

MAYOR OF LONDON

Minutes - Mayor's Cultural Leadership Board Inaugural Meeting

Tuesday 6 June 2017, 10.30am -1.00pm

Committee Room 4, Lower Ground Floor, City Hall

Chair: Ben Evans, Director, London Design Festival

Vice Chair: Moira Sinclair, Paul Hamlyn Foundation

Deputy Mayor for Culture and Creative Industries: Justine Simons, OBE

Members and Ambassadors

Ajay Chhabra, Director, Nutkhut

Alice Black, Director, Design Museum

Amy Lamé, Night Czar, Mayor's Office

Bernard Donoghue, Director, Association of Leading Visitor Attractions (ALVA)

Charles Leadbeater, Independent Consultant

Claire Whitaker OBE, Director, Serious

Cllr Darren Rodwell, Portfolio Holder for City Development incl. Culture, London Councils

Gaylene Gould, Head of Cinemas and Events, British Film Institute (BFI)

Jennifer Crook, Director, UK-India Year of Culture 2017, British Council

Dr. Jo Twist OBE, CEO, UK Interactive Entertainment (UKIE)

John Newbigin OBE, Creative Industries Rep., London Economy Action Partnership. (LEAP)

Madani Younis, Artistic Director, Bush Theatre

Nii Sackey, Chief Executive, Bigga Fish

Pam Alexander OBE Chair, Covent Garden Market Authority

Professor Ricky Burdett CBE, London School of Economics (LSE)

Sharon Ament, Director, Museum of London

Stuart Hopley, Head of Heritage, Heritage Lottery Fund (HLF)

Apologies

Charles Leadbeater, Independent Consultant

Sharon Ament, Director, Museum of London

Additional Attendees

Jacqueline Rose, Head of Culture (Acting)

Jackie McNerney, Head of Culture (Acting)

Amanda Decker, Culture Policy and Project Officer

Laia Gasch, Senior Advisor to the Deputy Mayor for Culture and the Creative Industries

Kirsten Dunne, Senior Strategy Officer, Culture and the Creative Industries

Chenine Bhatena, Senior Strategy Officer, Culture and the Creative Industries

Paul Broadhurst, Night Time Manager

Karen Surdhar, Programme Governance Officer

Jezreel James, Culture Team Administrator

Dianna Neale, London Councils Representative

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Overview

11:30-11:35 Welcome and Introduction, Justine Simons, OBE, Deputy Mayor, Culture and Creative Industries

The MCLB, Deputy Mayor and additional attendees (see agenda) adjourned to Committee Room 4.

- The Deputy Mayor welcomed the Ambassadors to City Hall for the inaugural meeting of the MCLB.
- The Deputy Mayor introduced the MCLB Chair, Ben Evans

11:35-11:45 Chair's priorities for the Board, Ben Evans, Chair

- The Chair, Ben Evans set out his vision and priorities for the MCLB.
 - o The Chair's vision is for the MCLB is to be a dynamic and action-orientated board. The focus is to ensure the manifesto commitments are met and that the MCLB actively engage with the issues facing the culture and creative sectors in the capital and seek to find solutions where possible working with Ambassadors and the Culture team to achieve this goal.
 - o Members have been appointed as Ambassadors with responsibilities over specific programmes and policy areas.
 - o The MCLB's role will be primarily to be advocates for and deliver the Mayor of London's vision for culture through the Culture Strategy and make the case for investing in culture and the creative industries.
 - o No declarations of interest were made by the Ambassadors.

11:45 – 12:40 Culture Strategy Overview, Jackie McNerney, Head of Culture (Acting)

- An overview presentation of the Culture Strategy was delivered by Jackie McNerney, Head of Culture (Acting) which outlined four key areas of focus: *London as a world city*, *Hardwiring culture into city planning*, *Creative Londoners*, *24 Hour City*.
- Led by the Chair, the MCLB discussed these priority areas based on the following set of questions:
 - **London as a world city**
 - o Are we confident that the creative sector is putting the best case forward for the Brexit negotiations?
 - o Are the arguments clear and coordinated enough?
 - o Are we coming up with solutions not problems?
 - o **Key Issue:** The challenge of Brexit. Proposal was to explore the life sciences sector as a model for talent exchange programmes in Europe and wider.
 - **Hardwiring culture into city planning**
 - o How can the Culture Strategy make the case for investing in culture infrastructure to Londoners in the face of other priorities – housing, transport, health, education etc.

MAYOR OF LONDON

- **Key Issue:** Entry for those from less advantaged backgrounds to access opportunities within the creative sector – current figures show 92% of those working in the creative sector are from a more privileged background.

- Creative Londoners

- Given London is such an international diverse city, how can in the creative sector accept a situation with 92% of creative jobs being filled by people from advantaged backgrounds and only a third of Londoners engaging with London's cultural offer. What else can we do to make a difference?
- **Key Issue:** Is the lack of diversity of leadership in the culture sector? How can the MCLB advocate to help make a difference to this issue?

12:40-12:50 The Mayor of London, Sadiq Khan joined the meeting to welcome the Ambassadors and thank them for their support.

12:50-13:10 Culture Strategy Overview - Continued

- The MCLB returned to Committee Room 4 to conclude the Creative Londoners discussion.
- The Chair, agreed the discussion on the fourth strategy area, **Night Time Economy, would happen through a separate meeting** as there was not enough time to discuss the area fully.

13.10-13:15 AOB and date of next meeting

- The next meeting of the MCLB will be at City Hall on Wednesday 13 September 2017.

13.15 Meeting Closed

Actions

	Action	Owner	Due by	Status
1.	Ambassadors to feedback to Chair/Vice Chair (via Secretariat) on their proposed individual portfolios.	Secretariat/Heads	30 June	Complete
2.	Culture team officers to arrange briefings with Ambassadors	Heads/Link Officers	Set dates by 31 July	Complete
3.	Secretariat to share list of other Mayoral Leadership Boards.	Secretariat	30 June	Complete
4.	Ambassadors to feedback to Chair on topics for future discussion.	Board		Ongoing
5.	Sub-group sessions to be scheduled on the 4 key areas: including 24 Hour London, to take place before the next MCLB meeting.	Chair/Heads	31 August	3 x sub-group sessions taken place
6.	Ambassadors to update the group on Sub-Group discussions at next meeting.	Officers/Ambassadors	13 September	Due