

MAYOR OF LONDON

Minutes - Virtual Mayor's Cultural Leadership Board Meeting

16 July 2020 | 10:45 – 12:30

Virtual Meeting

Record of virtual meeting

Chair: Ben Evans CBE, Director, London Design Festival

Vice Chair: Moira Sinclair, Paul Hamlyn Foundation

Deputy Mayor for Culture and Creative Industries, Justine Simons OBE

Ambassadors

Ajay Chhabra, Director, Nutkhut

Alice Black, Creative Industries Representative

Amy Lamé, Night Czar, Mayor's Office

Bernard Donoghue, Director, Association of Leading Visitor Attractions (ALVA)

Claire Whitaker OBE, Bid Director, Southampton City of Culture 2025

CLlr Clare Coghill, Leader, London Borough of Waltham Forest

Gaylene Gould, Independent Creative Director

Jennifer Crook, Independent Producer

John Newbiggin OBE, Creative Industries Representative, LEAP Board

Dr Jo Twist OBE, CEO, UK Interactive Entertainment

Pam Alexander OBE, London Legacy Development Corporation

Ricky Burdett CBE, Professor of Urban Studies and Director of Cities and the Urban Age Programme at LSE

Sharon Ament, Director, Museum of London

Stuart Hobley, Director, The Linbury Trust

Madani Younis, Chief Executive Producer, The Shed

Additional Attendees

Amanda Decker, Senior Policy Officer, Culture and Creative Industries

Clare Lovett, Principal Projects Development Officer, Culture and Creative Industries

Coral Flood, Principal Policy Officer, Culture and Creative Industries

Kirsten Dunne, Senior Manager, Culture and Creative Industries

Jezreel James, Projects and Policy Officer, Culture and Creative Industries (Secretariat)

Jackie McNerney, Senior Manager, Operations and World Cities

Jacqueline Rose, Senior Manager, Culture and Creative Industries

Lucia Masundire, Policy and Projects Officer, Culture and Creative Industries

Shonagh Manson, Assistant Director, Culture and Creative Industries

Will Holmes, Senior Cultural Policy Officer, Culture and Creative Industries

Ambassador Apologies

Gaylene Gould, Independent Creative Director

Madani Younis, Chief Executive Producer, The Shed

Sharon Ament, Director, Museum of London

MAYOR OF LONDON

Agenda - Virtual Mayor's Cultural Leadership Board Meeting

Agenda

Item	Presenter	Timing
Welcome and Meeting Introduction		
1) Declarations of Interest	Ben Evans	10:45 – 10:50 (5 mins)
2) Minutes of 25 February 2020 and review of actions	Ben Evans	10:50 – 10:55 (5 mins)
Items for Discussion		
3) Impact of COVID-19 on culture, creative industries and 24 Hr London: <ul style="list-style-type: none"> Economic and social impact What we know from around the globe - World Cities Culture Forum insights 	Members' insights Justine Simons OBE	10:55 – 11:15 (20 mins)
4) Culture Unit work programme 2020-21 and beyond	Shonagh Manson	11:15 – 11:20 (5 mins)
5) London's Transition and Recovery Planning – objectives, outcomes and governance	Lucia Masundire Questions	11:20 – 11:25 (5 mins)
6) A Creative City: What does recovery for culture in London need to look like? <ul style="list-style-type: none"> How do we want and need to work as a Board? 	Shonagh Manson Group Discussion	11:25 – 12:10 (10 Mins) (45 Mins)
7) Film Studios funding update	John Newbiggin / Shonagh Manson	12:10 – 12:15 5 mins
8) Commission for Diversity in the Public Realm	Justine Simons OBE	12:15 – 12:20 (5 mins)
9) AOB and Meeting Close	All	12:20 – 12:25 (5 mins)

MAYOR OF LONDON

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1. Welcome and Meeting Introduction

- 1.1. The Chair welcomed the attendees and acknowledged the impact of the COVID-19 pandemic on individuals.
- 1.2. The Deputy Mayor thanked Ambassadors for agreeing to continue their membership of the board until the end of the extended Mayoral term.
- 1.3. Apologies were received from Gaylene Gould, Sharon Ament and Madani Younis
- 1.4. No conflicts of were declared.

2. Minutes and Actions

- 2.1. Minutes from 25 February 2020 were be circulated with the minutes from this meeting 16 July 2020 in September 2020.
- 2.2. The following actions are now complete:

	Action	Owner	Due	Notes
No outstanding Actions from meeting 25 February 2020				
	Action	Owner	Due	Notes
Actions – 16th July 2020				
1.	Circulate lobbying asks with MCLB members as they become available.	Shonagh Manson	30/09/2020	Complete
1.	Set dates for MCLB meetings until end of 20/21.	Jezreel James	30/09/2020	Complete

3. Impact of COVID-19 on culture, creative industries and 24 Hr London

- 3.1. The group received an update on the economic impact of the global COVID-19 pandemic on London's culture, creative industries and night time economy. [The recent Creative Industries Federation/Oxford Economic data was discussed](#). Ambassadors shared their insights on the impact on the self employed and freelance workforce, the visitor economy, and the social impact on communities, particularly for young people in this sector.
- 3.2. The Deputy Mayor also updated the group on emerging best practice gathered through the World Cities Culture Forum from cities who were affected earlier than London by the pandemic.

4. Culture Unit work programme 2020-21 and beyond

- 4.1. The group were updated on how the Culture and Creative Industries Unit was adapting and pivoting programmes and resource to support the immediate crisis including the expansion of the Culture at Risk Office.

5. London's Transition and Recovery Planning

- 5.1. Slides on the structure of the London Transition and Recovery Board were circulated to the group prior to the meeting.

MAYOR OF LONDON

6. A Creative City: What does recovery for culture in London need to look like? And how do we want and need to work as a Board?

6.1. The context and priorities for broader GLA London recovery planning were shared with the group.

6.2. The group were taken through a draft outline of how the work of the Culture and Creative Industries' Unit could dovetail into that of the London Transition and Recovery boards.

6.3. The Ambassadors shared their thoughts on what they thought the Mayor's priorities for London's culture, creative industries and night time economy recovery planning should be. Suggestions included:

- Ensuring diversity and inclusion are at the centre London's recovery.
- Leading conversations around philanthropy and funding
- Encouraging and supporting digital infrastructure investment and mutualisation - particularly for smaller and medium sized orgs
- Working with developers and local authorities protect cultural infrastructure and open space for the benefit of Londoners.
- Developing strategies to support creative businesses for the long term as many are still in crisis mode and do not have the capacity to forward plan.

Ambassadors also stated that:

- Culture has a very important role to play in both London's social and economic recovery.
- Creativity has been a key element in helping people cope with the impacts of the pandemic. Continuing to invest in community infrastructure, particularly ensuring all Londoners have digital access, will be vital for the city's recovery.
- There is an opportunity to permanently address the existing social and health inequalities, exacerbated by COVID-19, on London's most vulnerable groups, particularly poorer Londoners and those from Black, Asian and Minority ethnic communities.
- The government needs to recognise that the creative talent that underpins London's culture and creative industries needs to be supported to prevent its permanent loss to other global cities.

7. Film Studios funding update

7.1. The group were updated on proposals for film studio funding being developed for the LEAP (London Economic Action Partnership – London).

7.2. The group were updated on a proposal the Unit has put forward to the Ministry for Housing, Communities and Local Government (MHCLG)'s 'Building Back Better' fund for which included funding for two film studio complexes.

MAYOR OF LONDON

8. Commission for Diversity in the Public Realm

- 8.1. The Deputy Mayor for Culture and Creative Industries updated Ambassadors on the Commission outlining its purpose and aims.
- 8.2. The Deputy Mayor reminded the group that that Councils, public and private landowners and heritage partners hold power and ownership in the public realm. The Commission will therefore aim to leverage influence best practice long term as well as running and recommending high profile projects to improve diversity.
- 8.3. The Terms of Reference and recruitment plan for the members of the Commission are in development.

9. AOB and Meeting Close

- 9.1. There was no other business
- 9.2. The Chair Confirmed that the text meeting would be 30 September 2020
- 9.3. Meeting closed