

# GREATER LONDON AUTHORITY

## REQUEST FOR DIRECTOR DECISION – DD1242

**Title: Museum of London – Olympic Cauldron**

### Executive Summary:

The Mayor has provided his full support to the initiative whereby the Museum of London is providing free access to the Olympic Cauldron for all of its visitors. As a further sign of that support, the Greater London Authority (GLA) has agreed to provide grant funding of up to £100,000 to the Museum of London to meet the costs arising to the Museum from acquiring and displaying the Cauldron.

### Decision:

That the Head of Paid Service agrees to provide grant funding of up to £100,000 to the Museum of London in respect of the costs arising to the Museum from acquiring and displaying the Olympic Cauldron.

### AUTHORISING DIRECTOR

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.  
It has my approval.

**Name:** Jeff Jacobs

**Position:** Head of Paid Service

**Signature:**



**Date:**

4.8.14

## **PART I - NON-CONFIDENTIAL FACTS AND ADVICE**

### **Decision required – supporting report**

#### **1. Museum of London – Olympic Cauldron**

- 1.1 The Museum of London is currently hosting the Olympic Cauldron. It is available at the Museum's London Wall site for all visitors to view free of charge. Further details are available via:

<http://www.museumoflondon.org.uk/london-wall/whats-on/exhibitions-displays/the-london-2012-cauldron-designing-moment/>

- 1.2 The total costs arising to the Museum from acquiring and displaying the Cauldron are considerable at £851,000 and are expected to be met via the following contributions:

|                                              |                |
|----------------------------------------------|----------------|
| Department for Culture, Media & Sport (DCMS) | £375,000       |
| Museum of London contribution                | £276,000       |
| Museum of London fundraising                 | from £100,000  |
| GLA contribution                             | up to £100,000 |
| Total                                        | £851,000.      |

- 1.3 The GLA's contribution of up to £100,000 is based on:

- The Mayor's strong and publicly stated support for the initiative – please see: <http://www.museumoflondon.org.uk/corporate/press-media/press-releases/olympic-cauldron/>
- The GLA's extensive track record of support for high profile Olympic legacy projects;
- The GLA's role, alongside the Corporation of London, as a co-funder of the Museum and therefore a keen supporter of the Museum's work;
- The significant contributions being made by DCMS and the Museum itself;
- The level of funding set aside by the GLA for this purpose;
- The prestige and cultural value of the project – the cauldron won South Bank Sky Arts award for the best British work of visual art in 2012 and was shortlisted for the Design Museum's 2013 Designs of the Year award for product design; and
- The synergy with other London 2012 objects on display at the Museum such as Tom Daley's trunks, the yellow jersey worn by Bradley Wiggins in the Opening Ceremony and a 2012 torch.

- 1.4 Should the Museum's fundraising exceed £100,000, the GLA's contribution will be reduced accordingly.

#### **2. Equality comments**

- 2.1 As a public authority, the GLA is subject to the general equality duty set out in section 149 of the Equality Act 2010, which requires it to have due regard to the need to eliminate discrimination, advance equality of opportunity and foster good relations by reference to people with protected characteristics. The protected characteristics are: age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex and sexual orientation. There is not considered to be any potential impact on any protected group as a result of this decision.

- 2.2 The GLA hopes that as wide a cross section of Londoners and visitors to London take advantage of the opportunity to gain free access to the Olympic Cauldron at the Museum of London.

### **3. Financial comments**

- 3.1 The GLA's contribution of up to £100,000 will be funded from the Olympics reserve which is earmarked for funding such one-off Games related expenditure. Payment of £100,000 will be made to the Museum of London, but should it be successful in fundraising and exceed its target of £100,000, then this will be clawed back accordingly. The Museum should be required to verify the final costs and income relating to the project to confirm the amount of the GLA's contribution.

### **4. Legal comments**

- 4.1 Section 30 of the Greater London Authority Act 1999 gives the GLA the power to do anything which it considers will further any one or more of its principal purposes, including promoting economic development and wealth creation and social development in Greater London. It is considered that the GLA's proposed contribution to the cost of exhibiting the Olympic Cauldron will further those purposes, in that the prestige and cultural value of the project will attract visitors and give those visitors an opportunity to see an award-winning piece of art and a high profile feature of the Olympic legacy free of charge,
- 4.2 The proposed decision therefore falls within the GLA's powers under section 30. Under the GLA's Scheme of Delegation, the Head of Paid Service has the authority to take this decision.

### **Appendices and supporting papers:**

None.

**Public access to information**

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

**Note:** This form (Part 1) will either be published within one working day after approval or on the defer date.

**Part 1 Deferral:****Is the publication of Part 1 of this approval to be deferred? NO**

If YES, for what reason:

Until what date: (a date is required if deferring)

**Part 2 Confidentiality:** Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

**Is there a part 2 form – NO**

**ORIGINATING OFFICER DECLARATION:**

Drafting officer to  
confirm the  
following (✓)

**Drafting officer:**

Tom Middleton has drafted this report in accordance with GLA procedures and confirms that:

✓

**Assistant Director/Head of Service:**

Tom Middleton has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

**Financial and Legal advice:**

The Finance and Legal teams have commented on this proposal, and this decision reflects their comments.

✓

**EXECUTIVE DIRECTOR, RESOURCES:**

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

**Signature**

*M. D. Bllc*

**Date**

*1. 8. 14*