other bodies as appropriate

Action: JPercy to amend wording of work streams update concerning PAS2070 in relation to the involvement of RICS and BSI

c. Chairs / TORs for project groups

- JPlowman confirmed the new formal membership of the LSDC Executive Committee, with a note that all Commissioners were welcome to attend the meetings

4. CSL close out, Olympic Park tour and wider GLA perspective

- CSL has now officially closed down at the end of 7-8 years
- Final period included publication of Post-Games report (positive – although inconsistency of standards at GLA Live Sites and the slow development of LOCOG's energy plan were highlighted), Making a Difference report (which looked at wider influence of the Games to determine true sustainability), Institution of Environmental Science journal dedicated to sustainability of London 2012 through CSL, an independent review of CSL work (highlighted evidence of value for money and explored the potential replication in role of CSL)
- In terms of the future – question of sponsorship and ethics, ethical standards in supply chain for merchandise remain (these were deemed bigger than one Olympic and Paralympic Games could solve). Therefore CSL engaged with the Institute of Human Rights and Business (IHRB) around a work stream to look at this. The work will involve engaging with future host cities and the IHRB also wants to engage with London. The work will determine whether some form of framework or engagement process can be created in the longer term to solve these issues. First meeting of the working group is in London on 23 April 2013 (nb. The IHRB is chaired by Professor John Ruggie)
- The LSDC congratulated CSL Chair, Shaun McCarthy, for his efforts and positive comments of the GLA in the independent evaluation and the return on investment were noted
- A committee has been set up on Olympic & Paralympic legacy, chaired by the Prime Minister. This is backed by a committee of officials, and a new joint legacy unit which includes GLA staff. This is responsible for coordinating activity on legacy – specifically concerning economic growth, sport, healthier lifestyles, regeneration, and development of communities. It has cross cutting themes of Paralympic legacy, sustainability and transport. A separate Paralympic legacy group is also being taken forward. Sustainability features, but not environment specifically.
- As well as a tour, the LLDC have offered to present on their work and outline their vision for the Park and surrounding area.

ACTION: SMc to report back to LSDC Full Commission in future with an update and to help determine how the LSDC might engage on this work

ACTION: JPercy to add CSL as an LSDC achievement on the website (and link to the CSL website, which remains in existence through the Centre for Research into Sustainability, Royal Holloway)

ACTION: PF to update future LSDC Full Commission meetings with information on progress of the Government/GLA committees that have been convened around Olympic and Paralympic legacy

ACTION: JPercy to arrange tour and presentations on Park transformation by LLDC in May

5. Discussion on LSDC Skills Mix and potential gaps

ACTION: All Commissioners who have not already done so to complete skills matrix to enable a useful discussion at the next Executive meeting (3 July) - agreed that all responses to the skills matrix questionnaire should be sent in within a week

Date of next meeting: 12 July, 2 – 5pm