

MINUTES

Meeting: London Markets Board
Date: Tuesday 11 December 2018
Time: 10.00 am
**Place: City Hall, The Queen's Walk,
London, SE1 2AA**

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Present:

Members:

Jules Pipe CBE (Co-Chair)
Diane Cunningham
Helen Evans (Chair)
John Burton
Debbie Carpenter
Darren Henaghan
Stuart Horwood
Hilary Paxman
Kay Richardson
John Shepherd
Graham Wilson
Joe Harrison
Ian Dodds

Also, in attendance:

Debbie Jackson
Louise Duggan
Tina Jadav
Cecile Poullain
Something & Son and Create Jobs

1. Actions from previous board meeting – Helen Evans

- 1.1 The Chair welcomed everyone to the December board meeting.
- 1.2 Apologies received from Cllr Rachel Tripp and Tom Layfield.
- 1.3 Liam Weeks from the Food team provided a brief update on the newly published food strategy distributed to the Board.
- 1.4 Minutes from the previous meeting in September was agreed

2. Tomorrow's Market project update

- 2.1 Tina Jadav (GLA) gave an update on the consultant appointment to deliver Tomorrow's Market project. The interview panel, comprised of officers from the Regeneration and Economic Development team and London Markets Board (LMB) members, appointed [Something and Son](#) in partnership with [Create Jobs](#).
- 2.2 Something and Son and Create Jobs presented their previous works and projects and highlighted how it will help them build up and deliver Tomorrow's Market (TM) project. They presented their suggestions and approach to develop Tomorrow's Market highlighting that market remain places giving a chance for people to start their business. They welcomed inputs and feedback from the LMB on their approach. Louise Duggan highlighted that the LMB support is key to the success of this project.
See Tomorrow's Market presentation attached.
- 2.3 The recruitment of Tomorrow's Market candidates is currently planned for the 7th January on the following link: <http://www.tomorrowmarket.co.uk/>. The target is to recruit 15 traders for the programme, who have innovative business ideas including young people struggling to start a business.
- 2.4 LMB members flagged to main areas including the sustainability of the project and number of candidates recruited. Something & Son are keen to work closely with the LMB and their network to create robust partnerships ensuring the development of a sustainable model that can be replicated and established relationship with the sector. The first generation of TM traders will play a key advocacy role to promote the programme and the London markets scene.

3. Further funding opportunities

- 3.1 Louise Duggan and Tina Jadav (GLA) has been working closely with the Economic Development team to apply and secure funding to provide targeted support to help London's businesses to thrive. This is included in the agenda of the London Growth Hub and the LEAP programme to provide support to businesses across London through business support programmes. The outcome of the funding bid will be known in early Spring.
- 3.2 As part of this application, the GLA has made a proposal to secure up to £150,000 that the GLA can match fund to provide further funding to develop Tomorrow's Market programme. This is subject to internal approval and securing the related match funding within the sector (attached sponsorship strategy). If secured, the funding will be available from September 2019.

4. NMTF update – [National Young Traders Market](#)

- 4.1 Joe updated that NMTF have rebranded their Youth Market project to be more inclusive to the new generation of traders with a focus on training young people to entrepreneurial skills. They have received great response to the recent Expression of Interest and Joe was pleased to see few submissions from the South of England.
- 4.2 See below for the key dates for the programme:
 - **January** – First Round of Forum Meetings – Kick off!
 - **March** – Second Round of Forum Meetings – What's the offer?
 - **May** – Third Round of Forum Meetings – How's it going?

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- **June** – Local Young Traders Markets take place
- **July – August** – Final Regional Event including The Yorkshire regional event is being held in York on the 1st August 2019 and the North West Regional event is being held in Warrington on the 3rd August 2019.
- **30th & 31st August** – National Young Traders Market Final (Stratford-upon-Avon)

5. London Markets Board Action Plan update

a. Conference Working Group

- 5.1 At the last working group in October, the Working Group (WG) suggested a list of markets to be visited during the mobile workshops sessions on Friday 7th June 2019. Further markets were suggested for the Saturday self-guided visits and other opportunities to visit markets outside the conference.
- 5.2 The GLA have called out to the market sector, through the Association of London Markets (AoLM) and the London Street Trading Benchmarking Group (LSTBG) as well as the LMB network, for suggestions of market visits to be organised as part of the mobile workshops and tours. The list of mobile workshops and tours includes a wide range of markets across London aligned with the three themes of the conference: Innovation, Inclusion and Impact.
- 5.3 The GLA will be reviewing the programme with Project for Public Spaces (PPS) and will feedback to the WG and the next Board early 2019. The programme of mobile workshops and tours will need to be ready for the website launch of the conference on PPS website by mid-February. The appointed PCO will also be looking at the feasibility of the programme in terms of transportation and logistics.
- 5.4 The International Market Conference registration will open on the 11th February 2019 on the following link <https://publicmarkets.pps.org/>. As mentioned by Darren Henaghan, PPS will bring the international dimension to the conference, so it is important for the LMB to ensure the context of London markets is covered as part of the conference.
- 5.5 Decisions:
 - a) LMB to send their inputs and feedback on the conference programme by mid-January to the GLA
 - b) Tina Jadav (GLA) to update the LMB on the sponsorship strategy for the conference by w/c 17th December

b. Legislation Working Group

- 5.6 John Burton gave a brief update on the Legislation work. The brief is now out to tender since Monday 10th December with tender responses back on 14th January 2019. The commission is to run from end of January to end of May to appoint a consultant to undertake the production of a good practice guide and provide recommendations to improve the current legislative framework for markets should a full review be considered in the future.
- 5.7 The good practice guide will aim to support the sector in their understanding and implementation of the legislation. It will also capture the different approaches and methods of implementation in relation to markets and street trading management using case studies and interviews.
- 5.8 On a related topic, John Burton mentioned that NABMA is organising a seminar on The Food Act and LLA on the 9th January 2019 in partnership with Southwark Council led by Graham Wilson, Chief Executive of NABMA, and Lisa York of Southwark Council to look in detail about how the Food Act works and the advantages and disadvantages of using this legislation to operate markets. The session will also draw on the lessons learnt from Southwark.

6. Communications strategy update including markets map

- 6.1 Helen Evans (co-chair) provided an update on the communication strategy for the London Market Board that LMB members can refer to when communicating on behalf of the LMB.
- 6.2 Three appendices have now been included to the communication strategy to include:
 - Interactive online document indicating the key communications milestones and opportunities for LMB members to communicate.

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- Twitter account set up by Helen Evans. Helen will be responsible for tweeting information on behalf of the LMB through the account [@marketsoflondon](#).
- If individuals/organisations would like to get in touch/report to the board, they should use the current market sector network meeting groups as the Association of London Markets (AoLM) and London Street Trading Benchmarking Group (LSTBG). A LMB representative should be attending the meetings, provide an update on the LMB work and report requests to the board when necessary.

6.3 The GLA is working to update the [current online London markets map](#) in providing a more legible map providing further information about London's markets to be ready for the conference early June 2019.

6.4 Decisions:

- a) The Board agreed to the amendments made to the communication strategy and to continue populating the key communication milestones page.
- b) The GLA will update the [London Markets webpage](#) to provide further information about contacting the LMB and attending the Association of London Markets (AoLM) and London Street Trading Benchmarking Group (LSTBG). They will also publish a toolkit on the wider benefits of markets to provide further guidance to the market sector early 2019.

7. AOB

- 7.1 John Burton mentioned that Leeds University is undertaking some work on the social values of markets, work they will be presenting at the next LMB on the 15th February 2019.
- 7.2 Helen Evans and Joe Harrison provided an update about the LMB work to the last APPGM meeting. Joe Harrison can share the minutes with members of the LMB interested.

8. Date of Next Meeting

- 8.1 The next meeting of the Board is on Friday 15th February 2019 from 14:00 to 16:00 and will take place at City Hall.