

## PART 2 – CONFIDENTIAL FACTS AND ADVICE

MD2039

### **Title: European Regional Development Fund commitment of funding : direct bids under Calls for proposals 2 to 4**

*Information may have to be disclosed in the event of a request under the Freedom of Information Act 2000. In the event of a request for confidential facts and advice, please consult the Information Governance team for advice.*

#### **This information is not for publication until the stated date, because:**

The information provided in this Part 2 report contains information, the disclosure of which may prejudice the GLA's interests, especially as negotiations are ongoing with potential grant recipients, there is the possibility that the amounts of funding awarded to grant recipients and the output and/or result targets may change, grant recipients could withdraw from the process and/or the GLA decides not to award the funding to grant recipients. It would therefore be commercially insensitive to publish the information annexed to this Part 2 until the process has been concluded.

#### **Date** at which Part 2 will cease to be confidential or when confidentiality should be reviewed:

To be reviewed once the relevant agreements have been negotiated, signed and the GLA has informed the Department of Communities and Local Government (and by the latest 31/12/2016).

#### **Legal recommendation on the grounds of keeping the information confidential:**

In the event of any request for access to the information contained in this document under section 1 of the Freedom of Information Act 2000 ("the Act"), it is considered that access can be denied on the basis that the disclosure of such information would prejudice the GLA's and the proposed grant recipients commercial interests and therefore, is covered by the exemption under section 43 of the Act.

Section 1 of the Act creates the general right of access, which provides that any person making a request for information to a public authority is entitled:

- to be informed in writing by the public authority whether it holds information of the description specified in the request; and
- if that is the case, to have that information communicated to him/her.

Part II of the Act contains a number of exemptions from disclosure for certain classes of information. In particular, section 43 of the Act provides that information is exempt information if disclosure under the Act would, or would be likely to prejudice the commercial interests of any person (including the public authority holding it). The paragraph above states that the information is considered commercially sensitive as its release could affect the GLA's ability to negotiate the grant funding with the potential grant recipients.

The section 43 exemptions are qualified exemptions and its use is therefore, subject to a public interest

assessment.

### **Public Interest Assessment**

At present, on balance, it is considered that the public interest is best served if the information is not disclosed at this point. Disclosure by the GLA would be likely to have a detrimental effect on the:

- GLA's, and the potential grant recipients commercial interests and the delivery of the proposed project; and
- GLA's delivery of a project which promotes economic development and wealth creation in Greater London.

The eligibility of these exemptions should be reassessed in the event of an FOI request for this information as the level of sensitivity will change over time and different circumstances may alter the arguments in favour of non-disclosure.

**Legal Adviser** - I make the above recommendations that this information should be considered confidential at this time

**Name:** Rachael Dunn

**Date:** 22/08/2016

*Once this form is fully authorised, it should be circulated with Part 1.*

### **Confidential decision and/or advice:**

The annex lists the applications received for ERDF funding for which Mayoral approval to award funding is sought.

## Annex: ERDF applications

ERDF Direct Calls 2, 3 and 4 Applications				
ERDF Priority Axis 1 : Promoting Research and Innovation				
Organisation	Project Name	Project description	Total ERDF(£)	Total Project Value (£)
University of West London	West London Food Innovation Lab	<p>The project will provide a focus for London SMEs in the Food &amp; Beverage sector to engage with research and innovation. What sets this project apart from other food research centres is that it approaches innovation from a culinary point of view using underpinning knowledge of food science as well as product development and risk management (from screening for allergens, contaminants, additives and pathogens, protection from adulteration, to value chain and intellectual property management). This will support local SMEs in creating new markets by developing new product lines and improving existing products in order to meet new market demands.</p> <p>Output Targets:</p> <ul style="list-style-type: none"> <li>• 85 enterprises receiving support.</li> <li>• 85 enterprises receiving non- financial support.</li> <li>• 55 new enterprises supported.</li> <li>• 85 enterprises cooperating with research institutions.</li> <li>• 85 enterprises supported to introduce new to the firm products.</li> <li>• 14 enterprises supported to introduce new to the market products.</li> <li>• 5 employment increase in supported enterprises.</li> <li>• 3 researchers working in improved research infrastructure facilities.</li> <li>• 100m<sup>2</sup> of public building renovated.</li> </ul>	739,160	1,478,320
Central Research Laboratory	Central research Lab	<p>The project will enable provision of workspace, rapid prototyping equipment and mentoring to new and growing businesses that design and make innovative physical products. It will achieve this by significantly expanding the Central Research Laboratory (CRL); currently being run as a 1-year 'pilot'. As it stands, the CRL pilot project has been able to support the start-up and growth of 11 companies a year. With ERDF support, this will expand to additional businesses in London and the future of the project, which is currently uncertain, would be safeguarded for years to come.</p> <p>Output Targets:</p> <ul style="list-style-type: none"> <li>• 100 enterprises receiving support.</li> <li>• 100 enterprises receiving non- financial support.</li> </ul>	780,933	1,561,868

		<ul style="list-style-type: none"> <li>• 70 new enterprises supported.</li> <li>• 80 employment increase in supported enterprises.</li> <li>• 30 enterprises cooperating with research institutions.</li> <li>• 70 enterprises supported to introduce new to the market products.</li> <li>• 50 enterprises supported to introduce new to the firm products.</li> </ul>		
London South Bank University	Simulation for Digital Health	<p>The project will support innovative health SMEs in London, start-ups or mid-size organisations to develop and deliver novel products, processes or services by giving them access to state of the art facilities, in order to test their novel ideas in a 'realistic' virtual/ simulated environment and therefore fast track the development and uptake of their novel products/ processes and/or services. Companies will be able to gain expert (professional and academic) insights and engage with a variety of user groups/demographics to understand the impact of their product/processes/services on the ultimate 'end-user' or recipient, to help inform future design and development.</p> <p>Output targets:</p> <ul style="list-style-type: none"> <li>• 120 enterprises receiving support.</li> <li>• 120 enterprises receiving non- financial support.</li> <li>• 14 new enterprises supported.</li> <li>• 8 enterprises supported to introduce new to the market products.</li> <li>• 15 enterprises supported to introduce new to the firm products.</li> </ul>	646,419	1,292,838
University College London	EDUCational Technology Exchange	<p>University College London will provide a unique physical and virtual co-working space for Higher Education researchers dedicated to Educational SMEs. Through this collaboration EDUCATE will translate research investment into new and better Educational Technology, stimulate demand for educational products, enable researchers to commercialise their research and increase the R &amp; D investment made by SMEs. SMEs will be trained to use research evidence to improve their products and mentored to work with teachers and parents (their customers) to evaluate the educational value of their products thus stimulating demand. Researchers and teachers will receive business mentorship and training to commercialise university research.</p> <p>Output targets:</p> <ul style="list-style-type: none"> <li>• 246 enterprises receiving support.</li> <li>• 24 new enterprises supported.</li> <li>• 226 enterprises cooperating with research institutions.</li> </ul>	2,250,000	4,500,000
King's College London	Generating Viral Vectors for Gene Therapy	<p>Gene Therapy is set for dramatic expansion worldwide. Potential treatments are dependent on effective delivery vectors, and Adeno-associated Virus (AAV) is a key vector. A pilot AAV manufacturing facility is proposed, which will address this, and deliver technological innovations based on local scientific expertise. To do this requires</p>	2,066,000	4,132,000

		<p>construction of a highly sophisticated laboratory building which permits vector manufacture, under ultra clean conditions. King's has the scientific expertise as well as procurement and estates expertise to deliver this project successfully, giving the UK a world leading position in this emerging field of medical research.</p> <p>Output targets:</p> <ul style="list-style-type: none"> <li>• 15 researchers working in improved research infrastructure facilities.</li> <li>• 750m<sup>2</sup> of public buildings renovated or built.</li> </ul>		
Queen Mary University of London	Cardiovascular Devices Hub	<p>The project will create a unique, one-stop Cardiovascular (CV) Device Innovation Centre "CVDhub" to engage CV businesses through bespoke innovation support and broker collaborations with London's academic/scientific knowledge base. It will support business competitiveness to develop/deliver new CV products/technologies and exploit the economic potential of the global cardiovascular device.</p> <p>Physically adjacent to QMUL's medical science research base and St Bartholomew's Hospital, one of the largest cardiovascular hospitals in Europe, CVDhub will act as a gateway promoting HEI-business collaboration, R&amp;D/inward investment, job creation and platform for 3 novel cardiovascular therapies translated into patients in the project period.</p> <p>Output targets:</p> <ul style="list-style-type: none"> <li>• 100 enterprises receiving support.</li> <li>• 78 enterprises receiving non-financial support.</li> <li>• 20 enterprises receiving financial support other than grants.</li> <li>• 10 new enterprises supported.</li> <li>• 15 employment increase in supported enterprises</li> <li>• 30 researchers working in improved research infrastructure facilities.</li> <li>• 810m<sup>2</sup> of public building renovated or built.</li> <li>• 100 enterprises cooperating with research institutions.</li> <li>• 2 enterprises introducing new to the firm products.</li> <li>• 3 enterprises introducing new to the market products.</li> </ul>	3,049,141	6,098,282
The Royal Academy of Engineering	London Innovation Fellowships for Engineers	<p>The RAE will award 30 London Innovation Fellowships for Engineers to support outstanding entrepreneurial engineers to commercialise their R&amp;D outputs through start-up/spin-out businesses.</p> <p>LIFE will provide recipients with: Funding to accelerate their product/service to market and develop an associated business: Bespoke training and support including mentoring from Academy Fellows; and specialist advisors, access to investors, industry, and entrepreneurial networks. Focused on the Digital, Science and Technology sectors LIFE will achieve: acceleration of R&amp;D outputs to market; creation of new and more successful</p>	1,982,250	3,964,500

		enterprises; job creation; strengthened connectivity and synergies. Output targets: <ul style="list-style-type: none"> <li>• 30 enterprises receiving grants.</li> <li>• 54 enterprises receiving non-financial support.</li> <li>• 30 new enterprises supported.</li> <li>• 30 enterprises supported to introduce new to the market products.</li> </ul>		
Brunel University London	Bridging the Gap project	The project will increase the quality of graduate start-ups in London by providing a support ecosystem to enable entrepreneurs to use the university's knowledge, expertise and networks to develop, launch and operate companies. The project will provide 'front-end' support to enable entrepreneurs to progress and develop concepts into business-ready ventures. It will provide diagnostic and development support to nurture entrepreneurs take product ideas from concept to commercial realisation. A component of the project is to encourage an increased participation of women. The project reflects a strategic aim of the University to re-balance the gender gap in science, engineering, technology and maths-based careers. Output targets: <ul style="list-style-type: none"> <li>• 30 enterprises receiving support.</li> <li>• 30 enterprises receiving non-financial support.</li> <li>• 30 new enterprises supported.</li> <li>• 35 employment increase in supported enterprises.</li> <li>• 10 enterprises cooperating with research institutions.</li> <li>• 30 enterprises supported to introduce new to the firm products.</li> </ul>	507,169	1,014,338
<b>ERDF Priority Axis 1 Total</b>			12,021,072	24,042,146
<b>ERDF Priority Axis 2: Access to Information and Communications Technology</b>				
Westminster City Council	Connect Westminster	This project will deliver a geographically targeted intervention in an area of London which has one of the lowest percentages of affordable superfast broadband availability out of any parliamentary constituency in the UK, (638th out of 650). The project will deliver a demand sided voucher scheme to support SME's to get connected to super and ultrafast broadband. As a result of the project 1,000 businesses will become connected to super or ultrafast broadband and at least 56 business will bring new to the firm products as a result of the improved connectivity. The improved connections will also deliver positive economic, social and environmental impacts.	1,299,595	2,799,595

ERDF Priority Axis 2 Total			1,299,595	2,799,595
ERDF Priority Axis 3: Enhancing the Competitiveness of SMEs				
Enterprise Enfield Agency	Inspiring women	<p>Enterprise Enfield will provide a programme of intensive business mentoring support, managed work space and growth hub facilities contributing to London's Growth Hub, to support women from London boroughs, including women from BAME backgrounds and disabled women, to overcome barriers into either starting a business or to sustaining an early stage business, including social enterprises. The programme will achieve an increase entrepreneurship in London amongst women by supporting the creation of sustainable business start-ups and ensuring that women owned early stage businesses are developed and sustained, leading to growth in jobs and the economy.</p> <p>Output targets:</p> <ul style="list-style-type: none"> <li>• 180 enterprises receiving support.</li> <li>• 180 enterprises receiving non-financial support.</li> <li>• 65 new enterprises supported.</li> <li>• 96 potential entrepreneurs assisted to be enterprise ready.</li> <li>• 7 employment increase in supported enterprises.</li> </ul>	500,874	1,001,748
Newham College of Further Education	Enterprise Steps	<p>Newham College will identify and engage pre-trade and early stage SMEs pan-London in areas of low enterprise activity and amongst under-represented groups to create new enterprises and help existing enterprises survive, prosper and grow by delivering: Targeted outreach, referral &amp; mentoring activities; Intensive Start-Up support in growth sectors; Growth planning for SMEs.</p> <p>Outputs targets:</p> <ul style="list-style-type: none"> <li>• 325 enterprises receiving support.</li> <li>• 325 enterprises receiving non-financial support.</li> <li>• 250 new enterprises supported.</li> <li>• 50 employment increase in supported enterprises.</li> <li>• 15 enterprises supported to introduce new to the market products.</li> <li>• 100 potential entrepreneurs assisted to be enterprise ready.</li> </ul>	627,000	1,254,000
London Training and Employment Network	Inspiring Enterprise and Growth	<p>The project will equip 350 potential entrepreneurs and 50 fledgling SME/social enterprises in London with skills and competences to become more enterprising, start up new businesses/social enterprises and grow to ensure their sustainability. It will target specifically BAMEs and other under-represented groups (e.g., women, people with disability or health conditions) in geographically disadvantaged parts of London. It will provide flexible and tailored one-one support including business planning, market</p>	1,357,500	2,715,000

		<p>research/marketing, financial management/forecasting to make the transition to business start-up/self-employment and growth.</p> <p>Output targets:</p> <ul style="list-style-type: none"> <li>• 190 enterprises receiving support.</li> <li>• 190 enterprises receiving non-financial support.</li> <li>• 140 new enterprises supported.</li> <li>• 6 enterprises supported to introduce new to the market products.</li> <li>• 75 employment increase in supported enterprises.</li> <li>• 400 potential entrepreneurs assisted to be enterprise ready.</li> </ul>		
Royal Borough of Kingston	The Exchange@Kingston	<p>The project will provide a business incubator/ workspace that meets the demand for additional business growth in Outer South London. It will provide a refurbished and refitted building for SME start-ups at discounted cost; deliver start-up advice and support to embryonic business at the pre-incubator stage; links SMEs to existing companies to share learning and deliver local supply-chain solutions.</p> <p>Outputs targets:</p> <ul style="list-style-type: none"> <li>• 375 enterprises receiving support.</li> <li>• 300 new enterprises supported.</li> <li>• 100 employment increase in supported enterprises.</li> <li>• 30 enterprises supported to introduce new to the market products.</li> <li>• 300 potential entrepreneurs assisted to be enterprise ready.</li> <li>• 1,122m<sup>2</sup> of public or commercial buildings renovated or built.</li> </ul>	1,087,620	4,507,391
London Borough of Sutton	Beddington Green Economy Innovation Centre	<p>The Beddington Green Economy Innovation Centre will provide workspace and a holistic incubator programme of business support services to client enterprises that deliver cleantech products, sustainability services and circular economy solutions. This project will help to catalyse the growth of South London's green and circular economy, which is a strategic priority for London. Green economy jobs already account for 7% of employment in Beddington, compared to 1% for London.</p> <p>Outputs Targets:</p> <ul style="list-style-type: none"> <li>• 40 enterprises receiving support.</li> <li>• 40 enterprises receiving non- financial support.</li> <li>• 5 enterprises receiving grants.</li> <li>• 12 enterprises receiving financial support other than grants.</li> <li>• 7 new enterprises supported.</li> <li>• 5 enterprises supported to introduce new to the market products.</li> <li>• 25 employment increase in supported enterprises.</li> </ul>	855,000	1,710,000



		<ul style="list-style-type: none"> <li>• 100potential entrepreneurs assisted to be enterprise ready.</li> <li>• 353m<sup>2</sup> of public or commercial buildings renovated or built.</li> <li>• 100k of private investment matching public support to enterprises (grants).</li> </ul>		
London Waste and Recycling Board	Circular Economy SME Business Support programme for London	<p>The Mayor of London's London Infrastructure Plan identifies the need to transition London from a 'take-make-dispose' economy to a more circular economy by 2050. LWARB has been tasked with developing the route map to achieve this, targeting job creation and business growth within priority sectors in the capital. The project will enhance the competitiveness of London's SMEs - supporting the scale up of existing circular economy businesses or transitioning existing businesses to more circular models. The project offers a package of one-to-one business support addressing the key market failures encountered by SMEs seeking to increase growth and deliver resource efficient outcomes.</p> <p>Outputs Targets:</p> <ul style="list-style-type: none"> <li>• 232 enterprises receiving support.</li> <li>• 60 enterprises receiving non-financial support.</li> <li>• 96 employment increase in supported enterprises.</li> <li>• 40 enterprises supported to introduce new to the firm products.</li> <li>• 232 enterprises receiving information, diagnostic and brokerage.</li> </ul>	605,075	1,210,150
London Borough of Lewisham	The Dek Growth Programme	<p>The deK Growth Programme will deliver a comprehensive programme of business support and bespoke consultancy to meet the needs of high-growth potential SMEs in creative/digital/business services/social enterprise sectors. Businesses across south-east and east London will benefit from master-classes, mentoring, and unique access to world-leading university expertise, enhancing Investment Priority 3c by developing SME capacity for economic growth and job creation.</p> <p>Outputs Targets:</p> <ul style="list-style-type: none"> <li>• 311 enterprises receiving support.</li> <li>• 311 enterprises receiving non-financial support.</li> <li>• 74 new enterprises supported.</li> <li>• 610k Private investment matching public support to enterprises (non- grants) (EUR)</li> <li>• 91 enterprises supported to introduce new to the firm products.</li> <li>• 44 enterprises receiving financial support other than grants.</li> </ul>	998,126	1,996,252

London and Partners	The London Growth Network	<p>As London's official promotional organisation, London and Partners create jobs and growth by supporting foreign direct investment (FDI) and assisting London based companies seeking to internationalise. The project will: Attract foreign-owned SMEs to London; Maintain and significantly increase the growth of foreign-owned SMEs across London; Enhance the productivity of foreign and London-owned SMEs by supporting collaboration with larger corporates and accessing international supply chains.</p> <p>Outputs Targets:</p> <ul style="list-style-type: none"> <li>• 450 enterprises receiving support.</li> <li>• 135 new enterprises supported.</li> <li>• 600 employment increase in supported enterprises.</li> <li>• 24 enterprises supported to introduce new to the firm products.</li> <li>• 24 enterprises supported to introduce new to the market products.</li> <li>• 450 enterprises receiving information, diagnostic and brokerage.</li> </ul>	3,077,040	6,154,080
<b>ERDF Priority Axis 3 Total</b>			9,108,235	20,548,621
<b>ERDF Priority Axis 4: Supporting the Shift Towards a Low Carbon Economy in all Sectors</b>				
Greater London Authority	Better Futures	<p>Better Futures will provide managed co-working space and innovation support to improve the success rate and speed of new low-carbon enterprises in London seeking to achieve growth. Will bring technical and business expertise to help low-carbon enterprises to optimise prototypes for the market and develop their business for growth investment. Will deliver CO2 reductions and job growth. The experience of running the hub will be used to develop a scaled, sustainable model for developing a Cleantech City in London. Technological innovation is key to seizing the opportunities offered by the low carbon market in London and to meeting the Mayor of London's target to reduce 1990 emissions by 60% by 2025.</p> <p>Outputs Targets</p> <ul style="list-style-type: none"> <li>• 130 enterprises receiving support.</li> <li>• 40 new enterprises supported.</li> <li>• 80 enterprises cooperating with research institutions.</li> <li>• 60 enterprises supported to introduce new to the firm products.</li> <li>• 6k0 Tonnes CO2eq estimated annual decrease of GHG.</li> </ul>	1,376,685	2,753,370

London South Bank University	Greentech Access to innovation	<p>The project will contribute to increasing innovation in, and adoption of, low carbon solutions in London, thereby increasing intellectual capital, generating wealth, increasing employment and reducing CO2 emissions. It will empower SMEs to develop and commercialise innovative low carbon technologies rapidly and at low cost and low risk to the enterprise. It will do so by offering them a unique combination of advanced equipment and testing facilities, specialised technical expertise and business skills and networking opportunities in the low carbon and tech sectors.</p> <p>Outputs targets</p> <ul style="list-style-type: none"> <li>• 120 enterprises receiving support.</li> <li>• 24 new enterprises supported.</li> <li>• 50 enterprises cooperating with research institutions.</li> <li>• 30 enterprises supported to introduce new to the firm products.</li> <li>• 2.8k Tonnes of CO2eq estimated annual decrease of GHG.</li> </ul>	642,856	1,285,712
<b>ERDF Priority Axis 4 Total</b>			2,019,541	4,039,082
<b>ERDF Direct Calls 2-4 Applications Total</b>			<b>24,448,443</b>	<b>51,429,444</b>