



MINUTES

Meeting London Markets Board

Date Wednesday 8 July 2020

Time 14.00 – 15.30

Place MS Teams

Agendas and minutes of the meetings of the London Markets Board are published on the GLA's website at www.london.gov.uk (except in those cases where information may be exempt from disclosure under the Freedom of Information Act). Meetings are not held in public and are only open to those invited to attend by the Chair (or Co-Chair) of the Group.

Members:

Jules Pipe (Co-Chair)
Helen Evans (Co-Chair)
Diane Cunningham
John Burton
Debbie Carpenter
Ian Dodds
Joe Harrison
Darren Henaghan
Stuart Horwood
Hilary Paxman
Kay Richardson
Hazel Simmonds
Cllr Nadia Shah
John Shepherd
Cllr Rachel Tripp
Graham Wilson

GLA attendees:

Louise Duggan
Tina Javad
Megan Dean

Observers:

Dan O'Sullivan



1. Welcome and Introductions – Helen Evans

- 1.1. The Chair welcomed members to the July board meeting
- 1.2. Apologies were received from board members Councillor Rachel Tripp and Ian Dodds.
- 1.3. The Chair thanked board members and observers for joining today and recognised the level of work ongoing from February in response to the Coronavirus pandemic. The chair thanked Joe Harrison and Graham Wilson for their continued advocacy on behalf of the sector during these difficult times and commended the co-operation and knowledge sharing across sector partners, that has enabled the sector to showcase how important markets are and their role in the recovery of our high streets and town centres.

2. Recovery discussion, emerging practise and next steps

2.1. Planning and Business Bill

- Graham Wilson lead a discussion on the Business and Planning Bill and detailed NABMA's representations to central government on behalf of the markets sector. He gave an overview of key concerns and risks including pavement licensing, timescales and automatic approvals, competing statutory duties, appeal process and unauthorised markets.
- The chair noted the value of NABMA's work in this area and highlighted the value of supporting an industry body. The chair also noted the unforeseen circumstances that open up opportunities for engagement with landowners, local authorities, BIDs and the wider sector.

2.2. Sector updates

- Joe Harrison provided an overview of the impact of the Covid-19 restriction on traders and markets and highlighted NMTF best practice guidance on safely reopening markets that was published on an open platform to support members and non-members alike.
- GW gave an overview of the five-point support plan that NABMA had submitted to government, looking at trader, operator and start back support that the industry urgently requires. GW noted that 2 out of 5

markets are at risk of closing in the next 18 months. The My Markets NABMA campaign will focus on supporting more young people into trading as a proposition for recovery, and monopolise on innovative and agile response of trader adapting to new technologies and deliveries to keep food supply

- On behalf of Ian Dodds, the chair updated that the 5 street food incubator markets run by KERB in zone 1 have been dramatically impacted by the reduction in footfall, and the uncertainty around how new ways of working will embed in the future, and its impact on how zone 1 rental costs can be achieved in the future.
- The Chair summarised that markets are facing unprecedented challenges but noted the opportunity to be flexible and emerge tech enabled and resilient to future challenges.

The Chair opened up the discussion to the Board members:

- Debbie Carpenter noted that LB Camden community markets are experiencing pre-covid footfall as people shop locally while they work from home. Other Markets such as Camden Town are empty due to lack of tourists and office workers. LBC is working on creating a digital platform for all markets to give traders a digital presence to connect with their communities and businesses to connect with customers in areas that have previously relied on tourism.
- Darren Hennaghan noted disappointment that so many food markets had closed and that there is clearly room for success, flagging the importance of linking street space recovery work and supporting inner London as a distinct strand of recovery. He urged thinking about who we can support innovative markets to do things differently, and how to support the sector to change to make them resilient for the future.
- Stuart Horwood reiterated the usefulness of the NMTF's bounce back guide which he had shared with over 100 traders but updated that at the Station Road Brixton markets only 7 out of 36 regular traders had shown an interest in returning. Adversely 12 new traders had applied and there is a clear opportunity for growth. SH Suggested that Public liability is a big barrier for new traders and being able to offer something similar to NMTF to offer insurance for new traders and allow casual trading should be a key priority.
- Joe Harrison agreed that the markets model may need to change over the next 5 years to enable more casual pop up style markets and easier



opportunities for casual trading as well as thinking about how market can be taken to people rather than the other way round.

3. GLA update: High streets recovery – Louise Duggan

- 3.1. Louise Duggan shared details of the mission-based recovery strategies emerging from City Hall that will be used to coordinate recovery and mobilise London, including how we think about business support and innovation and the conditions for new growth.
- 3.2. The Tomorrow's Market programme has an earmarked budget, and the model will be looked at to offer new ways to encourage new traders into trading. The LMB will enable us to inform that process in a very practical way, meaning our markets agenda is visible and can be in places to pivot and be enacted to support recovery on our high streets and town centres.

4. London Food Board update – Helen Evans

- 4.1. The chair provided an overview of the ongoing work of the Food Board.
- 4.2. The chair provided an update on the London Food Board response to ensuring food supplies for the vulnerable during lockdown and the importance of wholesale and retail markets within accessible food supply chains in London.
- 4.3. The chair reinforced the importance of continuing to share key messages and best practise and industry expertise and feeding into Mayoral briefing
- 4.4. The chair noted the opportunity to review how information is shared going forward taking into account learnings from the last 3 months.
- 4.5. **Decision:** TJ/LD will share the LFB position on the Agriculture Bill with the LMB

5. LMB Workplan – Tina Jadav

- 5.1. Tina Jadav presented the LMB's revised workplan, summarising six key areas of work including the secretariat for board, mayoral briefings and recovery, legislation, Tomorrow's Market programme and engagement with London councils.

5.2. TJ outlined immediate tasks that will be prioritised over the summer and into autumn, including sector briefing and recovery work, the wrapping up of the legislation work and the next phase of Tomorrow's Market.

6. Legislation: best practice guidance & case studies – Louise Duggan

6.1. Headlines provided by TJ in previous agenda item.

7. Tomorrow's Market phase 2 – Tina Jadav

7.1. TJ gave an overview of the next phase of the Tomorrow's Market 2 year programme and detailed how the model is being reconsidered as a central resource to help markets to recruit new traders and support wider high street and town centres recovery to enable, local employment, peer to peer learning and host market capacity. 150,000 has been ringfenced for this programme.

7.2. **Decision:** TJ will share the TM pilot evaluation

7.3. **Decision:** Once the next phase of the Tomorrow's Market strategy has been considered TJ will share with LMB for input.

8. AOB

- TJ welcomed Dan O'Sullivan as an observer to the LMB and asked for suggestions for others that can join the board in observer capacity.
- HE gave details received from Leeds university leading on consortium and establishment of a post graduate food centre. Contact HE if interested.
- TJ will continue to issue weekly update and review the best way to continue to share and engage between meetings

Decisions:

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- **Decision:** TJ will share the TM pilot evaluation
- **Decision:** once next phase of tomorrow's market strategy has been considered TJ will share with the LMB for input.
- **Decision:** TJ will continue to issue weekly update and review the best way to continue to share and engage between meetings



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