

# MAYOR OF LONDON

## Enterprise Adviser Role Description

### The London Enterprise Adviser Network

The London Enterprise Adviser Network matches senior business volunteers with careers leaders in schools and colleges across London. By bringing together the worlds of education and business we aim to ensure that young people are aware of all the pathways available to them, that they understand all of their career options, and that they are equipped with the skills needed to fulfil their potential. This is part of a national Enterprise Adviser Network across England.

In your role as an Enterprise Adviser you will work with a careers leader or senior leadership team in a school or college to increase business engagement so that more young people are having encounters with employers. You will then work in partnership to ensure this is part of a whole school, aspirational careers plan. The Network uses the [8 Gatsby Benchmarks](#), as the gold standard for schools and colleges to achieve. You will support them to achieve all 8 Gatsby benchmarks but will focus on supporting the school or college to develop:

**Benchmark 1:** A Stable Careers Programme

**Benchmark 5:** Encounters with Employers and Employees

**Benchmark 6:** Experiences of Workplaces

### Enterprise Adviser Core Commitments

- Support a secondary school or college for a minimum of one academic year.
- Meet with your school or college on a monthly basis.
- Act as a champion for business engagement with the school or college within your personal networks and across sectors.
- Attend an induction session and a minimum of one networking/training event each year.

### Skills and experience

- Be able to build a positive and supportive relationship with a school or college and fellow Enterprise Adviser (where applicable).
- Be experienced at communicating with a range of senior stakeholders.
- Have a network of colleagues or personal contacts who you can draw upon.
- Be comfortable at engaging with new businesses and work-related programmes to support the school or college and its students.
- Be sympathetic to the challenges faced by schools and colleges and able to offer relevant, impartial, practical and impactful advice which can be easily implemented.
- Ability to think strategically.

### Our support

- Access to a dedicated Enterprise Coordinator for ongoing support and guidance.
- An extensive network of talented professionals to share lessons learned and best practice remotely and at events.
- Face-to-face induction and training opportunities.
- Structured programme with comprehensive toolkits and resources.

If you are interested in becoming an Enterprise Adviser please apply at [www.london.gov.uk/what-we-do/volunteering/enterprise-advisers](http://www.london.gov.uk/what-we-do/volunteering/enterprise-advisers) or email [EnterpriseAdvisers@london.gov.uk](mailto:EnterpriseAdvisers@london.gov.uk)