

MAYOR OF LONDON

Liberty Advisory Group

Expression of Interest



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1. Overview of the Liberty Advisory Group

The Liberty Advisory Group will become the forum to shape the vision, planning, delivery and legacy of Liberty, the Mayor of London's flagship event celebrating D/deaf and disabled artists and disabled-led arts.

This information pack provides you with information on the responsibilities of the group and details of the application process for the role of Members.

Meetings are hosted by the Greater London Authority (GLA) and attended by members of the Advisory Group: relevant London Borough of Culture representatives (Lewisham 2022 & Croydon 2023), stakeholders, GLA Events, GLA Culture, GLA Communities and GLA Social Policy teams.

2. Background Information on Liberty

Liberty is a mayoral programme celebrating D/deaf, disabled and neurodiverse artists, which was developed in 2003. Since then, this event has been produced in many forms but has the showcasing and commissioning of new outdoor arts and performance works at its heart.

In 2018, Liberty was developed as a touring event, taking D/deaf and disabled arts to local communities in outer boroughs. Liberty events took place in high streets in Deptford, Hounslow and Enfield. In 2019, the Mayor's ambition for Liberty was to continue to produce a free event which is ambitious artistically and offers audiences an inclusive and accessible cultural experience by embedding it into his flagship programme London Borough of Culture. Waltham Forest, the first London Borough of Culture, hosted Liberty in 2019. However, due to Covid-19, Brent is no longer able to host Liberty in 2020.

We are currently exploring options for 2021 and hope to be able to present some exciting commissioning and development opportunities for D/deaf, disabled and neurodiverse artists and organisations for presentation throughout our events and London Borough of Culture programmes. The host borough for Liberty 2022 is Lewisham and Croydon in 2023. An external Creative Producer will be contracted to help deliver the 2021 programme, should funding be secured.

3. Purpose of the Liberty Advisory Group

- To contribute to the overall vision and development of the programme in alignment with the Mayor of London's policies and the London Borough of Culture programme
- To advise on best practice for D/deaf and disabled-led commissions
- To advise on best practice for the engagement and communication with D/deaf and disabled audiences and communities
- To actively engage with the ongoing promotion and marketing of the programme, advising the GLA on potential sponsors and media partners
- To advise on operational decisions related to the delivery of the programme

- To support the GLA to identify risks, suggest mitigations/contingencies and track ongoing management of risks within a risk register document
- To review progress opportunities, issues, events and announcements
- To commit to attending at least four meetings a year
- To commit to attend Liberty in 2021 and 2022
- To support a thorough evaluation to further reflect on Liberty's legacy.

4. Role Specifications

Members will need specialist experience and working knowledge of the opportunities and challenges involved in programming and commissioning D/deaf and disabled-led work as well as engaging with D/deaf and disabled audiences and groups.

Expressions of Interest are welcomed from individuals with expertise and an understanding in one or more of the following areas:

Expertise in delivering accessible outdoor events

Expertise in D/deaf and disabled-led artists development

Expertise in accessible Marketing & Communications

Experience in community outreach and engagement, including engagement on digital platforms

Leading expert in accessibility and inclusive practices

Experience in delivering accessible digital events

5. Appointment Details

Time Commitment

The Liberty Advisory Group will meet once every two months for up to two hours. Meetings will take place online (via Zoom) or at an accessible venue decided in advance in accordance with group members.

Expenses and Access

Appointees will be entitled to be reimbursed, in accordance with the GLA's Expenses and Benefits Framework, for travel and other expenses reasonably incurred in performing their role with the Advisory Group.

We are committed to creating an inclusive structure. Support will be considered to ensure individuals working as independent practitioners or in small civil society organisations or charities whose capacity to take part may be limited, are able to participate.

Access provisions will be in place during the meetings to ensure fair and inclusive participation.

Start Date

Meetings will commence in February 2021 and future dates will be agreed with the members.

6. How to Apply

Please send a statement outlining your experience in the sector and the skills and knowledge you can bring to the group in line with the Role Specifications mentioned above. Applications can be made in the form of a written statement of no more than 2 pages, recorded video or audio up to a maximum duration of 5 minutes. BSL videos welcome.

7. Selection Process

Informal online interviews will take place week commencing Monday 11 January 2021 and suitable dates will be identified with each applicant. The selection panel will comprise GLA officers and the Liberty Creative Producer. Membership will be reviewed every two years.

The deadline for submission is at 5.00pm on Monday 4 January 2021.

Please send your application via email with subject heading:

FAO Lieran Stubbings – Liberty LAG to **liberty@london.gov.uk**

If you have any questions, you can email liberty@london.gov.uk or call Lieran Stubbings on 0207 983 4762.

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